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**FINS Braids Announces New Crappie Braid at ICAST**

**(Erlanger, KY)** FINS Braids, the leading American manufacturer of the world's best fishing braid is proud to introduce FINS Crappie Braid in the New Product Showcase at ICAST. FINS Crappie Braid is an ultra-light, ultra-low diameter braid designed for fishing Crappie, Bluegill, Perch, Sunfish, etc.

"FINS Crappie line is a specialty braid designed by utilizing the legendary reputation, consistency, and reliability of the [FINS Windtamer](#) braiding process to produce [ultra-low diameter Crappie Line](#)," said Killian Doughney, National Director of Sales of FINS. "Crappie braid allows anglers to cast smaller/lighter jigs further and still have the strength to pull a fish out from within structure."

[FINS Crappie Braid](#) is specifically engineered for ultralight fishing, finesse jigging and minnow fishing. Crappie Braid offers anglers ultralight diameters paired with unparalleled strength, making it the perfect braided fishing line for crappie, bluegill, perch, sunfish.

- Firm round shape in an exceptionally small diameter
- Reduces wind knots, tangles, twist
- Color does not fade
- Excellent for ultra-light jigging, as light as 1/64 oz.
- Available in tensile: 4,8,12

Headquartered in Erlanger, KY, BBS Tech, LLC was founded in 1994. Over its history, BBS has designed and made braid for many major brands and is now the last remaining US-owned and based manufacturer of high-performance lines developed for serious anglers. BBS developed FINS, its own brand of ultra-high-performance braided fishing line after over 25 years of manufacturing the world's most popular fishing braids. FINS provides a full range of situational fishing braid in various colors and tensile strengths that offer superior performance in any fishing experience.

For more information, visit [finsfishing.com](http://finsfishing.com) or contact us at (859) 317-5535.