

# LOCHINDAAL

2010



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## Welcome To The Lochindaal 2010

We are delighted to offer this limited edition run of Bruichladdich Lochindaal 2010 10 Year Olds bottled from a private cask. The whisky in this bottle was distilled at Bruichladdich in 2010, matured for 10 years and then bottled at the distillery in 2021.

These unique bottles feature bespoke labels designed by Edinburgh-based artist, Kirsty Johnston, depicting the Bruichladdich distillery nestled in the Islay coastline. Each bottle also comes accompanied by a limited edition print signed by the artist.

The Bruichladdich distillery is one of the best-loved distilleries in Scotland. For decades they have provided wonderful peated and un-peated single malts to Islay fans. In 2001, Bruichladdich launched a public cask ownership scheme, giving private individuals the chance to own a cask of Bruichladdich and watch their whisky mature. The whisky in these bottles hails from the scheme and has been bottled for your enjoyment.

The bottles in this limited edition run will be available for purchase via the Mark Littler Marketplace. Buy now to avoid missing out on this amazing opportunity. Exclusively available through Mark Littler Ltd.



# Provenance

Buichladdich distillery was built by brothers William, John, and Robert Harvey in 1881 and was primarily used to contribute to blends, as was the case with most Scotch whisky distilleries in this era.



The original Bruichladdich cask ownership scheme leaflet from 2001

The distillery changed hands a couple of times before being purchased by Invergordon in 1968. The 1980s Whisky Loch saw reduced production at Bruichladdich, which changed hands again and became part of Whyte & Mackay in 1993 thanks to a large-scale merger.

The firm decided that Bruichladdich was surplus to requirements and closed the distillery in 1995. Bruichladdich remained closed until 2001, when Islay landowners and London wine merchants joined forces and bought the distillery for £6 million. It was then that Bruichladdich was given a new lease of life.

In celebration of Bruichladdich's reopening (and to raise some much needed capital to fund production) the distillery launched a public cask ownership scheme, allowing members of the public to purchase new-make casks of Bruichladdich directly from the distillery.

Bruichladdich's new custodians were Master Distiller Jim McEwan - a famous name in the whisky industry - and Duncan McGillivray served as Distillery Manager.

The new cask ownership scheme offered members

of the public the chance to buy a barrel, hogshead, or butt at their chosen PPM level (Bruichladdich <10 PPM or Port Charlotte - 40 PPM) for between £775 and £2,195 (£1,197-£3,392 in 2022). 10 year storage and insurance was also included in the price.

The scheme ran from 2001 until 2012 when Remy Cointreau acquired the distillery.

It is this very cask ownership scheme from which this private bottling hails. Bought in 2010, aged for 10 years and then bottled at the distillery, this Bruichladdich Lochindaal represent Bruichladdich as it emerged into the world of modern whisky making, with a focus on producing high quality single malts.

Between 2001 and 2012 both Octomore and Port Charlotte were born under the Bruichladdich mantel, paving the way for the peated Bruichladdich brands that are so instantly recognisable today. Lochindaal is currently the lesser known of Bruichladdich's peated malts, but as this bottling attests, they are producing some stunning single malts.

# Peat & Bruichladdich

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## Bruichladdich

Bruichladdich distillery is located on Islay, so it is somewhat surprising that their classic malts are not peated. Since their reopening in 2001 peat has become a large part of Bruichladdich's repertoire with characteristically smoky whiskies and high PPM expressions from the likes of Octomore, Lochindaal, Rhinns, and Port Charlotte. To understand what makes peat so important to Bruichladdich we should first understand what is meant by PPM.

PPM stands for 'parts per million', and when talking about whisky refers specifically to phenols. Phenols are chemical compounds found in peat smoke that give peated whisky its traditionally smoky aroma and flavour after the peat smoke is used to dry the malted barley. Both the length of time that the barley is dried for and the intensity of the smoke that is used to dry it will have an effect on the potency of the peat flavour in the finished product.

Bruichladdich has become renowned for its peated whiskies brands, and it is an expression of Octomore (a brand under Bruichladdich's portfolio that showcases a broad range of super-heavily peated whiskies) that currently holds the title for the peatiest whisky in the world: the Octomore 8.3.

The Octomore 08.3 has a PPM of 309, 101 PPM more than Octomore's next peatiest whisky (the 07.1, 07.2, and the 10 YO 4th Edition all tie for second place).

For context, a whisky is usually considered 'heavily peated' if it contains 40-60 PPM.

Port Charlotte is another of Bruichladdich's brands, and produce heavily peated whiskies but in a different distillery. Octomore, Lochindaal and Rhinns are all produced at the Bruichladdich's distillery using different maltsing to produce a range of peate levels.

