

# Law in a Flash Series

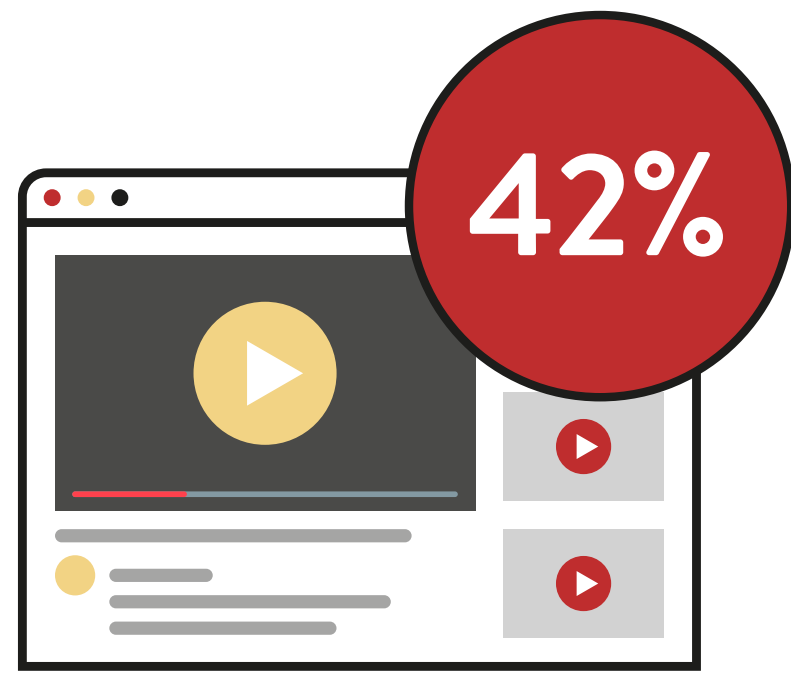
Powered by SpacedRepetition.com



It's been proven that over time we remember less and less of what we study...<sup>\*1</sup>

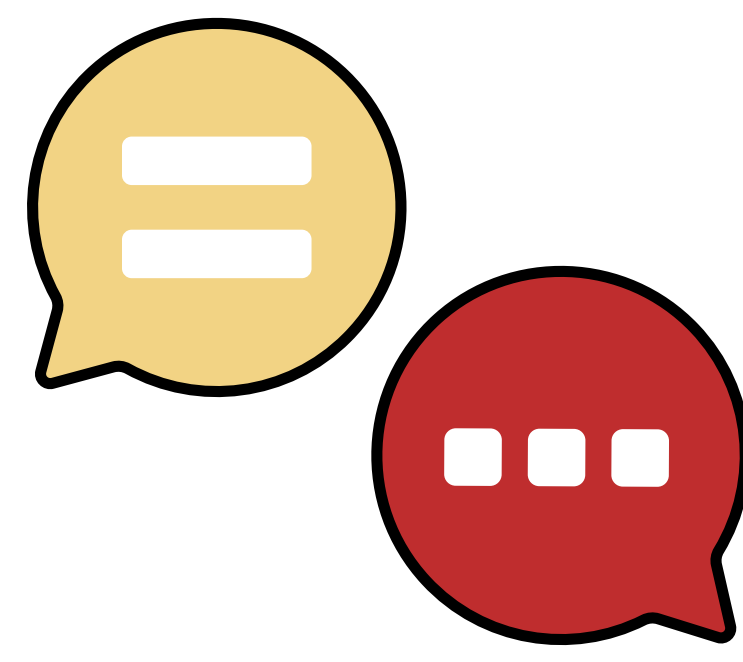
## After 20 mins...

In the time you watched a few videos, you've lost **42%** of the info you studied.



## After 1 hour...

You'll forget **56%** of what you studied in the time it takes to catch up with a friend.



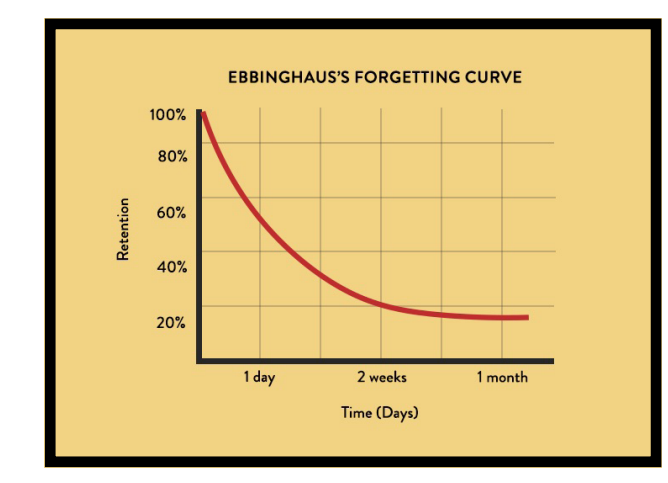
## After 6 days...

