

# MAPTOTE

*Custom*



# MAP IT OUT! - Option 1



## Option 1 includes...

- Work with our designer to personalize an existing design with one logo, location, or icon
- Choose your ink color
- 48 tote minimum order

Quantity & Pricing:		
One-Time Design Fee: \$200		
48-71	\$12.75	per unit
72-143	\$10.25	per unit
144+	\$9.25	per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available can be combined to meet order minimum. See page 4 for options.

# MAP IT OUT! - Option 2



## Option 2 includes...

- Work with our designer to personalize an existing design with up to five locations or icons
- Choose your ink color
- 48 tote minimum order

Quantity & Pricing:		
One-Time Design Fee: \$300		
48-71	\$12.75	per unit
72-143	\$10.25	per unit
144+	\$9.25	per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available can be combined to meet order minimum. See page 4 for options.

# MAP IT OUT! - Option 3



## Option 3 includes...

- Work with our designer to create a new map design from start to finish to your specifications
- Include custom icons and personalizations
- Choose your ink color
- 72 piece minimum order

Quantity & Pricing:	
72-143	\$10.25 per unit
144+	\$9.25 per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available can be combined to meet order minimum. See page 4 for options.

# Additional Products - MAP DESIGNS

## Black Everyday



Quantity & Pricing:	
72-143	\$11.25 per unit
144+	\$10.25 per unit

## Hobo Tote



Quantity & Pricing:	
72-143	\$12.25 per unit
144+	\$11.25 per unit

## Denim Tote



Quantity & Pricing:	
72-143	\$14.00 per unit
144+	\$13.00 per unit

## Market Tote



Quantity & Pricing:	
72-143	\$14.00 per unit
144+	\$13.00 per unit

## Shopper Tote



Quantity & Pricing:	
72-143	\$14.50 per unit
144+	\$13.50 per unit

## Beach Tote



Quantity & Pricing:	
72-143	\$16.00 per unit
144+	\$15.00 per unit

## Tea Towels



Quantity & Pricing:	
72-143	\$9.00 per unit
144+	\$8.00 per unit

Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings to meet minimum.

## Wall Hanging



Quantity & Pricing:	
72-143	\$13.00 per unit
144+	\$12.00 per unit

Can be combined with all Tote styles & Tea Towels to meet minimum.

## Adult Tee



Quantity & Pricing:	
72-143	\$15.00 per unit
144+	\$14.00 per unit

Available in sizes S, M, L, XL. Additional colors available upon request. Can combine sizes to meet minimum.

## Baby One Piece



Quantity & Pricing:	
72-143	\$14.00 per unit
144+	\$13.00 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes, and with Baby Baseball Tee to meet minimum.

## Baby Baseball



Quantity & Pricing:	
72-143	\$13.50 per unit
144+	\$12.50 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Can combine sizes, and with Baby One Piece to meet minimum.

## Toddler Tees



Quantity & Pricing:	
72-143	\$13.50 per unit
144+	\$12.50 per unit

Available in Navy, Gray, & Red, sizes 2T, 4T, & 6T. Additional colors available upon request. Can combine colors and sizes to meet minimum.

# SPELL IT OUT!

# MAKE IT ICONIC!



## Font Design includes...

- Work with our designer to create a new font-based design for your location or other custom text
- Include custom icons
- Choose your ink color (2 Color Print)
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$275  
 Set-up fees may vary based on product and number of ink colors



## Name + Icons Design includes...

- Work with our designer to create a new name & icon-based design for your location, or other custom text
- Include custom icons and personalizations within print
- Choose your ink color (1 or 2 Color Print)
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$250-\$275  
 Set-up fees may vary based on product and number of ink colors

## Popular Products - FONT DESIGN

## Popular Products - NAME + ICONS DESIGN

### Baby One Piece



### Mugs



### Tea Towels



### Mini Totes



### Mugs



### Pencil Pouches



### Small Trays



### Totes



**Quantity & Pricing:**  
 72-143 \$14.75 per unit  
 144+ \$13.50 per unit

**Quantity & Pricing:**  
 72 \$8.50 per unit  
 108 \$8.25 per unit  
 144 \$8.00 per unit

**Quantity & Pricing:**  
 72-143 \$9.50 per unit  
 144+ \$8.50 per unit

**Quantity & Pricing:**  
 72-143 \$10.50 per unit  
 144+ \$9.50 per unit

**Quantity & Pricing:**  
 72 \$8.50 per unit  
 108 \$8.25 per unit  
 144 \$8.00 per unit

**Quantity & Pricing:**  
 72-143 \$9.25 per unit  
 144+ \$8.25 per unit

**Quantity & Pricing:**  
 144 \$6.50 per unit  
 300 \$6.25 per unit

**Quantity & Pricing:**  
 72-143 \$10.25 per unit  
 144+ \$9.25 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes, and with Baby Baseball Tee to meet minimum.

