

GLAZÖNOID™

...a smart way to look good



www.glazonoid.com

COMPANY PROFILE 2021-2022

THE GLAZONOID STORY

Glazonoid is India's biggest manufacturer of Smart Home Decor products. Ideated in 2018 company has its branches in most of the cities of India. The zeal to design and create products that push the limits of technology in regular day-to-day products continues to place the company at the forefront of modernisation.

Not content with the second-best, Glazonoid designs and develops all the products that stand out from the competition. From hardware to software we develop and design everything in-house and don't rely much on the parts manufactured by others. Hence, the products are always unique and carry the legacy of founders as innovators.

Since it's Inception Glazonoid has actively updated itself when it comes to online and offline presence. And, with the network of dealers and architects all across India, we benefit from a nation wide workforce that learns and grows together through mutual respect.

Our history might be wee but it has been built around employees that all have a passion for touching peoples' lives, and pride in pushing beyond the status quo to produce truly extraordinary results.



Ruchit Dutt (Co-Founder)

Design and technology beast giving phenomenal style statements with the launch of every new product. He loves to grind the hurdles elegantly that comes along the way as the company progresses. Believes in 'the success of brand lies in its swiftness to adapt to new technology', he is always on the forefront in updating trivial details to latest technology.



Manni Gupta (Co-Founder)

Marketing and Management guru behind the making of Glazonoid. Always pumping new schemes and campaigns into the stream with only aim to make Glazonoid a well known brand globally. Believes in making relationships more than making business terms, he has always been the 'go-to person' for every dealer and architect.

TIMELINE

2018

Ideation
Prototyping

2019

Founded Glazonoid
50+ Dealers
Mirrors Reached GNH Group
Launched Smart Mirror

2020

Facebook Covid Fund
New Manufacturing Facility
Collaboration with Radisson Group

2021

Dealers In All states of India
Presence on all Digital platforms
30+ Employees
3 New Products

GOALS!

To reach 1000 Dealers
100+ Employees
20K Happy Customers

FORMAL RECOGNITION

MSME

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Getting proud recognition from MSME (in 2019), the backbone of developing economy, by the Government of India, has enabled Glazonoid to contribute its bit to the development of our country and working its best to serve the people.



Recognition from Make in India (in 2020) has identified Glazonoid with Indian roots; enhancing skill development, and building best in class manufacturing infrastructure in the country. Glazonoid proudly glorifies the initiative with all the units we manufacture.

#startupindia

Glazonoid proudly announces its prestigious recognition from Startup India (in 2021), a flagship initiative via the Government of India, meant to yield the startup culture and build robust and inclusive surroundings for innovation and entrepreneurship in India.



सत्यमेव जयते

DPIIT

DEPARTMENT FOR
PROMOTION OF INDUSTRY AND
INTERNAL TRADE

With the supportive recognition of DPIIT (in 2021), Glazonoid is realised as an investment in new and upcoming technology by the Government of India. DPIIT facilitates foreign direct investment and supports balanced development of industries.

TIMELINE

2018

Ideation
Prototyping

2019

Glazonoid Automates Pvt. Ltd.
Trademark
MSME

2020

MAKE IN INDIA
UDYOG Adhar

2021

Startup India
DPIIT
UDYAM

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KEY PRODUCTS



LED Mirror

Glazonoid pioneers in the art of making most advanced LED Mirrors. These mirrors comes in several options to choose from, ranging from 200+ designs and upto 50 technical upgrades.



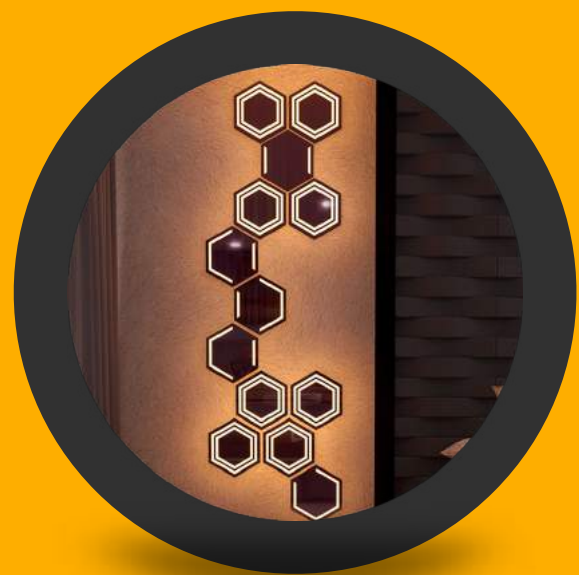
Lumiere

Offering conventional technology in a new and latest form factor. Bundled with sensors and premium lighting these mirrors are a rage in professional setups like Make-up Studios, Salons, Hotels etc.



