

INTERNET MINIMUM ADVERTISED PRICING (IMAP) SCHEDULE



Effective: 12/01/2022

Tel: 800-525-8601

www.formula707.com

Fax: 970-284-6833

PRODUCT	SIZE	UPC	Product Code	Servings	MSRP	IMAP
Formula 707 PhytoCare Organic Hemp Pellets						
PHYTOCARE ORGANIC HEMP PELLETS	1 lb	7-65616-41601-9	41601	32	\$46.95	n/a
Formula 707 Fly Control						
MULTIFLY FEED-THRU FLY CONTROL	5 lb	7-65616-60305-1	60305	91	\$34.49	\$34.49
MULTIFLY FEED-THRU FLY CONTROL	10 lb	7-65616-60310-5	60310	182	\$65.99	\$65.99
Formula 707 Combo Daily Fresh Packs						
JOINT 6-IN-1 + DAILY ESSENTIALS	28 Day Supply	7-65616-10008-6	10008	28	\$54.23	\$48.80
Formula 707 Daily Fresh Packs						
CALMING FRESH PACKS	28 Day Supply	7-65616-40501-3	40501	28	\$48.25	\$43.43
DAILY ESSENTIALS FRESH PACKS	56 Day Supply	7-65616-30301-2	30301	56	\$42.68	\$38.41
DIGESTIVE HEALTH FRESH PACKS	56 Day Supply	7-65616-39801-8	39801	56	\$44.21	\$39.79
HOOF HEALTH FRESH PACKS	56 Day Supply	7-65616-34601-9	34601	56	\$48.03	\$43.23
JOINT 6-IN-1 FRESH PACKS	28 Day Supply	7-65616-40301-9	40301	28	\$44.88	\$40.40
ULZERLESS DAILY FRESH PACKS	28 Day Supply	7-65616-40401-6	40401	28	\$58.79	\$52.91
WEIGHT GAIN DAILY FRESH PACKS	28 Day Supply	7-65616-40801-4	40801	28	\$48.34	\$43.51
Formula 707 Products						
CALMING	paste	7-65616-34030-7	34030	2	\$17.50	\$15.75
CALMING	5 lb	7-65616-05405-1	40505	40	\$51.62	\$46.46
CALMING	10 lb	7-65616-10405-3	40510	80	\$89.82	\$80.84
CALMING	20 lb	7-65616-20405-0	40520	160	\$165.10	\$148.59
CALMING	20 lb bag	7-65616-00405-6	40500	160	\$154.99	\$139.49
DAILY ESSENTIALS	6 lb	7-65616-06303-9	30306	48	\$29.37	\$26.43
DAILY ESSENTIALS	12 lb	7-65616-12303-0	30312	96	\$48.20	\$43.38
DAILY ESSENTIALS	25 lb	7-65616-25303-4	30325	200	\$93.77	\$84.39
DAILY ESSENTIALS	25 lb bag	7-65616-00303-5	30300	200	\$82.33	\$74.10
DAILY ESSENTIALS	50 lb	7-65616-50303-0	30350	400	\$174.14	\$156.72
DIGESTIVE HEALTH	4 lb	7-65616-04398-7	39804	64	\$39.93	\$35.93
DIGESTIVE HEALTH	8 lb	7-65616-08398-3	39808	128	\$71.68	\$64.51
GLO-N-GO	Gallon	7-65616-09402-6	40209	128	\$47.76	\$42.98
HEALEX	16 oz	7-65616-16323-4	32316	n/a	\$21.13	\$19.01
HOOF HEALTH	2.5 lb	7-65616-25346-1	34625	40	\$28.57	\$25.71
HOOF HEALTH	5 lb	7-65616-05346-7	34605	80	\$51.46	\$46.32
HOOF HEALTH	10 lb	7-65616-10346-9	34610	160	\$91.53	\$82.38
HOOF HEALTH	20 lb bag	7-65616-00346-2	34600	320	\$154.50	\$139.05
JOINT 6-IN-1	5 lb	7-65616-05403-7	40305	40	\$78.59	\$70.73
JOINT 6-IN-1	10 lb	7-65616-10403-9	40310	80	\$146.00	\$131.40
JOINT 6-IN-1	20 lb	7-65616-20403-6	40320	160	\$247.11	\$222.40
JOINT 6-IN-1	20 lb bag	7-65616-00403-2	40300	160	\$224.64	\$202.18
MUSCLEMX	3 lb	7-65616-03500-5	50003	32	\$40.01	\$36.01
MUSCLEMX	10 lb	7-65616-10500-5	50010	106	\$101.06	\$90.95
MUSCLEMX	25 lb bag	7-65616-25500-7	50025	265	\$221.27	\$199.15
PERFORMANCEMX	Gallon	7-65616-09349-4	34909	128	\$39.53	\$35.58
PSYLLIUM PELLETS	3 lb	7-65616-03345-2	34503	12	\$32.04	\$28.83
PSYLLIUM PELLETS	12 lb	7-65616-12345-0	34512	48	\$103.94	\$93.55
RESTORE	paste	7-65616-34360-5	34360	2	\$13.79	\$12.41
ULZERLESS	7.5 lb	7-65616-75404-3	40475	30	\$95.44	\$85.90
ULZERLESS	15 lb bag	7-65616-00404-9	40400	60	\$157.23	\$141.51
WEIGHT GAIN	7 lb	7-65616-07408-0	40807	28	\$45.92	\$41.33
WEIGHT GAIN	16 lb	7-65616-16408-8	40816	64	\$89.48	\$80.53
WEIGHT GAIN	16 lb bag	7-65616-00408-7	40800	64	\$78.59	\$70.73

Please direct any IMAP Policy questions to: MAP@formula707.com