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All data and information provided in this Report has been created or captured by Little Things for Tiny Tots as part of our service delivery in FY22-23, unless otherwise indicated.

*Little Things for Tiny Tots acknowledges the traditional owners of the land on which we live, work and play. We pay our respects to Elders past, present and future as we strive to create a connected community in which all children can thrive and flourish.*



## Our Vision

For every baby to receive the care and support they need.

## Our Mission

To give babies a better start to life by supplying essential items to families in need.



## About Us

Little Things for Tiny Tots supplies essential baby items to WA families in need.

Using new and pre-loved donations from the community, our volunteers pack boxes filled with “little things” such as nappies, wipes, clothing, blankets and books, to assist families care for their newborn.

We work in partnership with community welfare & social service agencies to distribute essential baby items across WA.

# Our Year In Numbers



~\$655,000

Value of goods distributed

↑ 192%



~2,700

Families helped

↑ 28%



3,700+

Volunteer Hours

↑ 32%



10,400kg

Diverted from landfill

↑ 112%



↑ Percentage change from FY21-22

# Message From The Chair

I'm thrilled to share our Little Things for Tiny Tots' Annual Report, showcasing our impact and achievements over the past year.

In FY22/23 we experienced significant growth across all areas of operations, as we worked to meet the increasing demand for our services with more families than ever struggling with the cost of living crisis. Compared to the previous period, we doubled, and in some cases tripled, the material aid distributed to the community via our 60 agency partners. This year we are proud to have helped over 2,700 babies and their families, an increase of 28%. By rehoming pre-loved baby items we also diverted 10,400kg of items from landfill.

Behind our achievement lies the dedication of our incredible team of volunteers and staff. I am proud to lead a group of passionate individuals who work tirelessly to make our vision a reality.

Our organisation would not survive without the invaluable support of our volunteers. They are the heart and soul of Little Things, selflessly giving their time, skills, and resources to our cause. We owe our success to them.

This Annual Report highlights our work and its impact on the community, which is a testament to our team's dedication.

I extend my deepest gratitude to everyone who has supported Little Things in one way or another, helping us make a positive change in the Western Australian community. Together, we can continue to bring hope, joy, and connection to families in need.

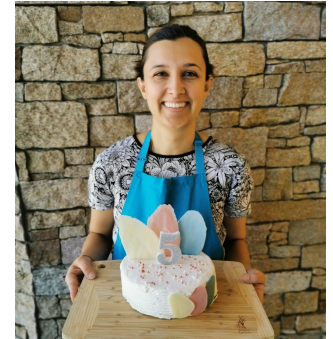
I am excited for the future of Little Things. We are committed to expanding our reach and impact, reaching even more babies and families in need and making a significant difference in their lives.

Thank you for being a part of our journey, and I look forward to your continued support.

Sincerely,

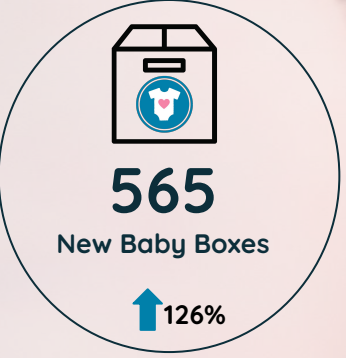
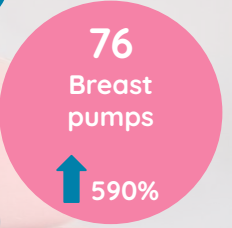
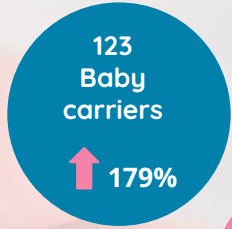
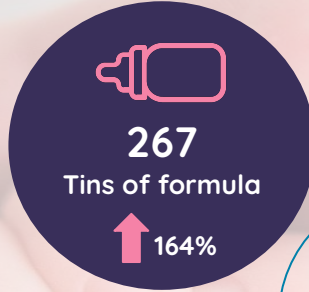
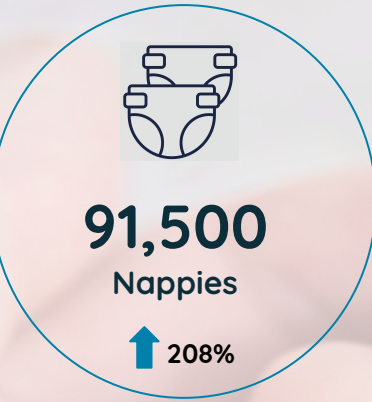


