

# WILLIE'S COLORS

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Schmetterline is the German partner brand of Extasticks.



## TO PARENTS AND EDUCATORS



Willie's Colors is a story that presents children with different emotions and the consequences of these feelings for their own lives in a simple, visual and playful way. With the help of Willie's story, they will be able to observe how, through their decisions, everyone can change how their day is going and discover a very real "superpower" within themselves.

This ability to consciously choose positive and constructive emotions is essential for children's own lives. For best development of this ability in children, we suggest going through this exercise with them in all situations of daily life. This way, children will slowly be able to recognize that they have a "superpower": the power to make decisions.



Enjoy reading Willie's story!

*Yours truly, the pedagogical team at Schmetterline*



This is Willie.

Willie loves to play and discover new things. He thinks it's wonderful that the world is so colorful!





Willie recently noticed something really fantastic: He can have a lot of colors! The colors express how he's doing and what he's feeling.

SAD



HAPPY



SCARED



BRAVE



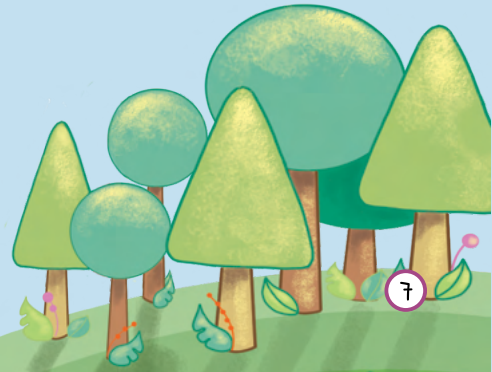
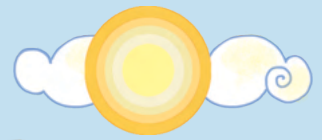
ANGRY



EXCITED



Willie is about to learn that his decisions can change how his day goes.  
Do you want to know how that works? Willie and his colors will show  
you right now. Will you help him make decisions?



Willie is often very happy, like when he's playing with his friends or when he's running around!

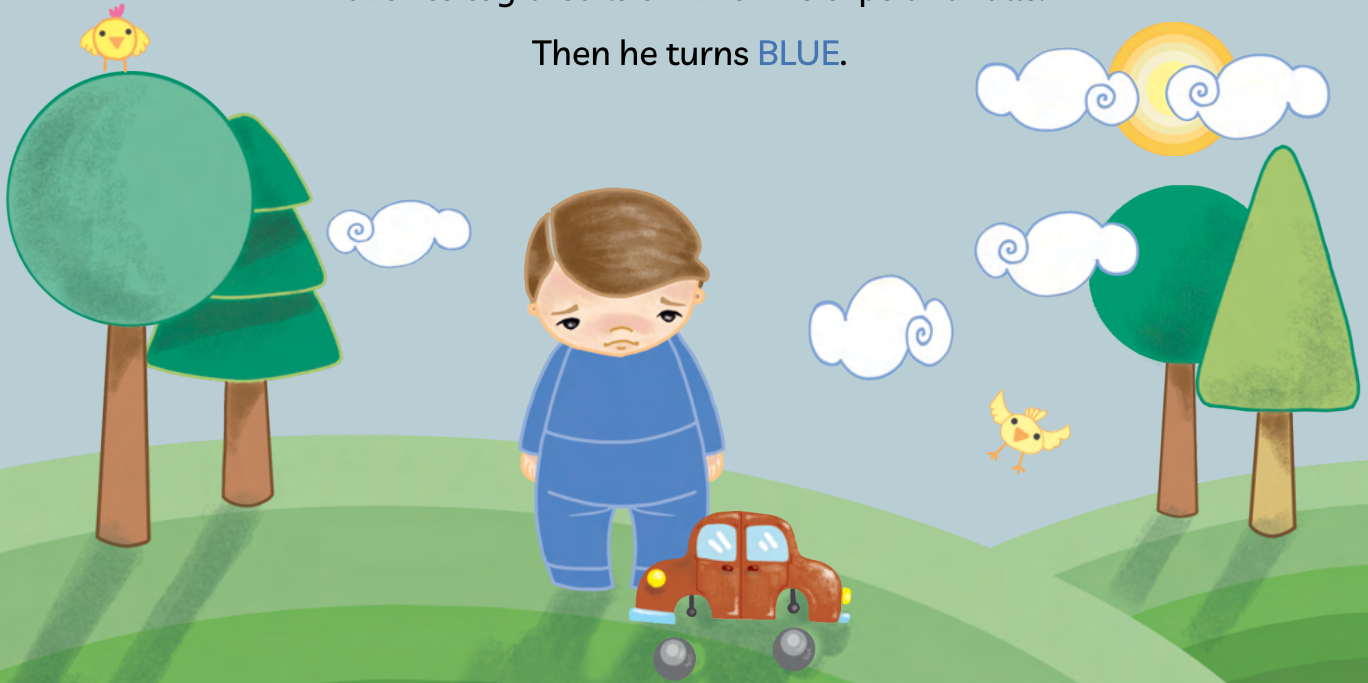
When he's happy, he shines **YELLOW** like the sun!





