



## ***THE HISTORY OF HOIST FITNESS SYSTEMS***

Since HOIST Fitness System was first established in 1977, the company has been dedicated to delivering superior strength and fitness products with standards that have become the benchmark for excellence in strength training equipment. Today, HOIST products are sold around the globe and can be found in fitness centers, hotels, universities, professional training facilities, corporations, government facilities, schools, hospitals, resorts and police and fire stations everywhere.

|      |   |
|------|---|
| 1977 | HOIST Fitness Systems is incorporated   |
| 1985 | First HOIST Selectorized Circuit Line is launched   |
| 1988 | World's first Vertical Press Home Gym, the HOIST H1000, is launched                         |
| 1988 | First HOIST Multi-Station Gym, the HOIST H4000, is launched                                 |
| 1997 | HOIST Dual Series HD Line is launched with the HD1200 Chest Press/ Mid-Row                  |
| 2003 | V Series of home gyms is launched   |
| 2003 | KL Youth Strength Line is launched, introducing ROX technology for the first time           |
| 2005 | PTS Personal Training System home gym is launched   |
| 2007 | ROC-IT Selectorized (RS) Line is launched showcasing patented ROX Technology                |
| 2009 | ROC-IT Plate Loaded (RPL) Line is launched after much success with ROC-IT Selectorized Line |
| 2012 | Grand Opening of new HOIST Headquarters in Poway, CA  |
| 2012 | MyHOIST iPad App is launched offering custom workouts and sample exercises for home users   |
| 2012 | HOIST acquires LeMond Fitness, adding the renowned line of LeMond Indoor Cycling Bikes      |
| 2013 | HOIST awarded IHRSA Associate Member of the Year  |
| 2013 | HOIST Motion Cage and MotionCage Studio Fitness Cages are launched                          |
| 2015 | Mi6 Pulley System Home Gym is launched featuring new 360 degree rotating columns            |

