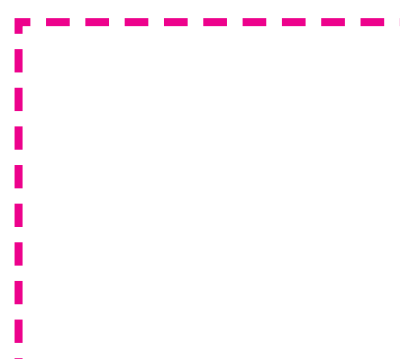
 = bleed area
1010X2350mm

 = viewable area
1000X2150mm