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

Pricing based on 2 color print. Available in Natural & Blue. Can combine colors with Totes & Wall Hangings (see page 4) to meet minimum.

Pricing based on 2 color print.

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

Pricing based on 2 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

Many color options available. 1 tray color per 144 pieces.

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

## ...Plus all our tote styles!

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The sky is the limit! Don't hesitate to let us know if there are other products you are interested in applying this design to!

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# ALL OVER IT!



## All Over Print Design includes...

- Work with our designer to create a new all-over print for your location
- Include custom icons and personalizations within all over print
- Choose your ink color
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$300-400  
*Set-up fees may vary based on product and number of ink colors*

# FRAME WORTHY!



## Frame Design includes...

- Work with our designer to create a frame-based design for your location or business
- Include custom icons and personalizations within frames
- Choose your ink color
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$250  
*Set-up fees may vary based on product and number of ink colors*

## Popular Products - ALL OVER PRINT DESIGN

### Zip Pouches



**Quantity & Pricing:**  
 72-143 \$10.50 per unit  
 144+ \$9.50 per unit

Pricing based on 1 color print. Available in Red, Natural, & Denim. Can combine canvas colors to meet minimum.

### Makeup Pouches



**Quantity & Pricing:**  
 72-143 \$13.50 per unit  
 144+ \$12.50 per unit

Pricing based on 1 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

### Dopp Kits



**Quantity & Pricing:**  
 72-143 \$15.00 per unit  
 144+ \$14.00 per unit

Pricing based on 1 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

### Coin Purses



**Quantity & Pricing:**  
 72-143 \$9.00 per unit  
 144+ \$8.00 per unit

Pricing based on 1 color print. Available in Natural & Black. Can combine canvas colors to meet minimum.

## Popular Products - FRAME DESIGN

### Tea Towels



**Quantity & Pricing:**  
 72-143 \$9.00 per unit  
 144+ \$8.00 per unit

Pricing based on 1 color print. Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings (see page 4) to meet minimum.

### Flat Pouches



**Quantity & Pricing:**  
 72-143 \$12.00 per unit  
 144+ \$11.00 per unit

Pricing based on 1 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

### Mugs



**Quantity & Pricing:**  
 72 \$8.50 per unit  
 108 \$8.25 per unit  
 144 \$8.00 per unit

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

### Totes



**Quantity & Pricing:**  
 72-143 \$10.25 per unit  
 144+ \$9.25 per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

## ...Plus all our tote styles!

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contact us: [custom@maptote.com](mailto:custom@maptote.com) • 347.799.2255

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# PINS AND PATCHES



## Pins & Patches includes...

- Work with our designer to create a brand new design featuring "pins and patches" unique to your locale
- Include custom icons and slogans
- Choose your ink color
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$275  
 Set-up fees may vary based on product and number of ink colors

# FOOD FOR THOUGHT!



## Foodie Design includes...

- Work with our designer to create a food-themed design for your location or business
- Include custom icons
- Choose your ink color (2 Color Print)
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$250  
 Set-up fees may vary based on product and number of ink colors

## Popular Products - WINE TOTE DESIGN

## Popular Products - FOODIE DESIGN

### Shopper Totes



**Quantity & Pricing:**  
 72-143 \$14.50 per unit  
 144+ \$13.50 per unit

Pricing based on 10 oz Natural Shopper Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

### Totes



**Quantity & Pricing:**  
 72-143 \$10.25 per unit  
 144+ \$9.25 per unit

Pricing based on 7 oz Natural Grocery Tote with 1 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

### Baby One Piece



**Quantity & Pricing:**  
 72-143 \$14.00 per unit  
 144+ \$13.00 per unit

Available in sizes 3-6, 6-12, & 12-18 mo. Additional colors available upon request. Can combine sizes, and with Baby Baseball Tee to meet minimum.

### Tea Towels



**Quantity & Pricing:**  
 72-143 \$9.00 per unit  
 144+ \$8.00 per unit

Pricing based on 1 color print. Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings (see page 4) to meet minimum.

### Tea Towels



**Quantity & Pricing:**  
 72-143 \$9.50 per unit  
 144+ \$8.50 per unit

Pricing based on 2 color print. Available in Natural and Blue. Can combine colors, all Tote styles & Wall Hangings (see page 4) to meet minimum.

### Slim Pouches



**Quantity & Pricing:**  
 72-143 \$10.50 per unit  
 144+ \$9.50 per unit

Pricing based on 2 color print. Available in Natural & Denim. Can combine canvas colors to meet minimum.

### Mugs



**Quantity & Pricing:**  
 72 \$8.50 per unit  
 108 \$8.25 per unit  
 144 \$8.00 per unit

Pricing based on 2 color print. Pricing does not include muslin bag. Please inquire for pricing.

### Totes



**Quantity & Pricing:**  
 72-143 \$10.25 per unit  
 144+ \$9.25 per unit

Pricing based on 7 oz Natural Grocery Tote with 2 color print. Additional tote styles available (see page 4) and can be combined to meet minimum.