Metal Frames

Latest in trend, these mirrors are a delight for every interior designer out there. Mirrors are finished with high quality SS-304 outer frames with several colors and finishes to choose from.



FireFlies

Why limit mirrors to just bathrooms and dressing areas? These are tiny pieces of backlit mirrors, customised to arrange in several layouts to form an astonishing piece of art. These are available in several color options



Smart Mirror

Glazonoid takes pride in offering India's most advanced Android based smart mirrors. With fully functional Play Store these mirrors are packed with Apps for every type of content you wish to watch.



ArMoire

We know you love more space to keep your stuff intact. We have introduced bathroom cabinets designed on the LED Mirror platform. Get best of both worlds LED Mirrors and large storage capacity.

At Glazonoid, we have been working hard behind the scenes to bring about new products regularly to the market. While we're ensuring we keep up with changes in technology and improving ease-of-use of our products, we're also completely committed to maintaining the timeless quality standards and giving you the personal service that we've always provided. In the past three years we have introduced six major products and we have been working hard to introduce 5 new products to the Indian market very soon.

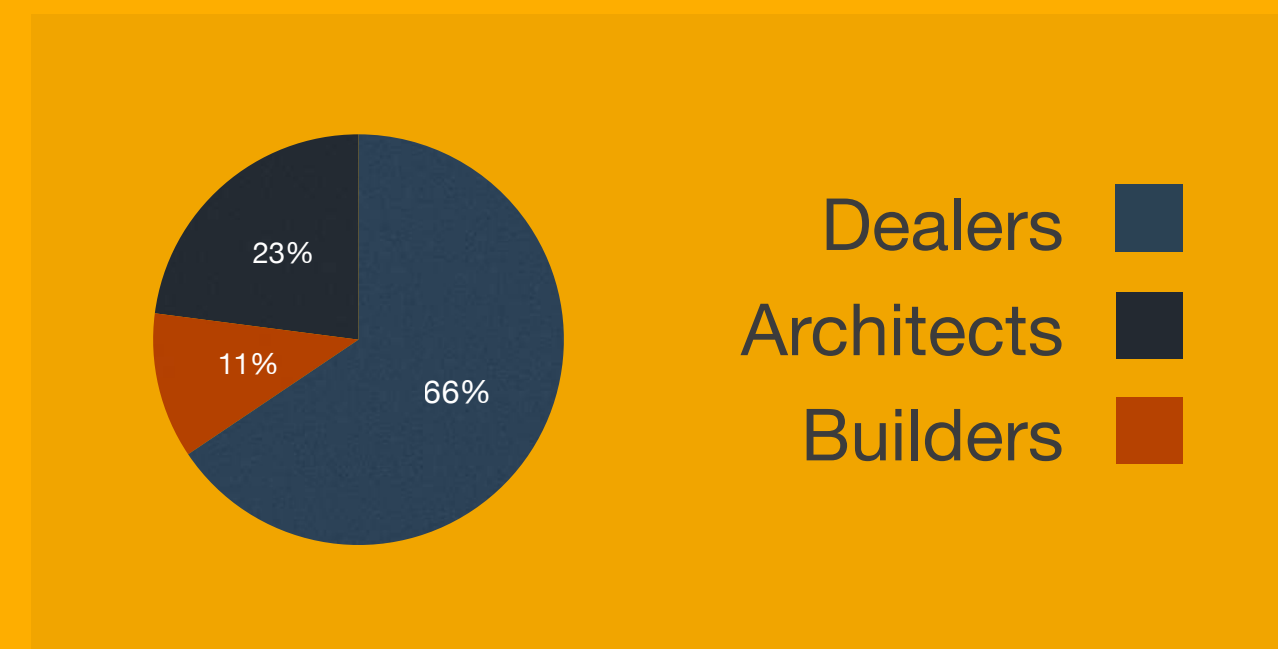
OUR REACH

Not limiting to the headquarters in Delhi, Glazonoid has successfully established its branches in numerous cities across the country. With several dealer stores showcasing the advanced, eye catching masterpieces, the company has accomplished the delivery of more than 10,000 units within 29 states of India. We wish to light up one zone at a time until Glazonoid becomes a household name for Smart Decor Products.

All the dealer stores are readily available to attend to the customers' query and have a display of several Glazonoid products to choose from. Each location has Glazonoid Experts who guides customers customising their dream product by helping them choose the right design, size and technology. With our advanced ERP system driven by Sync, we are able to master the art of tailoring each unit and delivering it to the last mile thought India in record speeds.



