



Contact:

Ciara Castellanoz
Brand & Marketing Manager
559-303-9286
ciarac@jewettcameron.com

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JEWETT CAMERON COMPANY BOARD OF DIRECTORS APPOINTS NEW MEMBER

North Plains, OR – The Jewett Cameron Company (JCC) Board of Directors is excited to announce the addition of Michelle Walker, MBA to the Board.

Walker’s background includes brand acquisitions, new product innovation and globally branded go-to-market commercialization programs. Currently, Walker serves as the VP of Global Brand Marketing and eCommerce at Oregon Tool, formerly known as Blount. She also serves as an advisor in the entrepreneurial community through Angel Oregon and Oregon Entrepreneur Network (OEN).

“Given the extensive investment we’ve made in our omni-channel presence, we are thrilled to have Michelle fill a much needed gap of competence on our Board given her extensive experience in the consumer goods and entrepreneurial space,” said Charlie Hopewell, CEO at JCC. “Michelle brings aptitude and a direct positive viewpoint to our Board. Her background, coupled with her passion for organization culture, brand, and execution will help us deepen both Board and organization resources.”

Prior to joining the Oregon Tool team, Walker championed the well-known Portland-based consumer products company, Sock It to Me, as CEO. Before relocating to the Pacific Northwest in 2012, Walker’s roles included several senior positions with PepsiCo, including Senior Director and GM of the Lays and Ruffles brands where her responsibility included business strategy, brand positioning, product development, and sales strategy. Prior to joining PepsiCo, she was a Senior Consultant in Valuation Services with PricewaterhouseCoopers where she led business analysis and valuations for both business clients and Real Estate Investment Trusts.

“The growth that JCC has experienced, and the growth that the company is about to experience, makes this a very exciting opportunity,” Walker said. “I’m thrilled to be a part of what I believe it truly going to be an incredible company. Aggressive growth is projected, but the opportunities are truly visible and tangible.”

Walker received her bachelor’s degree in economics and psychology from the University of California, San Diego and a master’s of business administration from the University of Texas McComb School of Business.

Founded in Oregon in 1953, Jewett Cameron Company is guided by its defining principles of crafted, stewardship and legacy through three main operations; Jewett Cameron Company (parent company of Lucky Dog®, Lifetime Fence® and Spring Gardener™ brands), Greenwood Products™, and Jewett Cameron Seed Co.

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