

GRAPHIC
ANTHOLOGY



MEDIA
INFORMATION

NSS BOOTH #1727

ABOUT GRAPHIC ANTHOLOGY

Graphic Anthology believes in the power of thoughtful, written connection. From happy moments, to unsure ones, to incredibly heartbreaking events, we design stationery and gifts to help you express yourself and connect with those who matter most in your life.

Graphic Anthology began in a little home studio in Portland, Oregon in 2010 with three art prints and an Etsy shop. Since then, our product line has grown beyond those first prints to include around 290 products, including our greeting card line and companion items like gift tags, note pads, and pencils.

Our products are a joyful blend of simplicity and whimsy, with boldly cheerful color palettes and illustrations. All are designed by creative director and founder, Genesis Duncan and printed within the USA. We have a kindness first business policy: with our customers, vendors, and the environment. We believe this results in beautiful, quality products that make it easy to connect with those you love.

And at the end of the day, stationery should do exactly that.

PHOTOS & ADDITIONAL MEDIA

› graphicanthology.com/press



Years in business



Made in the USA!



Our cards are printed on FSC Certified recycled papers



HOLA!

We're bilingual! Our Spanish card selection continues to grow.



MEET GENESIS DUNCAN FOUNDER + CREATIVE DIRECTOR

Genesis Duncan is the owner and designer behind Graphic Anthology. She's drawn to bright colors and bold typography, and thinks you can never go wrong with hot pink.

Genesis is inspired by the economy of Scandinavian design and exploration of her multicultural heritage. Her work reflects the joy of discovery and the power of connection through a mash-up of colorful, whimsical illustrations and sweet sentiments in English and Spanish.

When not designing for Graphic Anthology, you can find her using her library card, planning a travel adventure, and enjoying the beautiful city of Portland, Oregon which she calls home.

QUICK FACTS

- Located in Portland, Oregon
- Started in 2010
- 290 stationery & gift products
- Woman + minority owned
- Designed & made in the USA
- 100 retail partnerships

MEDIA CONTACT

Genesis Duncan

Owner/Creative Director
Graphic Anthology

(971) 244-8667

genesis@graphicanthology.com

WEB graphicanthology.com

SOCIAL: [@graphicanthology](https://www.instagram.com/graphicanthology)



FAQS

Who is Graphic Anthology?

Graphic Anthology is a stationery and gift company based in Portland, Oregon and founded by Genesis Duncan. We are a woman and minority owned business.

When did Graphic Anthology start?

September 2010

What kinds of products do we sell?

Graphic Anthology designs and manufactures stationery & gift products. This includes: greeting cards, art prints, note pads, gift tags, tote bags, enclosure notes, pencils, postcards, magnets, and ornaments. Whew!

Where are your products manufactured?

We manufacture all our products in the US. Specifically, our greeting cards, enclosures, gift tags, art prints, ornaments, and postcards are printed in the Pacific Northwest, where our studio is located. Imprinted pencils and magnets are made in the Midwest, and note pads and totes are printed in California.

Where do you get the designs for your products?

All our products are designed in-house by founder and creative director Genesis Duncan. Genesis is inspired by many things, but primarily the simplicity of Scandinavian design, her multicultural heritage, and travel.

Why did Graphic Anthology start?

Started in 2010, Graphic Anthology began as a therapeutic way Genesis to process a caregiver role she took on when her

father-in-law was diagnosed with end-stage cancer. Discovering how hard it was to talk about the situation, Genesis turned to a language she was comfortable with: design. This helped her not only cope, but offered a bit of brightness during an otherwise dark time. She put a few art prints on Etsy and her colorful style and simple messages quickly found an audience. Thus, a business was born.

Where can I find Graphic Anthology products?

Graphic Anthology products can be found online at graphicanthology.com and at about 100 retailers in US and Mexico. A complete list of our retail partners can be found online at graphicanthology.com/retailers

What is your favorite product?

It's hard to play favorites, but ultimately we'd say our Geometric Trees print. It's one of our oldest designs, but is representative of the colorful simplicity that we do best.

What is your best selling product?

Our Vintage Text Message cards are the runaway favorite of our customers, both retail and wholesale.

What is next for Graphic Anthology?

We're really excited about bringing some more sale reps into the fold to help us grow our wholesale business. We're also toying with the idea of a greeting cards subscription service.

Where can we find more information about you?

Visit us at graphicanthology.com.