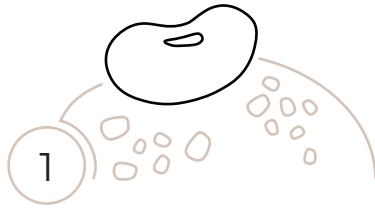
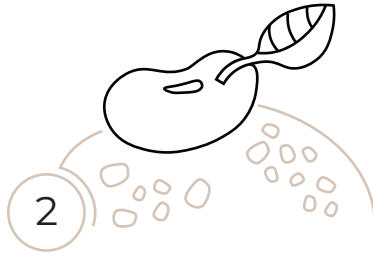


# REWARDS PLAN

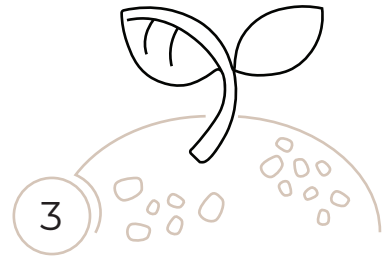


1 To get started, create your free account. By placing an order you become an active customer. An order can be placed two ways, by regular order or by RPS\*\* order.

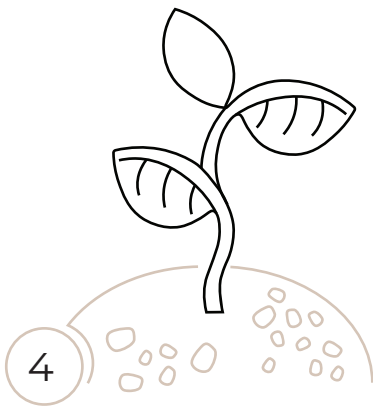
Also, reference the RPS customer rewards plan.



2 To become an ambassador, you must sign up two "active customers" that create a free account and make a single purchase. You then can upgrade to become an ambassador in your back office by clicking "Upgrade."

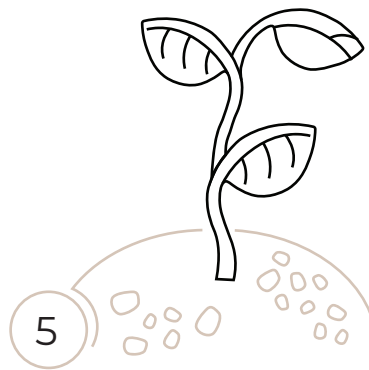


- 3
- A. Now that you are an ambassador, plant your roots and earn 15% ROOT REWARDS PRODUCT Credit on referral purchases.
  - B. As an ambassador, if your referrals sign up other active customers, you also make 10% from their orders too.



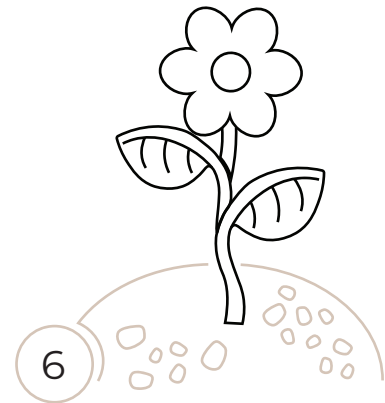
4 Grow your QRSP ROOT POINTS to at least \$300 and begin earning a daily ROOT reward.

The higher your QUALIFIED ROOT SALES POINTS (QRSP), the more you earn everyday.



5 Continue growing your ROOT community and increase your ROOT rewards with matching bonuses daily.

The higher your QUALIFIED ROOT SALES POINTS (QRSP), the more rewards you earn.



6 Grow your QUALIFIED ROOT SALES POINTS to a minimum of \$2000 and begin earning HARVEST BONUS POOL REWARDS.

\* Please refer to the ROOT rewards chart on the following page

\*\* RPS - Root Prime Subscription is our monthly subscription program (This is not needed to be an active customer).