But sometimes Willie can be sad, too, like when his favorite toy breaks or when he trips and falls.

Then he turns BLUE.



Today Willie wants to play with his friend and do  
finger painting with him.

He's really looking forward to it.

He has everything ready, but... oh, no, now his  
friend can't come until tomorrow!



And now? How should Willie feel?  
Now you decide.

SAD or HAPPY?



CONTINUE ON PAGE 12



CONTINUE ON PAGE 13

Willie really wanted to play with his friend.  
But today he can't!  
You decided that he would feel sad about it.

So he hangs his head and starts to cry. Finger painting isn't fun anymore and suddenly everything seems so... dumb and blue.

Now Willie doesn't want to play any more today at all.  
Soon he notices that he's getting really tired.  
Where did all his energy go?

*Do you think that was a good decision?*

*YES! Then keep reading on page 14.*

*NO! Go back to page 11 and make a new decision.*



Willie thinks it's too bad his friend can't play with him today.  
You decided that he would feel happy anyway.

So he thinks for a while and suddenly has an amazing idea!

Willie still wants to paint with finger paints.

He likes finger painting a lot and it's always so much fun for him!

He'll give the picture he's painting to his friend tomorrow.

He's really looking forward to that, too!

*Do you think that was a good decision?*

*YES! Then keep reading on page 14.*

*NO! Go back to page 11 and make a new decision.*



Willie is often brave, like when he has the courage to walk past a big dog or to lie in bed alone in the dark.

When he's brave, he shines **PURPLE!**



But sometimes Willie can be scared, too, like when he's alone in the dark or standing on top of the diving board at the swimming pool.

Then he turns GREEN.





At night, Willie is lying in bed.  
Only a night light is on.  
Suddenly he hears a strange  
noise outside.

What is it?  
Willie doesn't know.



And now? How should Willie feel?  
Now you decide.

AFRAID or BRAVE?



CONTINUE ON PAGE 18



CONTINUE ON PAGE 19

Willie has never heard this sound before.  
You decided that he would feel scared about it.

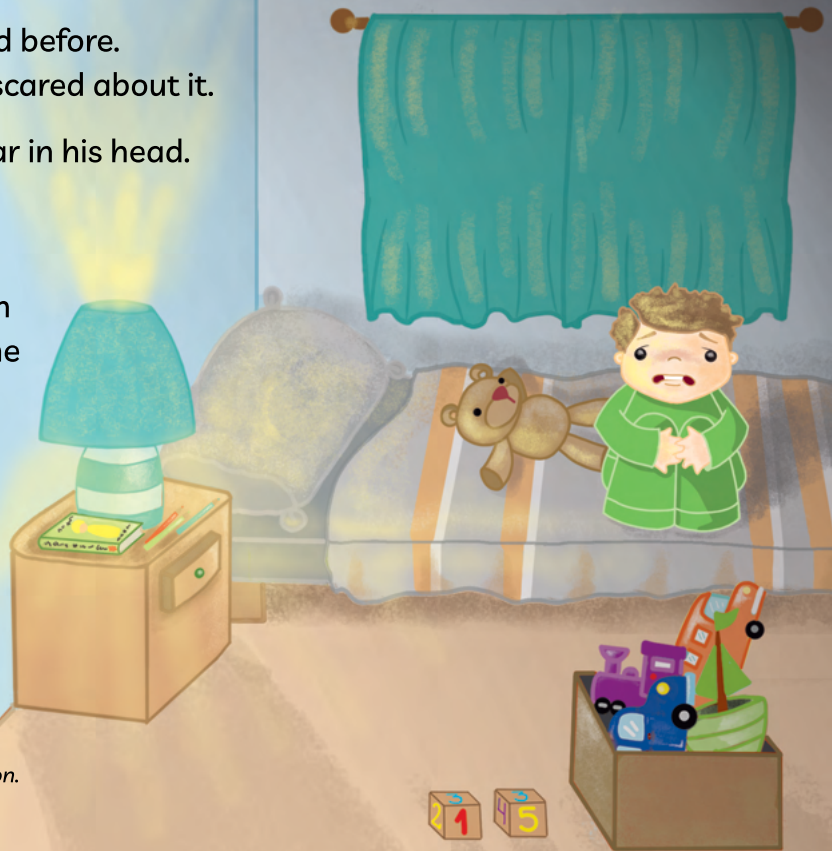
Spooky pictures suddenly appear in his head.  
He imagines scary things.  
He turns green with fear.

Willie doesn't want to sleep even  
though he can't actually hear the  
noise anymore. That's why he is  
very tired the next day.