You'll remember **25%** of what you studied from weekend to weekend.



## After 1 month...

Approx. **70%** of what you studied is forgotten.



Ebbinghaus Forgetting Curve<sup>\*2</sup>

## Why We Forget...

### Interference

Old and new information compete and may distort the new memory, making it difficult to accurately remember the new information.

### Memory Decay

A memory trace is created when you learn something, but if you don't repeat the pathway, the memory decays and fades.

### Failure to Store

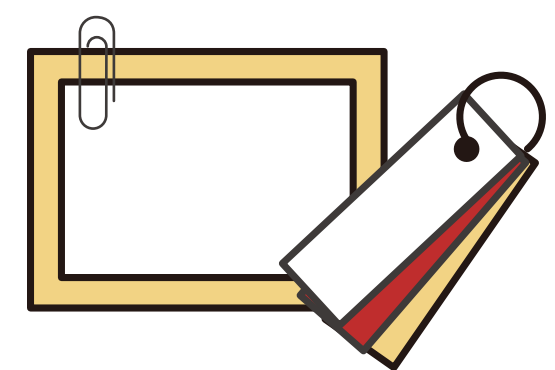
Old and new memories can compete for space, and old memories can be forgotten if deemed unimportant due to little use.

Remember **92%** with the proven study technique used in Law In A Flash, powered by SpacedRepetition.com! All it takes is repetition: **Only 10 minutes a day!**



## LIAF Flashcards

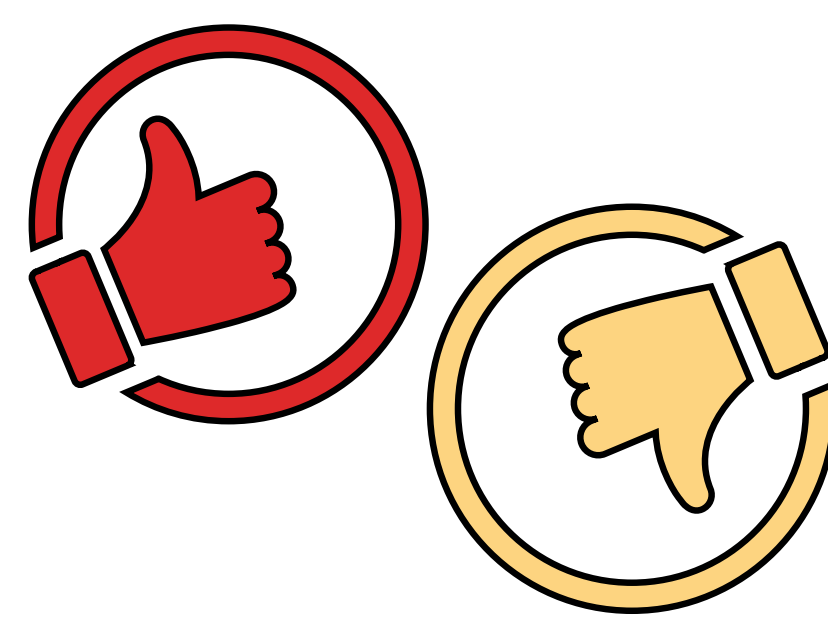
Law in a Flash uses **digital flashcards** made by **legal experts**.



Such as Stephen Emanuel from the Emanuel Law Outlines!

## Learns with You!

Rate how well you know the material for each card you study.



## 10 min a Day!

Review each card at the time it is served to you. You will only receive **10 minutes** worth of review a day.



## Better Scores!

Remember more and get **better scores!**

Do better in class, on exams, and on the Bar!



Your forgetting curve is unique to you. Using **Spaced Repetition's learning algorithm**, the right flashcard is served to you at the **exact right time to review** so you learn far more, for far longer, in much less time.

Technique endorsed by HBR<sup>\*3</sup>



Study anywhere, anytime, on any device.

Learn More

<sup>\*1</sup> Hermann Ebbinghaus, MEMORY: A CONTRIBUTION TO EXPERIMENTAL PSYCHOLOGY 76 (Henry A. Ruger & Clara E. Bussenius trans., Teacher's College, Columbia University, 1913)(1885). A translation of Ebbinghaus is in facsimile at <http://catalog.hathitrust.org/Record/000360875>.

<sup>\*2</sup> New e Learning Measurements: The Challenges and Advantages Facing Your Business", Larry Israelite, PhD, Pluralsight Webinar, 2015.

<sup>\*3</sup> H. James Wilson, "Here's a Better Way to Remember", Harvard Business Review, Dec. 11, 2012 (available at: <https://hbr.org/2012/12/heres-a-better-way-to-remember>)