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# WINE TIME!



## Wine Tote Design includes...

- Work with our designer to create a brand new wine tote design for your location or business
- Include custom text on the front & back of the tote
- Choose your ink color
- 72 piece minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$250  
*Set-up fees may vary based on product and number of ink colors*

# CUSTOM BANDANAS!



## Bandana Design includes...

- Work with our designer to add a new border to an existing map or create a new design from scratch!
- Option to add bellyband packaging with or without sticker (additional .50 cents per unit)
- Choose your ink color
- 72 unit minimum order

**Quantity & Pricing:**  
 One-Time Design Fee: \$200-\$500  
*Set-up fees may vary based on product and number of ink colors*

## Popular Products - WINE TOTE DESIGN

### Wine Totes



**Quantity & Pricing:**  
 72-143 \$9.00 per unit  
 144+ \$8.00 per unit

Pricing based on 1 color print. Available in Natural, & Denim. Can combine canvas colors, and Double Wine tote to meet minimum.

### Denim Wine



**Quantity & Pricing:**  
 72-143 \$9.50 per unit  
 144+ \$8.50 per unit

Pricing based on 1 color print. Available in Natural, & Denim. Can combine canvas colors, and Double Wine tote to meet minimum.

### Double Wine



**Quantity & Pricing:**  
 72-143 \$12.00 per unit  
 144+ \$11.00 per unit

Pricing based on 1 color print. Can combine with Single Wine totes to meet minimum.

## Popular Products - BANDANA DESIGN

### Navy



**Quantity & Pricing:**  
 72-143 \$7.00 per unit  
 144+ \$6.00 per unit

Pricing based on bandana with 1 color print. Can combine bandana colors - Navy, Red, Natural, & Chambray - to meet custom minimum. Pricing does not include bellyband.

### Natural



**Quantity & Pricing:**  
 72-143 \$7.00 per unit  
 144+ \$6.00 per unit

Pricing based on bandana with 1 color print. Can combine bandana colors - Navy, Red, Natural, & Chambray - to meet custom minimum. Pricing does not include bellyband.

### Red



**Quantity & Pricing:**  
 72-143 \$7.00 per unit  
 144+ \$6.00 per unit

Pricing based on bandana with 1 color print. Can combine bandana colors - Navy, Red, Natural, & Chambray - to meet custom minimum. Pricing does not include bellyband.

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# The Fine Print

All designs are property of Maptote. We will send you artwork for approval before we print. We encourage input and feedback, though redesigns may lead to additional fees. We will notify you before any additional fees are applied. Ink color is the choice of the client, and we can match Pantone colors. Turnaround times are approximate and must be scheduled and confirmed with Maptote.

Pricing within catalog is subject to change and must be confirmed with Maptote. 50% deposit is required upon commencement of design. Remainder is due before the products are shipped. This is mandatory for all custom orders. Orders ship from our studio in Brooklyn, NY, and shipping costs are not included within our pricing. With production, there may be unpredicted overages or shortages with product quantity. We will notify you regarding any discrepancies. Any shortages will be deducted from the overall cost of your order. Overages will be offered to customers at cost. While adding these to your order is greatly appreciated, it is not necessary. All custom orders are final, and we must be notified of any issues or damages within 14 days of receipt. All our totes and pouches are handmade in the USA - local to us in Brooklyn, NY!

Need inspiration? Check out Maptote's Blog and Pinterest for examples from our real-life customers!



## HI, WE'RE MAPTOTE!

We've been handmaking our popular tote bags, wine totes, zip pouches, and more right here in Brooklyn since 2006. We're a small, independent business that believes in making unique and functional products for your everyday adventures.

## OUR STORY

When a stylist and a cartographer fall in love and get married, what do they make (besides babies)? In the case of Brooklyn couple Rachel and Michael Berick, they create Maptote, a line of products decorated with maps of locales both domestic and foreign.

It all started in 2006 when Michael and Rachel took a trip to Germany and saw grocery stores selling simple, reusable tote bags. They brought some home as gifts for friends and soon realized they wanted a tote for their own city: Brooklyn. And voilà - Maptote was born!

## WOMEN OWNED + MADE IN USA

We are proud to be a certified women-owned business! All our totes and pouches are made with US cotton, and the fabric is cut, sewn, and printed locally in Brooklyn, NY. We love visiting our factories so that we can watch our products being made and know exactly who is making them. We're very hands-on with the entire process because it gives us a true connection to our products.

## PRIVATE LABEL

Whether you're looking for branded products to promote your business, planning an event, or have a product you want to design and develop, Maptote Private Label can help you through the process of making products responsibly in the USA. We deliver quality finished goods to meet your needs, using manufacturing and sourcing you can be proud of! Contact at us at [custom@maptote.com](mailto:custom@maptote.com) for information on pricing, minimums, and art specifications.

## FOLLOW US!

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