Peat is a core part of Bruichladdich's whisky making process, and brands such as Octomore, Lochindaal, Port Charlotte, and Rhinns have become synonymous with heavily peated whiskies producing smoky expressions the likes of which may never be produced again.

The PPMs of the whiskies under Bruichladdich's brands in the core ranges are:

**Bruichladdich:** 0 PPM

**Rhinns:** 30 PPM

**Port Charlotte:** 40 PPM

**Lochindaal:** 50 PPM

**Octomore:** 80.5-309 PPM



# The Artwork

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## Kirsty Johnston

These unique Bruichladdich bottlings also boast a one-of-a-kind label designed by Kirsty Johnston, a freelance illustrator and designer based in Edinburgh, Scotland. Kirsty graduated from Edinburgh College of Art in 2020 and has since worked in many different sectors. She has experience in creating book covers, murals in Edinburgh restaurants, and now whisky labels.

Kirsty's work utilises 3D shapes, interesting patterns, and gradients to produce bold and dynamic designs. Often gravitating towards interesting shapes and plays of light, Kirsty was inspired by the buildings at Bruichladdich distillery, leading to the creation of the labels on the bottles. Of her creative process she said:

Each of the bottles in this release comes accompanied by a limited edition unframed print, each hand-signed by the artist. Only 60 of these prints have been produced, and they represent an unmissable opportunity to own a unique, official bottling of Bruichladdich, as well as a signed print by an independent and renowned creator.



“When I saw the distillery building I knew the reflections and shadows it cast would make an excellent drawing. I love the contrast of the building with the organic shapes of the scenery surrounding it - and the symmetry of the building mirrored in the water. I decided to use a muted blue palette for this scene as it really reminds me of the nice crisp and clear - albeit cold - sunny day in Scotland.”

You can view Kirsty's portfolio [here](#).



# The Bottle

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## Tasting Notes

These tasting notes have been provided by Phil Dwyer - manager of the Whisky Shop, Manchester, and host of the popular [Whisky Wednesday](#) YouTube channel. Phil's channel has almost 10,000 subscribers where he has reviewed and rated almost 500 whiskies

**Colour:** Sauternes Wines

**Nose:** I can't state more how you should let this thing just sit in the glass for half an hour and keep smelling it. Sweet bourbon cask influence gives way to a shovel of fiery peat smoke. Cured, fatty meats and dirty vodka martinis soaked with olive brine and tarred shipping ropes. A whiff of carpenters workshop and mechanics garage with a sweet tint of salted caramel, chocolate sauce and banana custard.

The smell is the most perfect example of bonfire night on a Scottish beach.

**Palate:** Sweet and savoury pastries. Sage, rosemary, banana liqueur, apple pie and a slight note of blue cheese. Sea salt and pistachio nuts form the mid-palate with ashy, mineral driven smoke pushing through the center. Lemongrass and fresh cut grass notes round out the end of the taste profile. An immensely evolving spirit.

**Finish:** Oily! My tongue feels stuck to the top of my mouth. Olive oil, truffle, parmesan cheese, decaying smoke, bonfire coals and freshly cut grass.

**Verdict** - Incredible. Literally incredible.

**Distilled:** 2010

**Age:** 10

**Bottled:** 2021

**Cask Number:** 4297

**ABV:** 62.7%

**No. Bottles:** 60

**Label:** Custom Artwork + Official Distillery Labels

**£149**

94/100



# Order Now

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The 2001 public cask ownership scheme by Bruichladdich has yielded many fantastic whiskies from private casks, and these bottles are no exception. These bottles represent a unique opportunity to own an official Bruichladdich bottling from a private cask.

Working directly with the owner of the Bruichladdich cask from which the whisky was bottled, we are proud to bring these unique and limited edition Bruichladdich bottles to our clients.

From a collector's perspective, these bottles are interesting as they are both bottled from a private cask, but also bottled at Bruichladdich distillery. As such, these bottles have incredible provenance, having been distilled, matured, and bottled on the shores of Islay. Couple this with the bespoke labels and limited edition prints, and you have a true collector's item for any fan of Bruichladdich.

If you would like to chat to a member of our team about taking advantage of this incredible opportunity, you can call the office on 01260 218 718 or email us at [whisky@marklittler.com](mailto:whisky@marklittler.com).



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[MARK@MARKLITTLER.COM](mailto:MARK@MARKLITTLER.COM)  
01260 218718

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LITTLER**  
VALUE | ADVISE | SELL

Mark Littler Limited  
Riverside Mill  
Mountbatten Way  
Congleton  
Cheshire  
CW12 1DY

Ltd Company Number - 11174184  
VAT Number - 289367148

01260 218718  
mark@marklittler.com  
www.marklittler.com