**Kiren Bigwood**  
Founder and Chairperson



*Celebrating our 5th anniversary in 2020*

# Our Impact



## ITEMS DISTRIBUTED



↑ Percentage change from FY21-22



# 1 in 6

children and young people (0-17 years) in WA are living in poverty.

That's 105,000 children, representing 16.6% of all children in WA.

“Our new families absolutely love their baby boxes! We support Aboriginal families and work in partnership with several antenatal programs run from hospitals across the Perth metro area. Thank you! We really appreciate your support.”

- Arche Health

“We had a mother who named the boxes ‘Boxes of Hope’. She had nothing to give her newborn as it was all left behind when her and her children fled the home.”

- CentreCare

“The service provided by Little Things is so vital for the women we help. For a CALD mum who has no ongoing income, the donations from Little Things have contributed to her being able to manage with the high costs of raising her children. It is a great relief to be able to obtain support for this family without having to navigate multiple barriers. Thank you for making a wonderful difference.”

- Naala Djookan Healing Centre

“One of the young mums who receives support is couch surfing with her 10 month old baby while her partner is in prison. She is trying so hard to give the baby the best life she can but it is so difficult. As well as needing TLC, she comes for material support and is so very grateful we can provide consumables for her on a regular basis. We could not possibly do this without the generosity of Little things for Tiny Tots.”

- Pregnancy Assistance, Bunbury

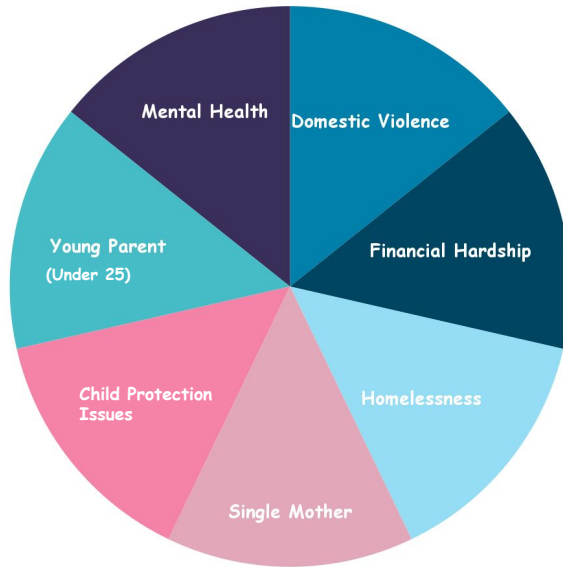


# Why do families need our help?

Families often find themselves in need of support for a multitude of reasons. Irrespective of their circumstances and the underlying causes, our aim is to help as many babies and families as possible who are experiencing hardship. Below are the most prevalent factors contributing to the challenges faced by the families we support, as reported by our agency partners.

## Causes of Disadvantage


- Domestic Violence
- Financial Hardship
- Homelessness
- Single Mother
- Child Protection Issues
- Young Parent
- Mental Health



These are the most common causes of disadvantage across both metropolitan and regional WA. Families may experience one, or several, of these factors.

Other causes of disadvantage include:

- Substance Abuse Issues
- Isolation, Lack of Support
- Carer (Kinship/Foster/Partner)
- Disability (Child and/or Parent)
- Culturally and Linguistically Diverse
- Single Father
- Physical Health Issues
- Multiple Birth
- Asylum Seeker / Refugee

A photograph of a baby sitting on a light-colored, textured rug. The baby is wearing a white onesie with small, colorful car illustrations. Several wooden blocks with various designs are scattered on the rug around the baby's feet. The background is a plain, light-colored wall.

“I am truly humbled to share my heartfelt testimonial about the incredible donation of baby items I had the privilege of passing on to a first nation family with several children.

