

DEDON



KIDA

by Stephen Burks

Irresistible lightness and generous flair

Overview

With KIDA, Stephen Burks has conceived a collection as delightful to behold as to experience. DEDON's first collection wrapped — rather than woven — in DEDON Fiber, KIDA features a cradle-like organic form that's open, airy, and inviting. Continuing the success story of the KIDA hanging lounge chair, the new KIDA armchair elevates the collection to new heights. Unveiled in three striped colorways, the 2024 additions pair harmoniously with existing KIDA hues. Perfectly suited to an array of ambiances, from coastal villas to woodland retreats, KIDA evokes an irresistible lightness and generous flair that invites users alone or in company to savor the moment.

Inspiration

Drawing inspiration from his close collaboration with DEDON's master weavers in the Philippines, he developed a design that looks and feels less enclosed. *"The magic of being in the factory and challenging everybody to find unfamiliar ways of doing things that give a fresh and uniquely DEDON feeling to the collection is always my mission,"* Burks says.



Key facts

- _ Innovative, light and transparent Graphic structure
- _ Features DEDON Fiber 'touch', which is wrapped rather than woven across the frame
- _ Structure comprises an aluminum seat frame and powder-coated stainless-steel legs
- _ Three attractive colorways
- _ Handcrafted, 100% weather-resistant

Characteristics

With its organically shaped frame of powder-coated aluminum, KIDA is lightweight yet exceptionally sturdy. Wrapped in innovative DEDON Fiber 'touch', which has an especially soft tactile quality, the collection comes in three striped color ways, including the vibrant, multi-colored 'glow touch'. KIDA features a plush seat cushion and a fixed head cushion that's perfectly positioned for laying back and lounging.

Quotations

"KIDA is about expressiveness and innovation. The use of wrapped fiber to 'paint' the collection graphically makes it distinctly attractive and distinctly DEDON. I see color as a material and DEDON fiber is the most flexible expression of that metaphor. Strong, textured, and adding both color and protection, it's an ideal material."

"I've always thought of KIDA as a collection, a family of products that invites extreme comfort, gatherings, and escape," says Burks. "We wanted to find new ways we can bring people together." To accommodate such active social participation, Burks was inspired to develop a design that looks and feels less closed while maintaining the airiness of KIDA: "I asked myself: How do you express the feeling of floating in furniture? How can the frame be both supportive and open?"



Fiber & Frame *Armchair*



glow touch/
lipari



line touch/
lipari



shade touch/
black pepper

Fiber & Frame *Hanging lounge chair*



glow touch/
lipari



ease touch/
lipari



dusk touch/
nori

Designer

Stephen Burks frequently explores the role of handwork in his innovative and award-winning designs. He has collaborated with artisans and craftspeople around the globe. He believes in a pluralistic vision of design that is inclusive of all cultural perspectives. His ongoing Stephen Burks Man Made project bridges the gap between authentic developing world production, industrial manufacturing, and contemporary design. Stephen's work has been exhibited internationally, including museum shows in New York, Atlanta and Chicago.

About DEDON

DEDON transforms outdoor spaces into places of Spirit of Place with unique energy. Each piece of our handcrafted furniture is an invitation to experience the joy of life under open skies. Pioneering since 1990, DEDON innovates continuously to offer products of unrivaled quality, responsibility and desirability to customers in more than 100 countries on six continents.



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