Glazonoid is India's fastest growing brand for advanced home decor products. Over the few years Glazonoid has become synonym for LED Mirrors and has become first choice for several acclaimed Interior Designers and Architects across several regions.



OUR SERVICES



ASSURED DELIVERIES

Dedicated towards customer satisfaction, we deliver convenience at your doorstep for we know the price of time. Also, we provide free insurance from any damages during transportation.



5 YEAR WARRANTY

Our association does not end up after the sales. We continue to serve you with the best of our abilities for straight 5 years with our replacement warranties because we put customers above everything.



FREE CUSTOMISATION

We provide complete customisation in all aspects- be it size, shape, quantity, types of lighting and what not as per our customers' likings, all free of charge!



DEALER TRAINING

We educate the associated dealers and their sales team about our products and services, so they know in and outs of our products and their applications.



GEO-TARGETED ADS

We promote your business like no other company does. Our marketing skills enable us to reach every customer in the vicinity by the help of geo-targeted ads. If someone needs a product from us we lead him to you.



SALES SUPPORT

Our proficient sales support provides the dealers with abundant pre-filtered leads, which when combined with the dealer training, results into a successful sales opportunity.

WHY CHOOSE US?

1

Because we're chosen by professionals. We are the 'go-to brand' for dozens of sanitaryware showrooms, interior designers, light houses, hotels and salons. ([See our client list](#))

2

Because we know digital. With working knowledge of online, SEO and social media, we take your showrooms to potential customers near you. Also, we actively run targeted digital ads with the accuracy of Pin-codes.

3

Because we focus on quality. Our seven steps quality-check procedures guarantees the finest quality delivered to you, because we care about you and because we take our warranties seriously.

4

Because we know technology. We design and develop most of our components in-house so that you always get more advanced products every time you buy anything from Glazonoid.

5

Because it's easy to place order with us. With our unique order taking process we help you customise products quickly. Our team helps building your cart so that you are not confused with too many options.

6

Because we don't cost the earth. We are not from London, we are not an expensive brand and we know you want to keep a lid on costs. We always come up with most cost effective solutions for your home.

7

Because we customise everything. We realise your uniqueness, needs and above all, your expectations from us. We try to tailor all our products so that it fits your dream home by giving you over 1 Million combinations.

8

Because we have an experienced design team. We know you have a unique a style and that passion reflects in all our products because we exclusively design everything for you and we don't charge for it.

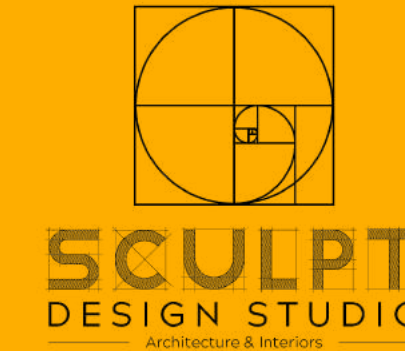
ESTEEMED CLIENTS



EUROPA



JOY WATER



TIMELINE

2018

Introduced concept to market

2019

Mirrors reached Le grand Hotels
Presence in 10 states
Set-up first distribution channel

2020

Glazonoid-Studios in 22 states
120 Dealers
ABC Emporio
Unity Group

2021

Asian Paints
Mirrors reached Radisson Hotels
Presence in eastern States
Delivered in all 29 States

We are very fortunate to have formed excellent partnerships with many of our clients. And we've formed more than just working relationships with them; we have formed true friendships and we don't take this lightly!. Trusted by over 350 prominent sales point in India we are pacing towards becoming a sustainably successful organisation. Every day, since our early days, we've been devoting our hearts and minds to our clients, achieving great successes and building lasting relationships.

Our clients needs always come first and we'll always go the extra mile to ensure we don't just satisfy them, we 'wow' them!

CLIENT REVIEWS

“Great service provider, not just to customers but their dealers also. Mirrors are too good and makes my showroom brighter. Highly recommended”



— Sillis Ceramica, Hyderabad

“Collaboration with Glazonoid was a good decision. Never imagined doing smooth business just over phone was this easy. They have an awesome team for everything. Sold over 600 mirrors in one year”



— Joy Water, Pune

“Glazonoid is beyond perfection. I am a big fan of innovation and advancement and this is the right company for dealership. Customers are always amazed by their products.”



— Harish Home Solutions, Indore

“Finally I have found someone on whom I can rely for all the custom designs I create for my sites. They have pretty good solutions to all the unique requests. Using Glazonoid on all my sites since 2019.”



