

FOR IMMEDIATE RELEASE:
1 July 2023
Courtney Dayton
Pen Pal Adventure Book
315-243-6851
info@penpaladventurebook.com



Connect with a Pen Pal to Share Camping Adventures

The Pen Pal Adventure Book is a Travel Journal that's meant to be shared

[Knoxville, TN]: The Pen Pal Adventure Book, a trailblazing name in outdoor exploration and genuine connections, is thrilled to unveil its latest offering, the Pen Pal Adventure Book Kit. This innovative kit empowers adventurers, campers, vacationers, and travel enthusiasts to document their journey while fostering lifelong friendships, all in one captivating package, which is meant to promote one adventure, once a month, as well as cultivate creativity by connecting with others through pen pal sharing.

"Life has a way of making our vision cloudy often, but the art of exploring lies within uncertainty. As avid explorers ourselves, we recognize the transformative power of both exploration and human connection" says Courtney Dayton Co-Founder of Pen Pal Adventure Book.

ADVENTURE > JOURNAL > SHARE

- **Adventure** - Immerse yourself in the art of storytelling with the included travel journal and themed happy camper die-cut sticker sheet.
- **Journal** - Chronicle your camping escapades, jot down memories, and capture the essence of each adventure.
- **Share** - Connect with fellow explorers through handwritten adventures that traverse borders. Share insights and passions, forging bonds for life.

Take your Pen Pal Adventure one step further and register your book online before passing it along to a friend. This allows you to create a unique tracking number for your book and as each pen pal adds their story, everyone can follow the book as it travels from place to place and person to person!



About the Pen Pal Adventure Book: This business is the co-creation of Shelly Straub (FL) and Courtney Dayton (TN). We are a women-owned business partnership with the intention of promoting health and healing through outdoor adventures and creative story telling. Our mission statement: Promoting adventures and cultivating creativity while connecting with others and sharing your unique perspective on paper.

The Pen Pal Adventure Book is available in themed kits and pricing starts at \$19.99. For more information visit www.penpaladventurebook.com

Dropbox access with media photos available upon request.