



Introducing DE Products - our product platform specially for architectural and interior design products by DE India



A FUSION  
OF  
TROPICAL  
ELEGANCE  
AND  
UNIQUE  
ARTISANAL  
DESIGN.

(ORANGE TREE X MUSEMART)

Lifestyle and design brand **Orange Tree** has collaborated with **MuseMART**, the product design vertical of MuseLAB, to launch a new furniture collection '**ANDAMAN**' that takes a renewed approach to innovative product design with a commitment to uniqueness.





The extensive 23-piece collection, born from the creative synergy between Orange Tree and MuseMART redefines the lifestyle and design ecosystem by marrying tropical aesthetics with modern nomadic themes. From a stylish bar unit to a cosy bed, and a sophisticated dining table to an elegant coffee table, the collection redefines the meaning of design.

Central to the collection are signature elements crafted exclusively from eco-friendly materials—primarily sustainable wood and cane. These elements serve as visual and tactile embodiments of responsible design, making a statement of elegance while representing a conscious approach to design.

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//ABOVE; (FROM LEFT)  
GAURAV JAIN - FOUNDER ORANGETREE,  
JASEM PIRANI & HUZefa RANGVALA -  
FOUNDERS AT MUSEMART.



Highlighting the use of cane, the collection features intricate cane webbing and weaving techniques, adding visual appeal and tactile richness. This reinforces the collection's dedication to uniquely artisanal design.

"This collaboration is a unique journey and a celebration of the extraordinary design. At Orange Tree, we have always believed in innovation and giving customers designs that offer experience and are not run-of-the-mill.

The Andaman collection is an ode to that commitment and a celebration of a collaborative partnership with MuseMART."

says Mr. Gaurav Jain, Founder of Orange Tree.

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The **ANDAMAN COLLECTION** captures the juxtaposition of traditional craftsmanship and global design sensibility. The setting for the collection emphasizes the spirit of freedom and exquisite craftsmanship. Through artful imagery, outdoor and indoor environments seamlessly blend, introducing natural elements such as sand, rocks, and trees into formal indoor settings, while indoor furniture finds its place in outdoor spaces. Nomadern, a term crafted by blending "nomadic" and "modern," serves as the foundational concept, harmoniously blending two distinct worlds.

The infusion of nomadic influences evokes tribal vibes, resonating with a rooted sense, while the modern touch provides the freedom to create contemporary aesthetics. This intentional blending of influences reflects the design team's vision to seamlessly integrate contrasting elements and create a captivating narrative.



@orangetreehomes (instagram)

“The collaboration showcases the transformative power of co-creation in furniture design, transcending mere aesthetics to embody a shared commitment to unique and sustainable design.”

says Jasem Pirani & Huzefa Rangwala for MuseMART.

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