



pollergen<sup>®</sup>  
window blinds that can help  
reduce your hayfever symptoms



 LOUVOLITE

# DO YOU OR YOUR LOVED ONES SUFFER FROM HAYFEVER?

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Currently in the UK around 16 000 000 people are reported to suffer from hayfever and not just for a couple of weeks but two thirds of the year, according to the NHS.

This huge number of people go through real pain and discomfort. A survey featured on Allergy UK's website reported 87% of adult and child hayfever sufferers sleep is affected each night. 92% state that it affects their work capability and 81% that it negatively affects their mood.

To help hayfever sufferers Louvolite® has developed a window blind treatment that reduces the amount of pollen in a room - it's called Pollergen®.



Ayana White, Roller



Wonderland Pastel, Roller



*1 in 4 people in the UK*  
**SUFFER FROM HAYFEVER**

## BACKED BY ALLERGY UK'S seal of approval

Pollergen® has been awarded the British Allergy Foundation seal of approval for its ability to help alleviate hayfever symptoms.



# HELPING TO REDUCE hayfever symptoms

*vertical blinds | roller blinds | roman blinds | panel blinds | pleated blinds*

Louvolite® has created a unique fabric treatment which can help relieve hayfever symptoms, it's called Pollergen® and is backed by Allergy UK's seal of approval.

The active ingredient in all Pollergen® fabrics captures and then neutralises the pollen, thereby helping to reduce the effects of hayfever.

If you need to clean your blinds, all Pollergen® treated fabrics can be carefully wiped with a damp cloth\*. The active formulation continuously migrates to the surface of the fabric to ensure continued protection.

So when selecting your new blinds, make Pollergen® your fabric choice.

pollergen®

\* Please contact Louvolite® for more details





Cherry Blossom Serenity, Roller

# Pollergen<sup>®</sup> fabrics

- |                          |                   |                    |
|--------------------------|-------------------|--------------------|
| Albery ●●                | Crystal ●●●       | Portland ●●        |
| Aura ●●●●●               | Dapple SPC+ ●●●●  | Preto ●            |
| Ayana ●●●                | Festival SPC LE ● | Primary Blackout ● |
| Banbury ●●●●             | Flutter ●●●●      | Ravello ●●●●       |
| Basix ●●●●●              | Fruity ●●●●       | Regency SPC ●●●●●  |
| Basix Blackout ●●●●●     | Guardian ●●●●     | Ritz ●●●●●●        |
| Birdsong ●●●             | Hampton ●●●●●     | Shot Silk ●●●●●    |
| Blossom ●●●●             | Herringbone ●●●●  | Sketch ●           |
| Carnival ●●●●●           | Inky ●●●          | Sparkle ●●●        |
| Carnival Blackout ●●●●●  | Jurassic ●●●      | Strata SPC ●●●●●●  |
| Carnival Low-E ●●●●●     | Linara ●●●●       | Topaz ●●●●         |
| Chatsworth ●●●●●         | Linara SPC ●      | Topaz ESP ●        |
| Chenille ●●●●            | Magnolia ●        | Topsy ●●●          |
| Cherry Blossom ●●●●●     | Meadow ●●●●●●     | Tribune ●          |
| Collina ●●●●●            | Melton ●●●●●      | Tundra ●●●         |
| Colourtex ●●●●●          | Mineral ●●●●●     | Vermont ●●●●●      |
| Colourtex Blackout ●●●●● | Monroe ●●●        | Versailles ●●●●●   |
| Como ●●●●●               | Night Night ●●●●● | Voile ●●●●●●       |
| Contex SPC ●●●●●         | Palm ●            | Wildflower ●●●●●   |
| Coral ●●●●●              | Parchment ●●●●●   | Willow ●           |
| Country Garden ●●●       | Parchment SPC ●   | Wonderland ●●●     |
| Crush ●●●●               | Pico ●●●●●        | Woodland ●●●●●     |

ROLLER ● ROMAN ● VERTICAL ● PANEL ● PLEATED ●

## ALWAYS FIRST CHOICE

When faced with a choice between a Pollergen<sup>®</sup> treated blind and a non-Pollergen<sup>®</sup> treated blind, Louvolite<sup>®</sup> believes the added benefits of a Pollergen<sup>®</sup> treated fabric will be the first choice every time!



# HOW DOES pollergen<sup>®</sup> work?

In the UK, 95% of hayfever suffering is caused by the allergen in grass pollen.

Grass pollen is microscopic, extremely lightweight and is produced in huge volumes that easily become airborne. Once airborne the allergen carried by the pollen is capable of affecting anyone coming into contact with it, the larger the volume of pollen the more likely the impact.

The main benefit of Pollergen<sup>®</sup> treated fabrics is that they help capture the pollen.

Once captured, this unique formulation gets to work to neutralise it rendering it absolutely harmless, so if or when the neutralised pollen is disturbed and comes away from the blind, it won't affect sufferers.

## DOES IT really work?

Independent testing by the National Pollen and Aerobiology Research Unit, trusted by the BBC for their daily pollen count reports, has concluded that a Pollergen<sup>®</sup> treated fabric shows over 50% reduction in grass pollen allergen when compared to a none Pollergen<sup>®</sup> treated control fabric.

Pollergen<sup>®</sup> also has the Allergy UK seal of approval

So simply put - yes it does.

pollergen<sup>®</sup>





Louvolite<sup>®</sup> has created a unique product which will help hayfever sufferers

*It's Called Pollergen<sup>®</sup>*



*Pollergen*<sup>®</sup>  
Help for hayfever  
sufferers