# ROOT REWARDS

RANK	TOTAL ACTIVE CUSTOMER COUNT	MAX RULE	QRSP	QPAR (15)	SHARING REWARDS	ROOT DAILY REWARDS	ROOT MATCH REWARDS	HARVEST REWARDS BONUS POOL
					WHEN IS IT CALCULATED & PAID?			
					REAL TIME	DAILY	MONTHLY	
CUSTOMER					L1:15%	-		
AMBASSADOR	2	2	-	-	-	-		
QUALIFIED AMBASSADOR	55% rule	40% rule	-	-	L2:10%	-	L1:25%	
SUPER AMBASSADOR		120	300	1	-	\$ 0.50		
I		200	500	-	-	\$ 0.75		
II		280	700	-	-	\$ 1		
III		360	900	-	-	\$ 1.25		
IV		480	1200	-	-	\$ 1.50		
V		640	1600	-	-	\$ 2		
BRONZE SUPER AMBASSADOR		800	2000	1	-	\$ 2.50	L2:20%	
I		1000	2500	-	-	\$ 3		BRONZE HARVEST POOL
II		1200	3000	1	-	\$ 3.50		
III		1400	3500	-	-	\$ 4		
IV		1600	4000	1	-	\$ 4.50		
V		1800	4500	-	-	\$ 5		
SILVER SUPER AMBASSADOR		2000	5000	1	-	\$ 6	L3:15%	
I		3000	7500	-	-	\$ 8		SILVER HARVEST POOL
II		4000	10000	1	-	\$ 11		
III		5000	12500	-	-	\$ 14		
IV		6000	15000	1	-	\$ 17		
V		7000	17500	-	-	\$ 20		
GOLD SUPER AMBASSADOR		8000	20000	1	-	\$ 23	L4:10%	
I		10000	25000	1	-	\$ 29		GOLD HARVEST POOL
II		12000	30000	1	-	\$ 35		
III		14000	35000	1	-	\$ 40		
IV		16000	40000	1	-	\$ 46		
V		18000	45000	1	-	\$ 52		
PLATINUM SUPER AMBASSADOR		20000	50000	2	-	\$ 58	L5:5%	
I		30000	75000	1	-	\$ 87		PLATINUM HARVEST POOL
II		40000	100000	1	-	\$ 116		
III		50000	125000	3	-	\$ 145		
IV		60000	150000	1	-	\$ 175		
V		70000	175000	1	-	\$ 204		
DIAMOND SUPER AMBASSADOR		80000	200000	4	-	\$ 233		DIAMOND HARVEST POOL
I		100000	250000	1	-	\$ 291		
II		120000	300000	1	-	\$ 350		
III		140000	350000	3	-	\$ 408		
IV		160000	400000	1	-	\$ 466		
ELITE SUPER AMBASSADOR		180000	450000	1	-	\$ 525		ELITE HARVEST POOL
I		200000	500000	5	-	\$ 583		
II		300000	750000	1	-	\$ 875		
III		400000	1000000	1	-	\$ 1166		
IV		500000	1250000	3	-	\$ 1458		
V		600000	1500000	1	-	\$ 1750		
		700000	1750000	1	-	\$ 2041		

