



100X

COWTOWN CLASSIC

FORT WORTH, TX

MAY 15-21, 2024

STALLION SPONSORSHIP PACKAGES

Stallion Sponsor Package Pricing	Gold Table Package	Silver Table Package
PRICE	Stallion Nomination Fees of \$20,000 or more: Gold Package: \$2500 Stallion Nomination Fees less than \$20,000: Gold Package: \$5,000 / Silver Package: \$2,500	
RESERVED TABLE IN VIP AREA	✓ 8 PERSON SEATING	✓ 4 PERSON SEATING
VIP PASSES FOR ALL ENTERTAINMENT EVENT	✓ 8 VIP PASSES	✓ 4 VIP PASSES
MEAL PASSES	✓ 8 MEAL PASSES	✓ 4 MEAL PASSES
VIP PARKING PASSES	✓ 2 VIP PASSES	✓ 1 VIP PASSES
STALLION NAME ON 100XSHOWS.COM	✓	✓
COMMERCIAL ON LIVE FEED	✓	✓
AD IN 100X PRIZE LIST AND OPEN FINALS DRAW	✓ FULL PAGE AD	✓ HALF PAGE AD
STALLION HEADSHOT	✓	✓
STALLION ALLEY	✓	✓
FORUM TICKETS	✓ 8 VIP PASSES	✓ 4 VIP PASSES
SPONSORED SOCIAL MEDIA POST ON STALLION	✓ SPONSORED POST	✓ STANDARD POST
STALLION RECOGNITION DURING AWARDS CEREMONY	✓	✗
<p align="center"> <u>ALREADY INCLUDED WITH STALLION NOMINATION IN 100X STAKES</u> \$500 OF EACH ENTRY FEE GOES TO STUD OWNER 1 FREE ENTRY PER ENROLLED STALLION </p>		

INDUSTRY SPONSORSHIP PACKAGES

Industry Sponsor Package Pricing	GOLD	SILVER	BRONZE
PRICE	\$12,500+	\$5,000+	\$2,500+
RESERVED TABLE IN VIP AREA	✓ 8 PERSON SEATING	✓ 4 PERSON SEATING	✗
VIP PASSES FOR ALL ENTERTAINMENT EVENT	✓ 8 VIP PASSES	✓ 4 VIP PASSES	✓ 2 VIP PASSES
MEAL PASSES	✓ 8 MEAL PASSES	✓ 4 MEAL PASSES	✓ 2 MEAL PASSES
AD IN 100X PRIZE LIST AND OPEN FINALS DRAW SHEET	✓ FULL PAGE	✓ HALF PAGE	✗
INCLUSION IN PRESS RELEASE	✓	✓	✗
1 BANNER IN SECONDARY ARENA	✓	✓	✓ MAIN WARM UP
LINKED LOGO ON 100XSHOWS.COM	✓	✓	✓
ANNOUNCERS RECOGNITION DURING EVENTS	✓ AGED EVENTS	✓ ANCILLARY	✗
VIDEO ON LIVE FEED	✓	✓	✓
VIP PARKING PASSES	✓ 4 VIP PASSES	✓ 2 VIP PASSES	✓ 1 VIP PASS
FORUM TICKETS	✓ 4 TICKETS	✓ 2 TICKETS	✓ 1 TICKET



STALL SPONSORSHIPS

DIAMOND

\$7,500

FIRST PICK FOR PAID WARMUPS
FIRST ROUND OF STALL ASSIGNMENTS
8 PERSON TABLE
8 MEAL PASSES
8 VIP PASSES TO ALL EVENTS
8 FORUM TICKETS
BANNER IN SECONDARY ARENA
INCLUSION ON WEBSITE
COMPLEMENTARY GOLF CART
2 VIP PARKING PASSES

RUBY

\$5,000

SECOND PICK FOR PAID WARMUPS
SECOND ROUND OF STALL ASSIGNMENTS
8 PERSON TABLE
8 MEAL PASSES
8 FORUM TICKETS
BANNER IN SECONDARY ARENA
INCLUSION ON WEBSITE
2 VIP PARKING PASSES

EMERALD

\$3,500

THIRD PICK FOR PAID WARMUPS
THIRD ROUND OF STALL ASSIGNMENTS
4 PERSON TABLE
4 MEAL PASSES
4 FORUM TICKETS
BANNER IN WARM UP ARENA
INCLUSION ON WEBSITE
1 VIP PARKING PASS

SAPPHIRE

\$1,500

FOURTH PICK FOR PAID WARMUPS
FOURTH ROUND OF STALL ASSIGNMENTS
2 MEAL TICKETS
2 FORUM TICKETS
BANNER IN WARM UP ARENA
INCLUSION ON WEBSITE
1 VIP PARKING PASS



BUCKLE SPONSORSHIPS

100X STAKES BUCKLE SPONSOR \$600

100X STAKES OPEN L4 CHAMP
100X STAKES OPEN L3 CHAMP
100X STAKES OPEN L2 CHAMP
100X STAKES OPEN L1 CHAMP
100X STAKES NP L4 CHAMP
100X STAKES NP L3 CHAMP
100X STAKES NP L2 CHAMP
100X STAKES NP L1 CHAMP

NRHA CLASS AWARD SPONSOR \$375 each

OPEN
OPEN INTERMEDIATE
LIMITED OPEN
ROOKIE PROFESSIONAL
GREEN REINER L1
GREEN REINER L2
ROOKIE L1
ROOKIE L2
PRIMETIME ROOKIE
NON PRO
INTERMEDIATE NON PRO
LIMITED NON PRO
PRIME TIME NON PRO
MASTERS NON PRO
NOVICE HORSE NON PRO L1
NOVICE HORSE NON PRO L2
NOVICE HORSE NON PRO L3
YOUTH 14-18
YOUTH 13 & UNDER
SHORT STIRRUP