— Vardha Aggarwal, Architect

“One of the best products that changed the complete picture of my bathroom. Installed one in the corridor with automatic sensor, it switches on as soon as some walks by. Love it when it does that.”



— Amit Kumar Singh, Consumer

“I have never seen a product so affordable and customisable up to the fact that you get whatever you want and that too the way you want. Such a flexibility is highly appreciable.”



— Gunjan Gupta, Consumer

SOCIAL PRESENCE



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Feel free to contact us anytime



@glazonoid

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@glazonoidmirrors

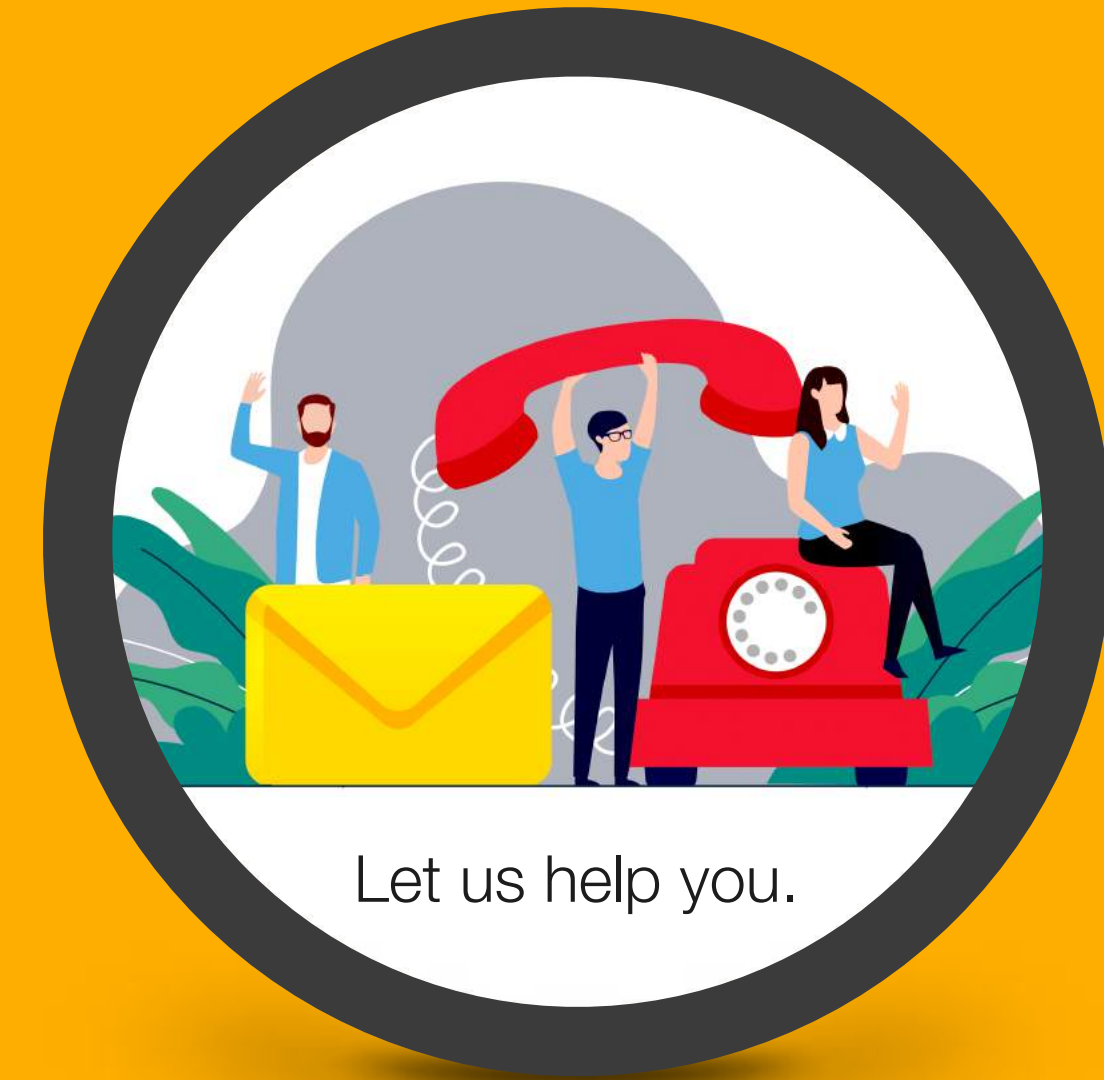
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www.glazonoid.com

Visit us to explore our world in comfort

TOUCH TO OPEN



TOUCH