The power of giving and the strength of community bonds have never been more evident than in this beautiful journey.

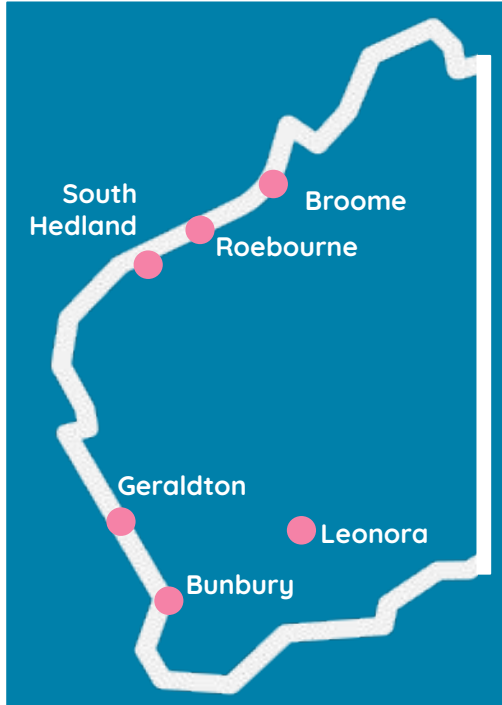
The impact of this donation went beyond just the practicality of the items. It signified a coming together of hearts, a recognition of the strength of community, and a reminder that we are all interconnected.

To the compassionate individuals who made it possible, I want to extend my deepest gratitude. Your generosity has created ripples of positivity that have touched not only my heart but the hearts of the Aboriginal family that received these gifts. Your willingness to reach out across cultural and social boundaries is an inspiration to us all.”

*- Outcare, case worker*

# Our Programs

## Connecting Communities



Launched in July 2021, we reach babies and families in need who are based in regional WA and would otherwise not be able to access our service. We now deliver to **6 locations** throughout WA, with deliveries made every **2-3 months**. In FY 22/23 we made **19 deliveries** which helped over **700 regional** families, an increase of 37 % deliveries.



## Mum and Bub Program



Our Mums and Bubs Program launched in 2023, thanks to WA charity Direct. The Program aims to provide material aid at a key point in the parenting journey - when and where babies are born. We delivered goods to **SJOG Hospital Midland, King Edward Memorial Hospital and Armadale Health Service** - helping **over 100** families.

# Our Agency Partners

We are proud to partner with community welfare & social service agencies across WA who distribute our baby items to the families they support.

## Metropolitan WA

54 Reasons  
Anglicare  
Arche Health  
Armadale Health Service  
Balga Senior High School  
Beananing Kwuurt Institute  
Centrecare Midland  
Champion Centre  
Communicare Inc.  
CPFS - Armadale, Cannington, Fremantle, Joondalup, Midland, Mirrabooka, Perth  
Department of Education  
Fiona Stanley Hospital  
Fostering Hope  
Hannah's House  
Horizon House  
King Edward Memorial Hospital  
MercyCare  
Mission Australia  
Naala Djookan Healing Centre  
Nardine Women's Refuge  
Nidjalla Waangan Mia  
No Limits Perth  
Operation Sunshine  
Outcare  
OVIS Community Service  
Patricia Giles Centre  
Pregnancy Assistance  
Pregnancy to Parenthood  
Relationships Australia  
Rockingham General Hospital  
Ruah  
Salvation Army  
Share and Care  
St Bartholomew's  
SJOG Hospital Midland  
St Pats  
Starick  
Starting Over Support  
Victoria Park Youth Accommodation  
Wanslea  
Women's Health and Family Services  
Zonta House Refuge Association

## Regional WA

Accordwest  
Bega Garnbirringu Health Service  
Broome Regional Aboriginal Medical Service  
Broome Youth and Families Hub  
CPFS Bunbury  
CPFS Geraldton  
CPFS Roebourne  
CPFS South Hedland  
CPFS Wheatbelt  
Derby Aboriginal Health Service Council  
Goldfields Women's Refuge  
Leonora Community Health Services  
Mission Australia - Pilbara  
Pilbara Community Legal Service Inc.  
Pregnancy Assistance Bunbury  
Puntukurnu Aboriginal Medical Service

# Our Volunteers



↑ \*Percentage change in volunteer hours from FY21-22

Our **~1000** volunteers are the powerhouse behind Little Things for Tiny Tots and we could not do what we do without them. This year our volunteers donated over **4,000** hours of their time at community and corporate sessions, fundraising events and serving on our board and operational teams.

