



Department of Science and Technology Government of India





INDIA INNOVATION INITIATIVE – i3 2013

17.10.2013

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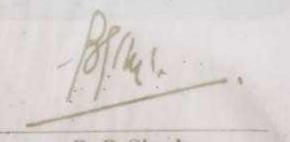
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B. P. Singh Department of Science & Technology



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Anjan Das Confederation of Indian Industry

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COMPANY BRIEFS

Awards panorama at the Agilent-DST-CII led India Innovation Initiative National Fair

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Company Brief



New Delhi, October 17, 2013



The National Fair finale of the India Innovation Initiative (i3) saw around 40 bestin-class innovation entries battling it out for top honours. The finalists were



shortlisted after participating and winning in the Regional Fairs organized at NOIDA, Mumbai, Kolkata and Chennai.

Overall, i3 2013 saw around 900 submissions and 400 innovation entries this year. i3 is the successful partnership between Agilent Technologies, Department of Science and Technology (DST) and Confederation of Indian Industry (CII) to create and sustain an ecosystem of innovation and encourage innovators of all ages and backgrounds.



Sunder Muruganandhan (Coimbatore), receives the grand prize of Rs. 1lakh at the i3 National Fair Click on the image to enlarge

A jury panel comprising eminent industrialists, reputed incubators partners, scientists, business management experts and government representatives came together to evaluate each of the finalists' entries. The initiative is being supported by government and non-government incubator and investor associations for incubation, entrepreneurship and marketability. There will be other awards, recognition and support to winners.

Speaking on the occasion, Mr. Anuj Sharma, Head, Corporate Relations and CSR, Agilent Technologies India said, "This is the fifth year of i3. We continue to be heartened by the strong response we receive from across the country; it highlights

the importance of avenues like i3 to bring out the hidden talent India possesses, not just in large metros, but in far-flung rural areas as well. It makes us proud that Agilent can play a small role in this."

"In order to bring true value to the winning innovators, we have partnered with prestigious government and private institutes like TIFAC-TREMAP, AICTE, IVCA, and IAN among others. These partnerships will mentor and incubate the winners and provide them the necessary support and checkpoints to make their ideas a marketable reality. In this way, i3 will truly become a benchmark for innovation," he added.

"Entrepreneurship is gradually taking centrestage in the Indian innovation space. Among various initiatives to spread awareness for inclusive innovation, Department of Science and Technology is organizing India Innovation Initiative – i3 with its partners for the 5th consecutive year. For the last 4 years i3 has successfully drawn attention of individual innovators above 18 years of age who aspire to be entrepreneurs, and provided them linkages for incubation, funding, industry connect and others, in order to benefit all sections of society", said Dr. B P Singh, Head NCSTC, Department of Science & Technology, Govt of India.

Anjan Das, Senior Director, CII highlighted, "CII believes that demographic dividend will be a reality only when educated Indian youth are employed in high-income ventures and bulk of others as skilled workers. Industrial employment will always have limitation for high incomes, given the sheer number of youth seeking high income employment. Therefore educated youth need to be channelized to create new start-up enterprises. The current ecosystem does not adequately encourage and support start-ups to sustain & succeed. CII jointly with DST and Agilent Technologies have been contributing for last few years in identifying most promising innovations from across the nation, awarding the top innovators and connecting them with the existing support system like Incubators, Mentoring, Funding etc, through CII's Network partners to facilitate innovations reaching the market by successful entrepreneurs and start-ups. A few success stories have already emerged and I am sure that this PPP initiative will become the spring board for successful and innovative entrepreneurship in India."

The top five cash award winners selected by the national jury were

Mr. Sunder Muruganandhan (Coimbatore, Tamil Nadu) – Rs. 1 lakh

Dr. Jankiraman Ramachandran (Bangalore) – Rs. 75,000/-

Mr. Kushal Nahata (New Delhi) - Rs. 50,000/-

Mr. Sunil Gupta (Panchkula, Haryana) - Rs. 25,000/-

Mr. Amit Tandon (Panchkula, Haryana) - Rs. 25,000/-

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