

snack on the go with

LOX IN A BOX



SEE WHATS
INSIDE!



BOX SIZE: 5" x 6" x 1.5"



ACME IS THE LEADING MANUFACTURER
OF COLD SMOKED FISH IN THE US AND
COMMITTED TO DRIVING THE CATEGORY
WITH ON-TREND INNOVATION.

AMERICA IS SNACKING MORE!

49% OF CONSUMERS SNACK 3+ TIMES PER DAY
(+4PTS LAST TWO YEARS)

PROTEIN IS DESIRED IN SNACKING.

57% OF CONSUMERS WANT HIGH PROTEIN IN SNACKS

CONVENIENCE IS KEY.

61% OF CONSUMERS EAT SNACKS IN CONVENIENT
PORTION SIZES AND PACKS (+3PTS LAST TWO YEARS)