**THANK YOU** to our volunteers!



We welcomed the following corporate teams:

Bankwest  
BHP  
Capricorn  
Carat  
CBA

CBC Fremantle  
Data #3  
HBF  
Iluka

Rio Tinto  
VWA  
Woodside  
Zenexus

# Meet Our Volunteers



"The experience (of volunteering with Little Things for Tiny Tots) has been enriching and I've been able to make a positive impact in the community while maintaining my focus on my studies."

- Lok

"I like volunteering to help people and it helps me too; it's a great way to socialise and make new friends."  
- Barb



"I feel honoured to be a part of such an amazing organisation, surrounded by wonderful volunteers who dedicate their time to creating change."

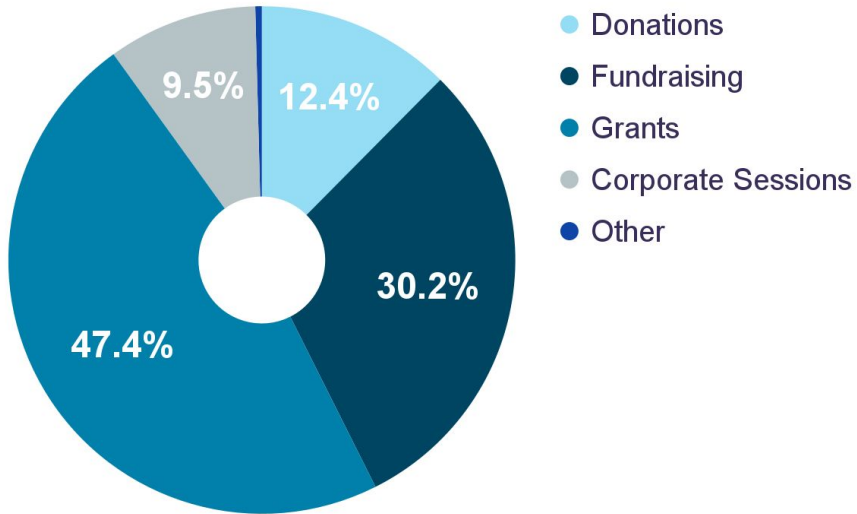
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# Financial Summary

