

BROW LAMINATION



TRAINING MANUAL

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Welcome

hello



ADELLE YOUNG,
BEE PAMPERED
Founder/CEO

Thank you so much for your purchase and your support for our female lead company!

Bee Pampered Professional started in 2018 when I came up with the idea for Henna Bee! I couldn't find a Canadian/American company that supplied henna brows, so I decided to start my own! How hard could it be, right? Well, it took close to a year of back and forth with my contact in India to finalize the formula for Henna Bee!

In the meantime, Lash Lifts and Brow Laminations were becoming more and more popular, so I decided to go for all things EYES and added these products to the list! Even though it was a product line born out of impatience of waiting for Henna Bee to be perfect, I quickly fell in love with the services and how you can enhance someone's natural beauty without having to be invasive!

The one thing that bothered me as a working esthetician was that when lifting lotions came in sachets, there would be so much leftover product that would ultimately be wasted. So I set out to create a bottle that would prohibit air from tainting the lotions, thus allowing for less product waste and more profit per kit!

I am so in love with this line I have created and stand behind it 100%! I am incredibly excited that you have chosen to join our team! If you have not already become a part of our private Facebook group, "The Bee Hive - Bee Pampered Support Group," I strongly urge you to head over and join now! We can help you get started with tips and tricks and support your Bee Pampered Brow Lamination journey!

Feel free to follow us on Instagram @beepampered for everything Bee Pampered, or email me directly at hello@beepampered.ca if you have any questions!

Sincerely Adelle,

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WHAT IS A BROW LAMINATION?

Brow Lamination is a quick and painless service that tames unruly, messy eyebrows by placing each hair in the same direction providing a set, uniform shape. The service takes only 15 minutes to complete and will leave your clients with perfectly shaped brows for up to 2 months.

#1 Lift Lotions PH 9%
Breaks down the protein (keratin) in the hair so the shape of the lashes can be changed.



KEY INGREDIENTS

Ingredients: Water, Ethanolamine, Thioglycolic acid* (9%), 1-Hexadecanol, Polyquaternium-28, Steartrimonium chloride, C12-15 pareth-10, Glycerin, Urea, Glyceryl monostearate, Perfume, Ethylenediaminetetraacetic acid disodium salt

HOW IT WORKS?

A Brow Lamination is a 3-step chemical process that first breaks down the protein in the hair, changes the structure and texture of the hair, and rebuilds the proteins setting the brow hair into the desired shape.

#2 Setting Lotion PH 9%
Oxidizing agents strengthen the hair and build the proteins back up to keep the desired shape.

Ingredients: Water, Hydrogen peroxide, Cetearyl Alcohol, Propylene Glycol, Cetearth-20, Spearmint oil, 1-Hydroxyethylidene-1, Sulfuric acid (.2%), Disodium phosphate dodecahydrate, Sunflower seed oil, Sodium stannate

Lotion #1, the lift lotion, breaks down the protein (keratin) in the brows, changing the structure and texture of the hair, allowing you to comb the brows into the desired direction and shape.

#3 Nourishing Lotion:
A leave-on treatment to hydrate the hair.

Ingredients: Water, Glycerin, 1,3-butylene glycol, propan-1,3-diol, Sunflower oil, Carbomer, Sodium hyaluronate, Dextran, Chamomile oil, Keratin, Chrysanthellum Indicum Extract, Portulaca Oleracea Extract, Pelargonium Graveolens Extract, Dipotassium hydrogen phosphate, Sodium Chloride (1.5%), Triethanolamine (1.1%), Methylparaben (.1%)

Lotion #2, the setting lotion builds the proteins back up and sets brows into the desired shape for up to two months.

Lotion #3, the nourishing lotion, gives the hair a boost of hydration to nourish the hair and keep it healthy. It will harden, holding the hairs in place for 24 hrs.

*Health Canada's Guideline for Thioglycolic acid in Lamination curling products is less than 11%, and our product contains 9%. Our products do not have any sodium bromate.

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CONTRADICTIONS & ALLERGIC REACTIONS

Before starting the service, begin with a consent form and a consultation. Verbally confirm that your client is not using medications that may affect the skin, such as Accutane or Retinols. It is essential always to ask repeat clients if any new medications are being taken that may affect their skin or if they have started a new skincare routine. This helps reduce and avoid complications such as skin lifting and reactions to the Bee Pampered Lamination.

Do not perform brow lamination services on clients who have:

- Broken skin on the surface of the skin.
- Any skin disorders that appear on the eyebrow area.
- Are undergoing chemotherapy
- Seborrheic dermatitis: Often appears on the scalp. Symptoms may

range from dry flakes (dandruff) to yellow, greasy scales with reddened skin, and white or yellowish crusty flakes. Other symptoms include itching and burning. Pink-coloured patches are most prominent in people with dark skin.

- On skin thinning medications such as Retinal or Accutane

We highly recommend performing a patch test on any clients with skin sensitivities before the service or any other concerns.

To do a patch test, apply a spot of Lotion #1 & Lotion #2 side by side (not on top of one another) and let sit for 1 minute, then remove with water. If, after 24 hours, there is no irritation, the client is ok to proceed with the eyebrow lamination service.

Once you have reviewed your clients' release form, you are now ready to proceed.

Take a few minutes to discuss with your client about their brow goals:

- Do you usually fill your brows in with a pencil or powder?
- Are you looking for a fluffy brow or structured brow?
- Are you happy with the shape?
- If you could change anything on your brows, what would it be?

