

THE
CAKE ARTIST/ DESIGNER

CHERRELLE SIMPSON

WEDDINGS 2024/2025

STAND OUT

FROM THE CROWD





**DREAM.
DESIGN.
CREATE.**

ABOUT US

ChellBells Cakes specialises in unique modern wedding cake designs for couples who want something different for their big day.

Our aim is to create a show stopping cake that reflects our clients personality and style.



STAY IN YOUR LANE!

A wedding day is all about designing, envisioning and creating a day full of memories based on a couples desire's, love & personal style. ChellBells Cakes will bring together all of these elements to create a bespoke wedding cake design that encapsulates the essence of the married couple to be.

MEET THE DESIGNER



CHERRELLE SIMSPON

Hi, I'm Cherrelle, aka Chell the Mother of ChellBells Cakes. I've always been creative, right from the word go. Creativity brings me to life. This passion for being creative and my love of baking steered me to creating ChellBells Cakes.

LET'S GET DESIGNING

Planning for your big day can be overwhelming at times but we're here to make this part of your wedding journey enjoyable and super relaxed so we can create your dream wedding cake.

APPROACH

We want you to have the best wedding cake you have ever hoped for! Our job is to design you your dream cake! We know that sometimes it's hard to put across your style and thoughts, so this is where we come into play! With each quote you will receive a sketch to help you envision the design.

More is more when it comes to our styling of cakes. Our aim is to bring you joy and happy memories you'll cherish, by taking your thoughts, hopes, inspirations and turning them into the most gorgeous cake your eyes have ever seen.



THE PROCESS

01

LET'S CHAT

Fill in the wedding enquiry form. This form includes all the information we will need.

We will ask you for all the ideas you have, moodboards, inspiration, flavours, budget etc.

02

GETTING IN MOTION

Once we have reviewed the information, you will receive an email detailing our design ideas and initial approximate pricing options.

03

SECURE YOUR DATE

Once an option is chosen, a 40% non-refundable deposit will need to be paid to secure the date.

04

LET'S CHAT

You will then receive a personalised sketch of your cake design and all the final details for your big day. A flavour box can be ordered (subject to availability) at an additional charge.

05

STAYING IN TOUCH

1 Month before the wedding we'll check in to double confirm all designs and timings of the delivery and set up. The balance will also be due at this time.

06

WEDDING DAY

The day you have been waiting for!!! Your wedding day! Now it's time for you to see your dream wedding cake!



ELEGANCE

DREAM. DESIGN. CREATE

PRICING



01

PORTION SIZES

As a general rule, a standard wedding cake serving is usually around 1" to 2" wide and 4" to 5" tall.

Please take this as a guide for the amount of portions per cake size.

A cutting guide will be sent to each client before delivery.

02

STARTING PRICES SIZES

WEDDING CAKE PORTION AND STARTING PRICES

2 TIER

- 4" & 6" FEEDS 40 PPL - £390.00
- 5" & 7" FEEDS 55 PPL - £450.00
- 6" & 8" FEEDS 75 PPL - £500.00

3 TIER

- 4", 6", 8" FEEDS 80 PPL - £600.00
- 5", 7", 9" FEEDS 100 PP - £680.00
- 6", 8", 10" FEEDS 130 PPL - £750.00

4 TIER

- 4", 6", 8", 10" FEEDS 150 PPL - £900.00
- 5", 7", 9", 11" FEEDS 185 PPL - £1,100.00
- 6", 8", 10", 12" FEEDS 230PPL - £1,200.00



MODERN LOVE



CAKE DELIVERY and SETUP FEE

All wedding cakes will need to be delivered to the venue.

DELIVERY AND SETUP FEE. A fee will be added to the quote once the venue address has been shared. Starting from £120.

CAKE LOVE

TASTER
BOXES
AVAILABLE



INTIMATE
WEDDINGS



CELEBRATE YOUR WEDDING WITH AN
INTIMATE CAKE

MODERN LOVE



LET'S DO THIS

MORE INFORMATION

ADDITIONAL QUESTIONS

Any questions you may have will hopefully be covered in the FAQ section of the website Chellbells.com.

Do not hesitate to email if you have any further questions.

Chell x

GET IN TOUCH



Areas covered Oxford, Cotswold & London



07397571625



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www.chellbells.com



chellbells_cakes

"INSPIRATION EXISTS, BUT IT HAS TO FIND YOU WORKING."

- |PABLO PICASSO



DRESS TO IMPRESS

**BOLD.
STYLISH.
CONTEMPORARY.**



DREAM. DESIGN. CREATE

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CHELLBELLS CAKES



WEDDINGS 24/25
MODERN LOVE

**BOLD.
STYLISH.
CONTEMPORARY.**