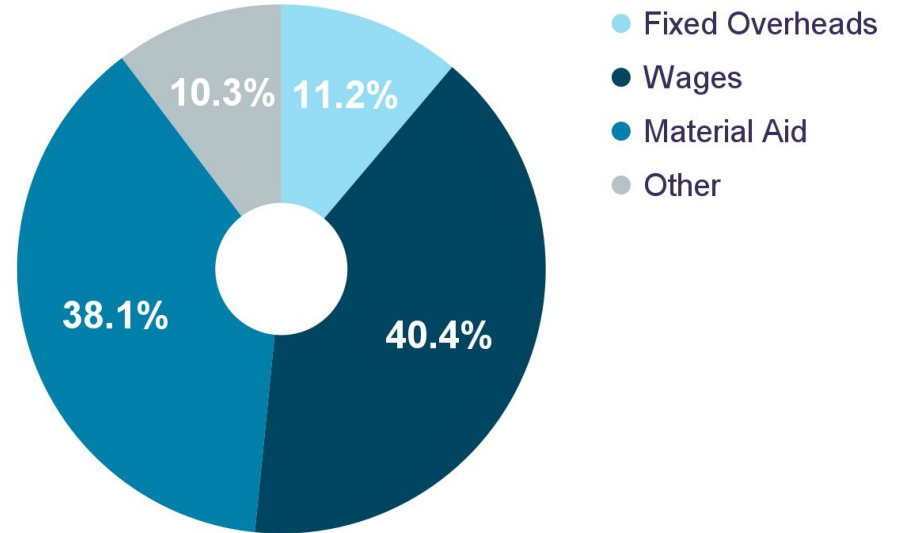
Total Revenue: \$138,331

↑ 50%



Total Expenses: \$100,560

↑ 339%

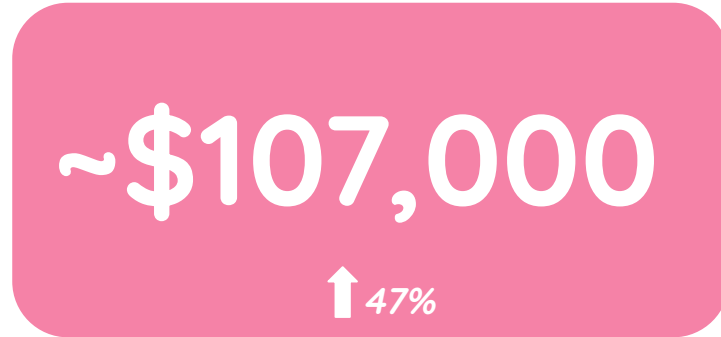


↑ Percentage change from FY21-22

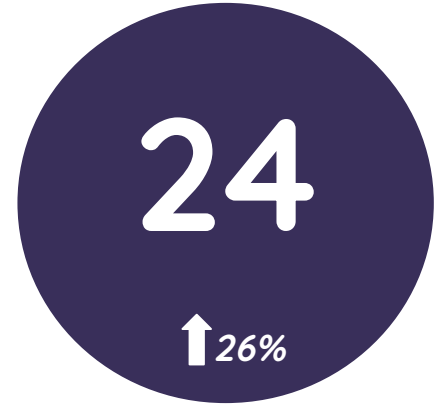
# In-Kind Support



**Agency Partners**  
who distribute our baby items



**Products & Services**  
Value of in-kind support



**Drop Off Points**  
for donors to drop off items

↑ Percentage change from FY21-22



# Our Supporters

Thank you to the individuals and organisations that support us throughout the year. We are very grateful to everyone who donated new and pre-loved baby items - the majority of products we distribute are donated by the WA community. Thank you all for your generosity!

## Donation Drop Off Points

Benchmark Specialist Property Managers  
Brooklyn Lounge  
Buttercups Childcare  
Discovery Kids Early Learning Centre  
Green Shoots  
Indigo Montessori Childcare and Kindy  
Insight Early Learning Kelmscott  
Kerri Tuckwell  
Little Land  
Made To Be Messy  
Mirabella Early Learning Centre  
Mulberry Tree Childcare Ascot  
Mulberry Tree Preschool Wembley Downs  
Nido Early School Carlisle  
Nurture for Mums  
Office of David Michael MLA  
Office of Dr Jags Krishnan MLA

Party Sprouts Perth  
Sixty7six Fitness  
Susan Farrell  
Tall Tree  
The Skin Fairy  
Twisting peacock yoga



## Prize Donors

Amazing Co  
Aqua Resort Busselton  
Beyond Rest  
Black Swan Theatre Co  
BVIDA Aromatherapy  
Corporate Challenge Events  
Fit Right Physiotherapy  
Float and Restore Joondalup  
Gifts with Soul  
KwikKopy  
Lenton Brae Margaret River  
Little Land  
Made to be Messy  
Mammas HQ  
Mount Engineering

Oli Clothing  
Party Sprouts  
Pigeonhole  
Pirate Ship Mandurah  
Salt and Co  
Sam Oats Photography  
Say Yes Fitness  
Studio P  
The Jungle Body  
Twisting Peacock Yoga  
WA Charity Direct  
WASO  
Wembley Golf  
West coast Eagle

# Our Supporters (cont.)

## In-kind products and services

Australia Wide Haulage  
Australian Babywearing Association  
Bedhead Hats  
Bunnings innaloo  
Clutterbugs  
Coles and Co Electrical Pty Ltd  
CTI Logistics  
Elevate Accounting Group  
Goods 360  
Greenshoots HR  
Hamilton Locke  
Idoba  
Just Imagine Distributions  
Medela  
MooGoo  
No Limit Perth  
Perth Families Giving Back  
Ray White Applecross  
Rotary of MWA