\*Continues to the next page

RANK	TOTAL ACTIVE CUSTOMER COUNT	MAX RULE	QRSP	QPAR (15)	SHARING REWARDS	ROOT DAILY REWARDS	ROOT MATCH REWARDS
					WHEN IS IT CALCULATED & PAID?		
					REAL TIME	DAILY	MONTHLY
PRESIDENTIAL AMBASSADOR	55% rule	800000	2000000	6	-	\$ 2333	
I		880000	2200000	1	-	\$ 2566	
II		1000000	2500000	1	-	\$ 2916	
III		1100000	2750000	3	-	\$ 3208	
IV		1300000	3250000	1	-	\$ 3791	
V		1500000	3750000	1	-	\$ 4375	
PRESIDENTIAL AMBASSADOR (2 STARS)		1700000	4250000	6	-	\$ 4958	
I		1800000	4500000	1	-	\$ 5250	
II		1900000	4750000	1	-	\$ 5541	
III		2100000	5250000	3	-	\$ 6125	
IV		2280000	5700000	1	-	\$ 6650	
V		2500000	6250000	1	-	\$ 7291	
PRESIDENTIAL AMBASSADOR (3 STARS)		2800000	7000000	6	-	\$ 8166	
I		3040000	7600000	1	-	\$ 8866	
II		3300000	8250000	1	-	\$ 9625	
III		3600000	9000000	3	-	\$ 10500	
IV		3900000	9750000	1	-	\$ 11375	
V		4200000	10500000	1	-	\$ 12250	
PRESIDENTIAL AMBASSADOR (4 STARS)		4800000	12000000	6	-	\$ 14000	
I		5100000	12750000	1	-	\$ 14875	
II		5400000	13500000	1	-	\$ 15750	
III		5700000	14250000	3	-	\$ 16625	
IV		6000000	15000000	1	-	\$ 17500	
V		6300000	15750000	1	-	\$ 18375	
PRESIDENTIAL AMBASSADOR (5 STARS)		7000000	17500000	6	-	\$ 20416	
I		7300000	18250000	1	-	\$ 21291	
II		7700000	19250000	1	-	\$ 22458	
III		8100000	20250000	3	-	\$ 23625	
IV		8600000	21500000	1	-	\$ 25083	
V		9000000	22500000	1	-	\$ 26250	
PRESIDENTIAL MASTER AMBASSADOR		9600000	24000000	6	-	\$ 28000	
I		10000000	25000000	1	-	\$ 29166	
II		10400000	26000000	1	-	\$ 30333	
III		10800000	27000000	3	-	\$ 31500	
IV		11200000	28000000	1	-	\$ 32666	
V		12000000	30000000	1	-	\$ 35000	
PRESIDENTIAL CROWN AMBASSADOR		12800000	32000000	6	-	\$ 37333	
I		13200000	33000000	1	-	\$ 38500	
II		14000000	35000000	1	-	\$ 40833	
III		14800000	37000000	3	-	\$ 43166	
IV		15600000	39000000	1	-	\$ 45500	
V		16400000	41000000	1	-	\$ 47833	
PRESIDENTIAL ELITE AMBASSADOR		17600000	44000000	6	-	\$ 51333	
I		18400000	46000000	1	-	\$ 53666	
II		19200000	48000000	1	-	\$ 56000	
III		20000000	50000000	3	-	\$ 58333	
IV		20800000	52000000	1	-	\$ 60666	
V		21600000	54000000	1	-	\$ 63000	
PRESIDENTIAL SUPER-ELITE AMBASSADOR		22400000	60000000	6	-	\$ 70000	
I		23200000	75000000	1	-	\$ 87500	
II		24000000	100000000	1	-	\$ 116666	
III		24800000	150000000	3	-	\$ 175000	
IV		256000000	250000000	1	-	\$ 291666	
V		264000000	500000000	1	-	\$ 583333	

\* Rewards go beyond the illustration

# ROOT ALMANAC

**ACTIVE CUSTOMERS:** A customer that has made a purchase in the last 30 days (current day + the previous 29 calendar days).

**SALES POINTS (SP):** The points value of a product eligible for calculating commissions, bonuses and RANK. In most cases, but not always, Sales Points and product purchase price are the same.

**PERSONAL SALES POINTS (PSP):** The SP value of the products you have personally purchased over the last 30 calendar days, up to a maximum of \$500 (personal purchases are not required for any qualification).

**ROOT SALES POINTS (RSP):** The total SP generated by everyone in your ROOT system over the last 30 days.

**CUSTOMER SALES POINTS (CSP):** The part of RSP resulting from all customer purchases in your ROOT system. (This is used for 55% Rule).

**QUALIFIED ROOT SALES POINTS (QRSP):** The sum of your RSP over the last 30 days with the ROOT max rule applied, plus up to 500 PSP.

**GENEALOGY TREE:** The Genealogy Tree is the structure of your entire ROOT consumer community.

**RANK:** The title achieved in real time based on QUALIFIED ROOT SALES POINTS (QRSP).

**ROOT REWARDS:** The ROOT Brands created a rewards program (product credits and bonuses) to thank our CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS for sharing our brands.

**ROOTS:** ROOTS are members of your entire organization (CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS combining those whom you have personally referred to ROOT continuing with their referrals).

**ROOTS COMMUNITY:** Your entire organization of CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS.

**LEVEL:** The genealogical order of your organization starting with your direct referrals as customer and continuing consecutively with your referral's direct referrals (your LEVEL 2) and so on. As part of ROOT rewards, CUSTOMERS can earn a product credit on purchases from their customers. QUALIFIED SUPER AMBASSADORS and above can receive a SHARING REWARDS from their customers, and a ROOT MATCH REWARDS on LEVELS 1-5 depending on rank eligibility. Your LEVEL classification is permanent from time of enrollment and is not impacted by physical position (layer) in the tree structure.

