PHILADELPHIA, PENNSYLVANIA, April 28, 2023 - Quantum Collective LLC and Island Love LLC are pleased to announce an exclusive partnership with The Wailer's music group. The Agreement grants Quantum Collective LLC the exclusive global rights to use The Wailer's name, likeness, logos, trademarks, or other approved intellectual property to produce, package, manufacture, distribute, sell, advertise, promote, and market a wide variety of products including but not limited to apparel, glassware, medicinal hemp, and cannabis products, etc.

"We are a band for the people and the community. This deal with Quantum Collective allows us a proven global manufacturing partner to bring to life our creativity through hundreds of highly affordable top-shelf branded products for The Wailer's," says the band.

"Throughout the entire history of music, The Wailer's have been the most iconic reggae sound. Today, we have the opportunity to work with these legends to translate their incredible music vibe into a wide variety of high-quality consumer products meant to improve everyone's lives," says Ariel Miller, CEO of Qunatum Collective LLC.

The initial products for The Wailer's will be available to retailers beginning 03/21/2023. Interested store owners and distributors should contact Quantum Collective LLC at 813-205-0547 or email <a href="mailto:qcthewailers@gmail.com">qcthewailers@gmail.com</a>.

## **About The Wailers**

The Wailers are a rare breed of musicians who have earned their place in the annals of music history. Their culture-defining music, embodying the spirit of the 70s reggae movement, has left an indelible mark on the industry.

Experience the magic of their timeless classics and incredible cuts from Bob Marley's vast repertoire in a set that is truly unforgettable. Under the guidance of Aston Barrett Jr, son of the legendary "Familyman", The Wailers continue to preserve the legacy of their iconic sound.

## **About Quantum Collective LLC**

Quantum Collective LLC is a woman-owned business creating a new merchandise model that allows musicians, athletes, and others to have more direct input into the design and marketing of products while ensuring more equitable support to the creators. Quantum Collective owns companies focused on cannabis, medicinal hemp, artisan glass, apparel, and far infrared - among others.