Salvation Army  
Sands Fridge Lines  
Sewing for Charity  
Share the Dignity  
St Patricks Community Centre  
Streetsmart and Sheridan  
Termico  
The Nappy Collective  
UWA Guild  
Victory Freightlines  
Westfield Innaloo



## Grants and Corporate Donations\*

Cafesmart  
City of Armadale  
City of Swan  
Commbank Staff Foundation  
Shire of Derby / West Kimberley  
Inger Rice Foundation  
Mandurah Council

Mineral Resources Limited  
Mortgage Choice  
P&N Bank  
Streetsmart  
WA Charity Direct  
Wearne Trust



\*Note: Grants and corporate donations above \$1,000

# Supporter Stories

## Little Land - Donation Drop Off Point

“Little Land has truly loved being a supporter of Little Things for Tiny Tots over recent years. We believe in the importance of nurturing and empowering mothers within our community, and supporting them through the newborn moments in a sustainable way. We love that Little Things directly impacts families in need, making a meaningful difference whilst also creating a sense of community for our customers.”

- Chevon & the Little Land team



## Perth Families Giving Back

Upon returning to Perth in September 2022, Janine Manning struggled to find inspiring opportunities to give back regularly with her primary school aged children, so she decided to launch Perth Families Giving Back. This concept created by Janine quickly gained popularity amongst the Perth community as families want to help but often do not know how to get involved. PFGB ran three kid friendly sessions in FY 22/23 - sorting, packing, stacking, bagging and labelling.

“Thank you to all the families who take the time to give back, we are so grateful for your love and generosity.”

- Janine & Perth Families Giving Back

# Our Year In Photos



# Our Year In Photos



# Our History

Founded by three Perth mothers, operating out of their living rooms with seed funding of \$300.

Oct 2015

Received our first grant win - \$10,000 from Westfield Local Heroes (Innaloo). Read more [here](#).

Aug 2018

Delivered our first baby items to regional WA with the launch of our Connecting Communities program.

July 2021

Launched our Mums and Bubs program, delivering New Baby Boxes directly to hospitals.

Mar 2023

2023 and beyond

As demand for our services increases, we hope to move to a fit-for-purpose premises, increase revenue, grow our network of partners and supporters, build our profile and expand our team of staff and volunteers.

Nov 2017

Hosted our first corporate session with a team from BHP joining us.

Nov 2018

Moved out of living rooms and garages to current facility - Stirling Community Centre, Tuart Hill.

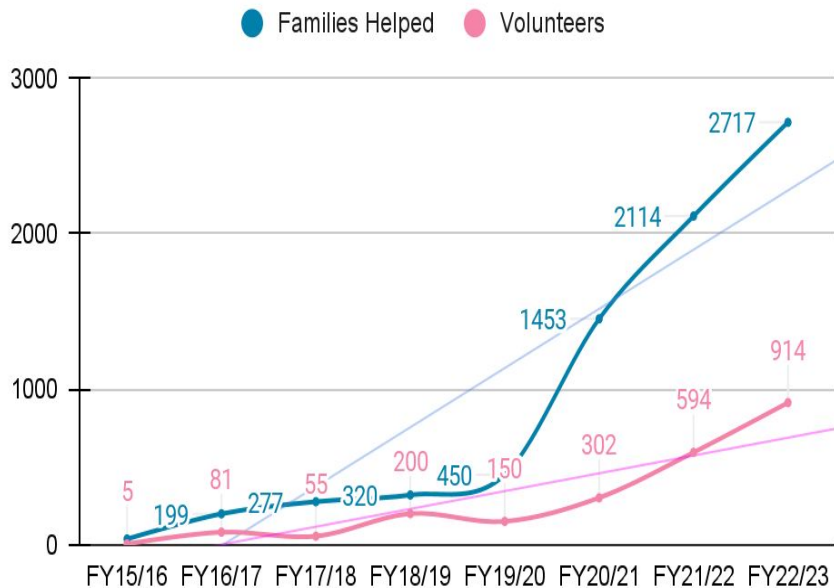
May 2022

Hired the charity's first employee, our Operations Manager.

