



## Authorized 3PL

Amazon, eBay, Walmart.com & others

The Gravity Cartel and the brands it manages in the US, Spank Industries and iXS, has updated its authorized 3<sup>rd</sup> party online marketplaces policy. In an effort to protect brand integrity, building of the brands' reputation and keep the channel integrity open we are enforcing an authorized dealer list for these platforms. Amazon, eBay and Walmart.com are the only authorized 3P platforms allowed for sales of Spank and iXS. Other platforms may be allowed with prior approval or at a future date.

As part of this authorized seller policy, only sellers authorized by The Gravity Cartel will be allowed to sell on these platforms. Dealers that wish to participate in the program will have to meet the criteria outlined below. We may restrict the number of authorized sellers in the future in order to have the best buying experience for consumers.

- \$45,000 stocking order must be placed on a yearly basis through the Gravity Cartel. Fill in orders will be allowed through other distributors once this buy in is achieved, our US distributors are QBP and BTI
- The stocking order will have products from each category mentioned below.
- We require 2% of purchase value to be spent on advertising/promotion on the platforms, helping build the brands and your stores. We may, from time to time, offer additional Co-Op marketing dollars for sellers that want to help create unique and out of the box campaigns on the market places.
- Maintain a 90% customer satisfaction rating on these sites
- Adhere to our MAP and selling policies. There will be no tolerance for violations and will be restricted if MAP isn't held
- Use listings created by Spank and iXS, no changing product names as it causes confusion in the marketplace as what people are buying. We must maintain market integrity on these items.
- This agreement is up for yearly renewal, confirmation of this agreement will reset on Jan 1<sup>st</sup> of each year.
- Account is maintained in good standing with The Gravity Cartel
- The Gravity Cartel reserves the right to sell directly on these platforms as needed to move through stock or provide products not carried by our 3P Partners

### Product Categories:

- Gloves
- Goggles
- Grips
- Handlebars
- Helmets
- Lower Body Protection
- Upper Body Protection
- Pedals
- Rims
- Saddles
- Stems

I agree to the terms of this policy: \_\_\_\_\_ Date: \_\_\_\_\_

Sellers Name: \_\_\_\_\_

Name of Stores: \_\_\_\_\_

Please contact Tyler Enyedi, [tyler@thegravitycartel.com](mailto:tyler@thegravitycartel.com) for any questions



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