



JULY 8-13, 2024



INDUSTRY SPONSORSHIP PACKAGE

\$6,500

5 PERSON RESERVED TABLE IN VIP AREA
VIP PASSES FOR ALL ENTERTAINMENT EVENTS
FULL PAGE AD IN 100X SHOW PUBLICATION
INCLUSION IN PRESS RELEASE
1 BANNER IN SECONDARY ARENA
LINKED LOGO ON 100XSHOWS.COM
ANNOUNCERS RECOGNITION DURING AGED EVENTS
VIDEO ON LIVE FEED
VIP PARKING PASS



STALLION TABLE PACKAGE

\$3,500

5 PERSON RESERVED TABLE IN VIP AREA

VIP PARKING PASS

STALLION LOGO ON 100XSHOWS.COM

STALLION RECOGNITION DURING AWARDS CEREMONY

SPONSORED SOCIAL MEDIA POST ON STALLION

FULL PAGE AD IN 100EXPRESS DAILY NEWS



STALL SPONSORSHIPS

DIAMOND

\$5,000

- DIAMOND PERMANENT STALL PLACEMENT
- FIRST ROUND PAID WARMUP ASSIGNMENTS
- 5 PERSON VIP TABLE
- BANNER IN SECONDARY ARENA
- INCLUSION ON WEBSITE

RUBY

\$3,500

- RUBY TEMPORARY STALL PLACEMENT
- SECOND ROUND PAID WARMUP ASSIGNMENTS
- BANNER IN SECONDARY ARENA
- INCLUSION ON WEBSITE

EMERALD

\$1,500

- EMERALD TEMPORARY STALL PLACEMENT
- BANNER IN WARM UP ARENA
- INCLUSION ON WEBSITE



IMPORTANT

Stall placement decided with a first come, first serve in order of sponsorship.



BUCKLE SPONSOR PACKAGE PRICING

DERBY BUCKLE SPONSOR \$600

OPEN DERBY L4 CHAMP
OPEN DERBY L3 CHAMP
OPEN DERBY L2 CHAMP
OPEN DERBY L1 CHAMP
NP DERBY L4 CHAMP
NP DERBY L3 CHAMP
NP DERBY L2 CHAMP
NP DERBY L1 CHAMP

NRHA CLASS AWARD SPONSOR \$375 each

OPEN
ROOKIE L1
ROOKIE L2
PRIME TIME ROOKIE
NON PRO
INTERMEDIATE NON PRO
LIMITED NON PRO
PRIME TIME NON PRO
MASTERS NON PRO
NOVICE HORSE NON PRO L1
NOVICE HORSE NON PRO L2
NOVICE HORSE NON PRO L3
SHORT STIRRUP
YOUTH 14-18
YOUTH 13 & UNDER