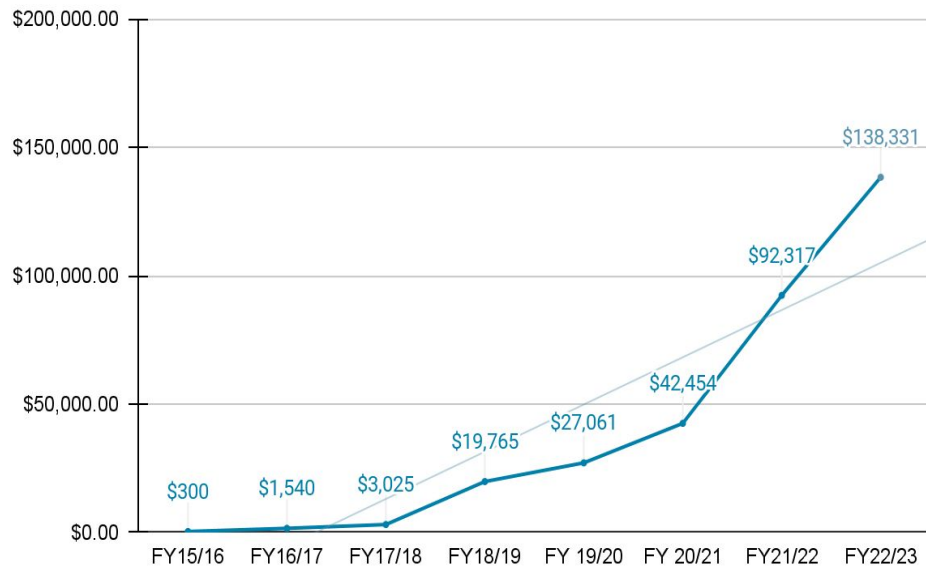


# Our Progress

## Number of families helped\* and volunteers



## Annual Revenue



\*Note: First 5 years, number of families helped is estimated from New Baby Boxes supplied only.

# Our Team

## Board\*

**Kiren Bigwood**

Chairperson and Founder

**Andrea Marchesi**

Vice Chair

**Alex Popovski**

Treasurer

**Susan Ashcroft**

Secretary

**Anna Turnell**

General Member

**Mary Shaw**

General Member

**Mel Hardie**

General Member

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## Staff\*

**Lori Jacobson**

Operations Manager



*\*As of 30 June 2023*



# Our Team

Our volunteer team works tirelessly behind the scenes to support the charity, we couldn't do it without them!

## Operations\*

### Liz Pope

Agency Coordinator

### Emma Bergmeier

Communications Coordinator

### Victoria Brentwood

Donations Officer - Corporate

### Mel Hardie

Donations Officer - Community

### Laura Martin

HR Coordinator

### Alison De Lain

Community Volunteer Lead

## Session Supervisors\*

Ainslee Ferraris

Alicia Sequeira

Gul Azimi

Jane Bursey

Jasmine King

Karla Gibaud

Noni Thorn

Tara Paparone

Samantha Talagala

Yael Jacobson

## Growth and Development\*

### Andrea Marchesi

Growth and Development Manager

### Indah Mcleod

Events Coordinator

### Nicole Stallard

Partnerships Coordinator

### Gail Mackay

Christmas Coordinator

# How You Can Help

## Donate

Make a tax deductible financial contribution via **GiveNow**.



## Pre-loved Items

Donate **essential items** for newborns and find out **where to drop them off**.

## Volunteer

Volunteer with us as a member of the community or as a corporate volunteer at our sessions in Tuart Hill. **Sign up here**.



## Drop Off Partner

Partner with us to become a **drop off site** and collect donations from the community.

## Fundraise

Organise a **fundraiser** at your workplace or school to help babies and families in need.



## Share

Spread the word about Little Things and help us reach more donors and supporters. **Sign up for our newsletter** so you can keep up to date with our activities and impact.

# Contact Us

Do you have any questions?

[hello@littlethings.org.au](mailto:hello@littlethings.org.au)

[www.littlethings.org.au](http://www.littlethings.org.au)



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