**LAYER:** A layer refers to the physical position of CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS within your structural Genealogy Tree.

**PRODUCT CREDITS:** We created a rewards program for our customers by providing an opportunity for them to reduce the cost or even obtain their products for free as a thank you for sharing our brand. Customers that refer other customers to the brand will receive a product credit equal to 15% of their (LEVEL 1) personally referred customer's product purchase. Product credits may then be applied to future purchases.

**SHARING REWARDS:** QUALIFIED AMBASSADORS and SUPER AMBASSADORS earn a 15% reward on purchases made by their LEVEL 1 direct referrals and 10% on purchases made by their LEVEL 2 referral's direct referrals.

**ROOT DAILY REWARDS:** A real time bonus paid daily based on real time RANK. You must be qualified and have reached the RANK of SUPER AMBASSADOR.

**ROOT MATCH REWARD:** A reward for effective leadership, earned by QUALIFIED SUPER AMBASSADORS and higher, as a matching percent of the ROOT Daily Reward earned by individuals starting with your LEVEL 1 directly referred on up to 5 LEVELS based on RANK (see the chart for details).

**HARVEST REWARDS:** A monthly bonus rewarded to SILVER SUPER AMBASSADORS and above based on your real-time RANK on the last day of the month.

**QUALIFIED PAID-AS-RANK (QPAR):** Where a number is given in the QPAR column (see rewards chart), SUPER AMBASSADOR must meet the corresponding RANK QRSP for 15 days in a 30 day period to achieve the specified RANK. When the QPAR number is greater than 1, the QRSP must be met for the stated number of qualifying 15 day periods.

Example: If the QPAR number is 2, that means that for at least 2 consecutive 30 day windows, minimum of 45- 60 days, GOLD SUPER AMBASSADOR V in qualification for PLATINUM SUPER AMBASSADOR RANK must meet the 50,000 QRSP requirement for at least 15 days during each of the 2 previous consecutive 30 day periods. In this example, you will be paid as a GOLD SUPER AMBASSADOR V, until your qualification is met.

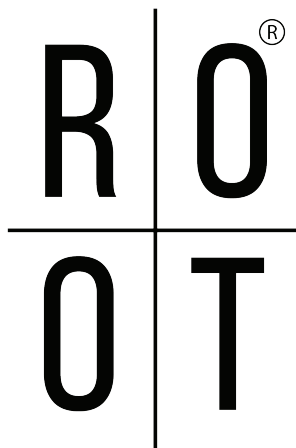
## ROOT REWARDS RULES

**ROOT QUALIFIED 55% RULE:** To achieve or maintain the RANK of QUALIFIED AMBASSADOR or higher, 55% or more of gross RSP must be from customers (CSP) in order to be eligible to earn rewards. This percentage is calculated as CSP divided by RSP.

**ROOT MAX RULE:** A maximum of 40% of a RANK'S REQUIRED QRSP may be utilized from any 1 individual leg to qualify for that RANK (see max column in the chart).

**COMMISSION ELIGIBILITY:** To earn product SHARING BONUSES and to qualify to become an AMBASSADOR, 2 active customers must be attained (this only needs to occur once). QUALIFIED AMBASSADORS and SUPER AMBASSADORS must meet the 55% RULE.

**CUSTOMER CREDIT:** Valid for future personal purchases and is non-transferable (may not be transferred to any other person or entity).



**SHARING REWARDS and ROOT REWARDS:** SHARING REWARDS are calculated in 'REAL TIME' after each order is placed and put into your internal e-wallet. ROOT rewards are calculated daily and placed into your internal e-wallet each night (after midnight for the previous / preceding day based on your QUALIFIED PAID-AS-RANK). All new rewards will show 'pending' for 7 days, then 'available' (to withdraw or spend internally) on day 8.

**MATCHING ROOT REWARDS and BONUS POOL:** Calculated from the QUALIFIED PAID-AS-RANK after midnight on the last day of the month (early morning of the 1st day of each month) based on longest QUALIFIED RANK OF QUARTER. These commissions will show as 'pending' for 7 days, then 'available' (to withdraw or spend internally) on day 8.