*Do you think that was a good decision?*

*YES! Then keep reading on page 20.*

*NO! Go back to page 17 and make a new decision.*



Willie has never heard this sound before.  
You decided that he would feel brave anyway.

Willie thinks about it. Suddenly he has a brave idea!

Now Willie wants to know where the noise is  
coming from. He bravely opens the curtain. Oh!

Outside he sees the neighbor's cat  
running over the rooftops and  
meowing loudly.

Happy about this discovery, Willie  
goes back to sleep. He's proud of  
himself for being so brave!

*Do you think that was a good decision?*

*YES! Then keep reading on page 20.*

*NO! Go back to page 17 and make a new decision.*



Willie is often just excited, like when he learns something new or is able to do something by himself.

When he's excited, he shines all **ORANGE!**



But sometimes Willie can be angry, too, like when something doesn't work the way he wanted it to, or when he isn't allowed to do something he really wants to do. Then he turns **RED**.



Willie wants to build a big tower out of wooden stacking arches. He builds the tower over and over, but the piece on top keeps falling off.



And now? How should Willie feel?  
Now you decide.

**ANGRY** or **EXCITED?**



CONTINUE ON PAGE 24



CONTINUE ON PAGE 25

Willie thinks it's dumb that the piece on top has fallen off so many times.  
You decided that he would feel angry about it.



He quickly becomes very upset.  
He turns red with anger. He shouts.

Now Willie wants to throw a wooden stacking arch to the floor as hard as he can – and that's what he does! Oh no, now it's broken! Now he can't build a big tower anymore...

*Do you think that was a good decision?*

*YES! Then keep reading on page 26.*

*NO! Go back to page 23 and make a new decision.*





Willie doesn't like it that the piece on top won't stay in place.  
You decided that he would feel excited anyway.

So he thinks about it. Suddenly he has a brilliant idea!  
Now Willie wants to know what he can do  
differently so the tower doesn't collapse.

He takes the wooden arches and stacks them differently  
this time. He makes sure all the pieces have enough  
support. Great! This time it worked!

Now Willie is really excited about how  
nice and tall his tower is!

*Do you think that was a good decision?*

*YES! Then keep reading on page 26.*

*NO! Go back to page 23 and make a  
new decision.*

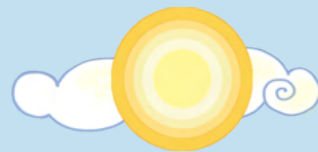


Willi has learned that he can change how his day goes through his decisions. And that he can decide for himself how he wants to feel!  
He thinks that this is a real superpower!

Have you ever experienced something like Willie?



Did you know that you make a lot of important decisions every day by yourself? You have the opportunity to choose how you go through each day, each week, each year and even your whole life.



Just like you helped Willie make decisions, you can use your own decision-making superpower in every situation each day and decide how you want to feel.

Do you want to make one more decision for Willie?



Willi wants to learn to ride a bicycle without training wheels. He climbs on and puts his feet on the pedals, and the bicycle wobbles a bit. He can do it better each time, but he's not really good at it yet.



And now? How should Willie feel?  
Now you decide.

SAD, HAPPY, AFRAID, BRAVE, ANGRY or EXCITED...?



Think about how the story could continue and play act it!  
We hope you have a lot of fun!



## THE AUTHORS



Vanessa Hoffmann was born in Brazil in 1987. Many years later, her German roots brought her to Germany, where she eventually obtained her master's degree in communication studies. She is married to a Brazilian and has two children. For many years, Vanessa has been working on techniques for living happily and consciously. She applies what she has learned to raising her children consciously. As a co-owner of Schmetterline and Extasticks, she wants to offer not only her own children but also many others the opportunity to develop holistically with the help of educational toys. Her wish is for as many children as possible to be able to create a happy and fulfilling life for themselves.

Annette Häfele was born in Stuttgart in 1981. She is a mechanical engineer and the co-founder of Schmetterline and Extasticks. She's traveled the world frequently since the age of 19. That's how she met her Argentinian husband. Their two children are growing up bilingual. Annette's enthusiasm for education, for teaching pedagogical values and for the generation of tomorrow to be happier and freer was already evident in her youth when she decided to do a voluntary social year working with children's institutions in Ecuador. Since then, she has constantly searched for and found ways to make this wish a reality – for example in the educational content of the toys from Schmetterline.

About  Schmetterline and  extasticks



The American toy brand Extasticks and its German partner brand Schmetterline were born out of the desire to offer playful learning and contact with natural and holistic values not only to our own children but to many others.



This is our loving contribution toward a better world for the adults of tomorrow.

With our toys and play concepts, our goal is to promote social skills and values so that children can develop their individuality through fun and games and also be able to recognize their own radiance and personal strength.

You can find additional play concepts, songs and craft materials as well as our wonderful wooden toys and music instruments at our websites or our Instagram where we share ideas for play and educational content!



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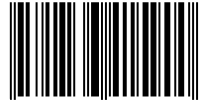




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