

BELLMONDE

by Henrik Pedersen

"An elegant, contemporary sense of life"

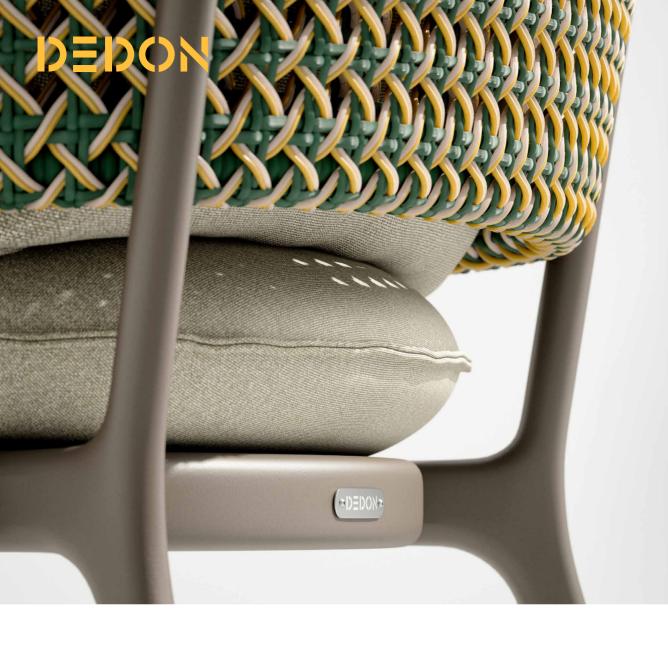
Overview

Easy elegance meets contemporary ease in BELLMONDE by Henrik Pedersen. Designed to encourage relaxation, this warm and welcoming collection is characterized by soft organic forms and an innovative new textured weave. New Armchairs and Lounge chairs join the versatile BELLMONDE table to form a larger ensemble that's ideal for bringing people together for dining, conversing or simply lounging in style, whether by sunshine or starlight.

The BELLMONDE armchairs and lounge chairs are now available in two colorways: 'pine', a mélange-like multicolor fiber weave that evokes a forest illuminated by rays of sun and 'summit' which gives BELLMONDE luminous, sun-dappled allure through the stunning blend of three light tones.

Inspiration

Henrik Pedersen took for his starting point the goal of designing an easy-elegant Lounge chair for the cocktail hour — a chair that would foster "a chill-out atmosphere" and facilitate relaxed, good times. The designer opted for curved and rounded shapes, which he regards as ideal for comfort and ergonomics, allowing user positioning to be more flexible and interactive. The spirit of the Lounge chair translated naturally into designs for the BELLMONDE table and armchair. "This is a product designed for interacting," says designer Henrik Pedersen. "We worked on making the



Mix of DEDON Fiber and DEDON Fiber 'touch'

Key facts

- _ New tactile weaving combining DEDON Fiber and DEDON Fiber 'touch'
- _ Material mix of aluminium frame and DEDON Fiber
- _ Easy to combine with DEDON's dining table portfolio

weave as tactile and textured as possible, almost crocheted, instead of woven, and this combined with the soft cushions and curved backs, give us that casual, chilled and relaxed DEDON feeling."

Characteristics

The BELLMONDE lounge chair and armchair both feature an external aluminum frame and plush seat and back cushions. A wraparound 'wing' of woven DEDON Fiber combines armrest and backrest in a single unit, cocooning users in contemporary comfort while accommodating a full range of seating positions. Both chairs are versatile and easily combined. The Lounge chair works on its own, in groups or in combination with DEDON modular sofa systems. The rounded, organic forms of the Armchair are echoed in the curved edges and slim contours of the BELLMONDE dining table, which comes in four sizes and a choice of a smooth high-pressure laminate or mineral composite for the tabletop. BELLMONDE's weave, an innovative mix of fiber profiles, creates a tactile mesh that recalls a timeless crochet pattern.

Quotations

Julia Shapovalova, Creative Director of DEDON, says "BELLMONDE defines a new way of elegance. It's perfect for relaxing, but at the same time, it has that cocktail-hour sophistication, which is what makes it such a versatile collection."



Fiber & Frame







pine/ black pepper

Frame & Tabletop







Black pepper/ MC ebony







black pepper/ HPL black pepper

Designer

Trained in fashion design, Henrik Pedersen has steadily established himself as an influential figure in furniture and industrial design. His success derives, in part, from an unrelenting pursuit of emotional expression, engineering excellence and a sensitivity to detail. These qualities make Pedersen an ideal partner for DEDON, and are evident in his casually elegant BELLMONDE collection. Based at his studio in Aarhus, which specializes in lifestyle-centered design, Pedersen maintains that, "Design can do a bit of what you might see in art, giving you some kind of emotion."

About DEDON

DEDON transforms outdoor spaces into places of Spirit of Place with unique energy. Each piece of our handcrafted furniture is an invitation to experience the joy of life under open skies. Pioneering since 1990, DEDON innovates continuously to offer products of unrivaled quality, responsibility and desirability to customers in more than 100 countries on six continents.

For further information, please contact us:

pr@dedon.de