IOOIC MERINO



THE WORLDS PREMIUM BASE LAYER FABRIC

Merino Wool is the finest and softest wool in the world. Its natural benefits are so great that no fibre - natural or man-made - can match it.

NATURAL, SUSTAINABLE & RENEWABLE



Merino soaks up moisture to keep you dry: Merino wool can absorb up to 30% of its own weight in moisture and still maintain its ability to insulate, keeping you dry, warm and cosy. It is also naturally moisture-wicking, able to draw perspiration away from the skin so you stay dry when working up a sweat.

Merino has 'no stink' odourresistance: It is not your perspiration that pongs but the build-up of bacteria that creates an unpleasant smell. Unlike synthetic fibres, merino wool naturally resists bacteria and odour retention.

Merino is easy to wash and look after: Because Merino resists odour, bacteria and stains, you don't need to wash it as often or as rigorously as synthetics. Airing your Merino overnight will usually freshen it for the following day. Merino garments are machinewashable, so you don't have to worry about shrinkage or pilling just follow the care instructions on the tag.

Renewable: Merino wool is a sustainable resource. Whereas synthetic linings are constructed from petrochemicals, Merino is as natural and organic as your own skin. It is also up to 100% biodegradable.



Merino is comfortable:

Merino wool has a supersoft composition and fine micron count which eliminates the prickle associated with other wools that can feel itchy against the skin. The softness of Merino helps reduce rashes caused by

continuous movement in high action areas, such as under the



Strength and Resilience:

A wool fibre is a complex structure that, believe it or not, behaves remarkably similar to our skin; naturally cooling and heating as the body needs.



Merino regulates body temperature: What really sets merino apart is its breathability. Merino's natural ability for regulating body temperature means it releases warmth as needed to prevent overheating and to cool you down when conditions heat up.



Merino keeps its shape for longer: Due to its fine fibre, Merino wool is incredibly elastic and able to retain its shape after years of stretch, wear and repeated washing. Merino will stretch with your body and then bounce back into shape.



Natural Sun Protection:

Merino wool naturally protects against the sun's harmful rays, and has a UPF rating of 50+ which delivers a UV radiation block of 98%.



Available Sizes S, M, L, XL

Product Code **SAF40037 - IONIC Merino Gloves** SAF20027 - IONIC Merino Socks

