

ART SPEC SHEET

PREFERRED ARTWORK FILE FORMATS

- Speaking with your Art/Marketing department is the best way to get optimal vector art files. They will have art that can be resized to fit any product ordered without losing the quality of the artwork.
- For engraved items, art should be a single color version (no gradients)
- Select products can support full-color artwork.

ACCEPTABLE FILE TYPES*

EPS
AI
PDF

Vector Art, i.e. EPS, AI and Vector PDF's, are best because your logo can be resized without blurring the art.

PSD
PNG
JPG

PSD, PNG or JPG's MUST BE a Resolution of at least 300dpi with a minimum 4" x 4" image.

*If you upload a PDF or AI logo on Delightly.com, a preview image will not render online, but the file types are supported. For BMP, EPS or PSD files (they are not accepted on the website), please email your file directly to us and we can use them for your delightful project.

Good vector art:



Low-Res/bad art:



*(Zoom in to see low res image pixellate and blur, while vector art keeps crisp lines and maintains perfect resolution.)

OTHER FILE FORMATS (ART CHARGES MAY APPLY)

We understand there are instances when sending poor art is better than sending nothing at all. Images less than 300DPI, small thumbnails saved from a website, photos, or images embedded into Microsoft Office, are some of the formats that may be subject to art charges to re-create your artwork into a print-ready format. You may send these formats but an Art Charge of \$50 may be added to your order. Please email us your art file for cost estimates or questions.

For quicker processing, please include in your email:
ORDER NUMBER, CONTACT NAME, PHONE NUMBER, INSTRUCTIONS, ITEM NUMBER