ALLERGIC REACTIONS:

- Allergic reactions are rare but can happen. If your client experiences burning, swelling or itchiness, remove the product immediately and advise them to contact their Doctor.
- To avoid reactions, be thorough when rinsing off all products at the end of the treatment.
- For aftercare support, please advise clients to Avoid swimming, saunas, hot baths, or showers for 24 hrs after the application as it will relax the effect of the perm.



NO GLUE LAMINATION STEPS

1. Snap a before picture of your client.
2. Have a clean and sanitized work environment. Wash your hands, put on a face mask, and clean your surfaces and tools using 70% alcohol. Be conscious of not touching your face and other surfaces while executing the treatment to avoid cross-contamination.
3. Using a cotton pad, cleanse the eyebrow area using Bee Pampered oil-free cleanser. (You can also use the Exfoliating brush.)
4. Apply 2 pumps per brow Lotion #1, using a clean lash wand, brush brow hairs up into position and use Bee Pampered Biodegradable cling film to hold the hairs into place; let sit for 4 min. Halfway through the processing time, use the Y comb to brush the hairs more precisely into place to ensure full coverage of the lifting lotion. Replace the plastic wrap over the brows for the remaining time.

NOTE:

How thick is the individual's hair?

- Assess the hair at the halfway mark. If the client has delicate/fine hair, remove the lifting lotion once the hairs have all moved into position. If you notice they are still not falling into place, continue for the full 4 min.
- If the client is not a good candidate for lamination, advise Bee Pampered Brow Soap to use daily!

5. Remove Lotion #1 using the silicone Brush and a damp Q-tip. Dry brows with dry Q-tip

- The water will help the deactivation of the lotion. This is crucial to
- ensure we do not over-process the brow hairs.



STEPS CONT'D



6. Apply 2 pumps. Setting Lotion #2 to the eyebrows in the same technique as Step #4. Set the timer for 4 min, Using the Y comb halfway through to ensure full coverage of the lotion. Because we are building the proteins back up, you can leave this lotion on for the full 4 min on every client.

7. Remove Lotion #2 using the silicone brush and a damp Q-tip. Dry brows with dry Q-tip

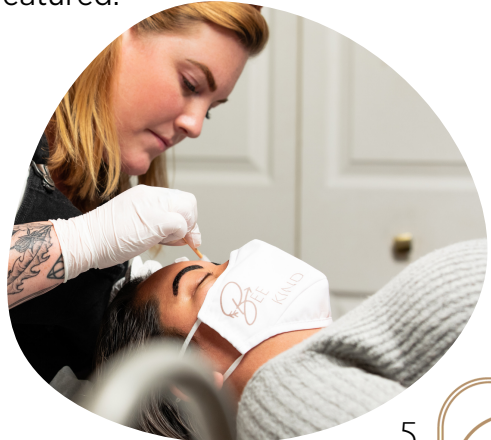
8. Continue with hair removal service * Note: The skin around the eyebrow is now more sensitive. We advise using hard stripless wax instead of soft wax.

9. Apply 2 pumps per brow #3 Nourishing Lotion. Using your Y comb, style the brow hairs into the desired shape. This lotion will harden and hold the brows into shape for the next 24 hrs.

10. Snap an after picture of your client and share your results with us on Instagram @beepampered #BeePampered for a chance to be featured.

NOTE:

If you are continuing with a Henna Bee Tint, cut the Henna's processing time in half, as it will process much faster after a lamination treatment. Also, be sure to note that Henna Bee will most likely not stain the skin in the same way as if the service would if it were to be performed on its own.



AFTERCARE



Our Brow Aftercare Conditioning bar is a must for in between your clients lamination appointments to keep their hair healthy and strong.

*Avoid Steam
& water for
24 hrs.*

NOTE:

If you are continuing with a Henna Bee Tint, be sure to cut the processing time of the Henna in half, as it will process much faster after a lamination treatment. Also, be sure to note that Henna Bee will most likely not stain the skin in the same way as if the service would if it were to be performed on its own.



MONETIZING YOUR SERVICE

Bee Pampered services are non-invasive, non-permanent services you can offer to almost everyone. It's an excellent solution for clients who may be uncertain about permanent makeup but still want microbladed natural-looking brows.

We recommend offering the eyebrow lamination treatment as a 15-minute service at a minimum charge of \$50+. To increase the value of the service and provide your clients with a complete eyebrow transformation, we suggest pairing the service with a Henna Bee eyebrow tint and/or a hair removal service such as waxing with hard wax, tweezing or threading. Plan your schedule accordingly to ensure you have enough time to complete the service and set up for your next client without rushing.



DISCLAIMER

PERFORMING BROW LAMINATION

Always perform eyebrow lamination BEFORE other treatments like Henna Bee eyebrow tint or hair removal. To watch a brow lamination service, visit ShopBeePampered.com for our brow lamination training video.

It is important to note that this manual reviews using only Bee Pampered products. You can easily damage a client's hair and skin if you do not follow the manufacturer's instructions - all products on the market are different. Bee Pampered is not responsible for executing any training you have received. Bee Pampered is to be performed by Professionals only.

INSURANCE:

Do not perform any procedures that you are not adequately insured for - insurance is there to protect you. Contact your insurance agent before treating any clients.

LOCAL HEALTH APPROVAL:

Contact your local health authority to let them know that you've added a new service. You should be familiar and compliant with the guidelines for personal service establishments in your jurisdiction.

Courses available by Bee Pampered:
Bee Pampered Lash Lift + Tint, Bee Pampered Eyebrow Lamination, Bee Pampered Henna Bee Eyebrow Tint



HAVE ANY QUESTIONS, PLEASE GET IN TOUCH:

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