



INFLUENCER DISCOUNT APPLICATION

We offer an exclusive discount to Bloggers/Social Media Influencers. We're always looking to work with individuals like yourself to promote + share our apparel, accessories + lifestyle products. We would be happy to give qualifying fashion or lifestyle influencers 10% off our entire selection.

Whether you want to talk about us in a post about finding the perfect dress or the perfect candle, we'd love to work with you. All we ask is that you share Vernacular with your followers, by tagging us with **@shopvernacular**.

All applicants go through an approval process to receive discount status. Once we review + approve your account, your information will be entered into our Customer Database + you will receive 10% off future purchases.

Exclusive discount status cannot to be used in combination with any other specials offers + are not transferable to other individuals. Discount status is not to be advertised publicly + all purchases made using your discount status are for the account holder's exclusive use only. Products may not be resold, re-distributed as gifts, donated or used for profit in any way. Account holders found in violation of these rules will have their discount status terminated immediately + any existing orders cancelled.

Vernacular reviews blogger accounts + reserves the right to limit purchases or apply product exclusions. Discount status is subject to change, restrictions or termination without notice.

PLEASE PROVIDE US WITH THE FOLLOWING:

FIRST + LAST NAME: _____

BRAND/SOCIAL MEDIA ACCOUNT: _____

DOES YOUR BRAND INCLUDE A BLOG?: _____

EMAIL: _____

OF INSTAGRAM FOLLOWERS: _____

WHEN DID YOU BEGIN YOUR SOCIAL MEDIA ACCOUNT?: _____

HAVE YOU EVER PURCHASED FOLLOWERS?*: _____

*This is not a deal breaker, we're just looking for honesty.

BLOG INFORMATION: Please include a short description of your account + target audience.

PLEASE EMAIL THIS FILLED OUT FORM TO HELLO@SHOPVERNACULAR.COM.