

### **Contact Information:**

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# FOR IMMEDIATE RELEASE - COWTOWN CLASSIC PROUDLY RECOGNIZES STALL SPONSORS

**Fort Worth, Texas – May 19, 2024** - The 100X Cowtown Classic would like to thank its roster of esteemed Stall Sponsors for the current show in Fort Worth, Texas, taking place May 15 to May 21, 2024.

Stall Sponsors play a pivotal role in supporting the equestrian community and ensuring the success of events like the 100X Cowtown Classic. Their commitment to excellence and passion for the equine industry exemplify the values that define our show.

We would like to thank the following Stall Sponsors:

### Diamond

- Stillo Performance Horses
- Deary Performance Horses
- Fappani Performance Horses
- Tom McCutcheon Reining Horses

# Ruby

- Ixtul Quarter Horses LLC
- Fernando Salgado Reining Horses

## Emerald

- TLC Performance Horses
- Dare to Rein LLC
- David and Casey Davidson

# Sapphire

- Shawn Flarida Reiners
- Roush Reining Horses
- Bur Oak Sports Medicine & Lameness—24-Hour Vet of the 100X Cowtown Classic

These dedicated sponsors, comprised of horse trainers, ranches, western brands and veterinary practices, have generously contributed to the success of 100X Shows. Their support not only enhances the quality of the event but also fosters a sense of community within the equestrian world.

"I am deeply impressed by the variety of amazing sponsors that provide support of 100X Shows events," said Julia Buitenhuis, director of partnerships and sponsorship development. "It goes to show that horsemen across the industry are eager to support the reining industry. Our sponsors' generosity allows 100X Shows to put on a top-notch event that showcases the passion of the people in this sport."

The Cowtown Classic extends its heartfelt gratitude to each stall sponsor for their invaluable support and unwavering commitment to the equestrian community. Together, we are able to showcase the talent, dedication, and spirit of horsemanship that define the 100X Shows.

For more information about the Cowtown Classic and the 100X Shows, please visit 100xshows.com.

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#### **About 100X Cowtown Classic:**

The 100X Cowtown Classic is a premier reining event dedicated to showcasing the talents of 4-year-old horses and supporting stallion owners. With a substantial prize purse exceeding \$2 million dollars, this event has quickly risen to prominence within the reining community, attracting top-tier competitors and enthusiasts from around the globe. The 100X Cowtown Classic is committed to fostering the growth and development of the reining sport while providing an unparalleled experience for participants and spectators alike.