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BUSINESS STRATEGIES FOR DENTAL LABORATORY DECISION MAKERS

Dr. B Dental Solutions Creates Soak Cleanser to Prevent Candida Infections

Dr. Lorin Berland, a dentist, former denture technician and published author, has launched a new company, Dr. B Dental Solutions, to market his line of cleaning products for removable appliances. “Denture wearers are particularly at risk for developing long-term oral infections such as Candida and Streptococcus,” says Dr. Berland. “Many elderly people continue to wear their dentures well beyond the recommended time and don’t know how to properly clean them.”

To address those issues, Dr. B Dental Solutions offers Cleanadent Crystals, a cleanser that kills pathogens—including Candida Albicans and Streptococcus—and removes heavy plaque, stains and



calculus from dentures, partials (not suggested for Ticonium alloy partials), snoring and sleep apnea devices, guards and retainers. The crystals are recommended for use with the company’s Sonic Cleaner. Labs can offer samples of Cleanadent Crystals and a Sonic Cleaner with their appliances.

For additional information, please email info@drbdental-solutions.com or visit DrBDentalSolutions.com. ■