

FOR IMMEDIATE RELEASE:
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Pen Pal Adventure Book
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Connect with a Pen Pal to Share Outdoor Adventures

The Pen Pal Adventure Book is a Travel Journal that's meant to be shared

[Knoxville, TN]: The Pen Pal Adventure Book announces the release of their travel journal, which is meant to promote one adventure, once a month, as well as cultivate creativity by connecting with others through pen pal sharing.

The journal offers an intentional reminder to break from routine for a hike, bike, walk or simply a sight-seeing trip somewhere new. Connect with nature and then creatively share your perspective on paper before sharing the book with a another.

“Sharing the stories of adventures I have had with my dog who recently crossed the rainbow bridge has helped me through the grieving process. Knowing he lives on when someone else reads about him brings me so much happiness. Reading stories of others who have spent time in the great outdoors with their pups makes me smile from ear to ear, even on days when I would rather stay sad. After trying pet loss groups and finding only sad stories of death, I learned this book would be the healthiest avenue to help me heal.” – Shelly Straub, co-owner

Examples of use for the Pen Pal Adventure Book:

- The book is being used by a family spanning generations who wish to share memories of their annual family camping trip each year.
- The book is being used by friends who have reconnected after decades apart to share stories of their military deployment together in the early 1990's.
- The book is being used by mother and child who lives thousands of miles apart to stay connected on a more intentional level.
- The book encourages healthy habits by promoting outdoor adventures and nature connectedness on a monthly basis, as well as encouraging perspective-writing and creative story telling.



About the Pen Pal Adventure Book: This business is the co-creation of Shelly Straub (FL) and Courtney Dayton (TN). We are a women-owned business partnership with the intention of promoting health and healing through outdoor adventures and creative story telling. Our mission statement: Promoting adventures and cultivating creativity while connecting with others and sharing your unique perspective on paper.

The Pen Pal Adventure Book is available in themed kits and pricing starts at \$19.99. For more information visit www.penpaladventurebook.com

Dropbox access with media photos available upon request.