

fab

FAB FLAVOURS AND FRAGRANCES.
PVT. LTD.



WATER SOLUBLE FLAVOURS

Vintage Vanilla: This Range of water soluble vanilla flavours can be used in baked & non baked goods like cake, desserts, confectionery, ice cream, shakes etc.

Premium water soluble: This range of premium water soluble flavours can be used for beverages, mocktails, sharbats, granitas, ice lollies, ice creams, shakes, icings, toppings, desserts etc.

These are concentrated, **Non-Alcoholic & Halal Certified Flavours.** The shelf life of these flavours is 2 years.

VINTAGE VANILLA SERIES (WATER SOLUBLE)	100ML (MRP)	500ML (MRP)	1L (MRP)	5L (MRP)
1. Vanilla 90	45/-	185/-	350/-	1700/-
2. Vanilla Excellent	55/-	240/-	465/-	2270/-
3. Vanilla No. 1	75/-	340/-	660/-	3260/-
4. Creamy Vanilla BC	115/-	545/-	1075/-	5320/-
5. Vanilla 2020	115/-	545/-	1075/-	5320/-
6. White Vanilla	130/-	620/-	1220/-	6064/-
7. Vanilla Creme	155/-	745/-	1470/-	7300/-
8. French Vanilla Super	170/-	810/-	1600/-	7960/-
9. Vanilla Classic	210/-	1025/-	2030/-	10105/-
10. Vanilla Natural WS Super	710/-	3300/-	6540/-	32588/-



PREMIUM FLAVOURS (WATER SOLUBLE)	30ML (MRP)	500ML (MRP)	1L (MRP)	5L (MRP)
1. Alpine Toffee	225/-	550/-	1560/-	2990/-
2. Bellini	225/-	550/-	1560/-	2990/-
3. Fruit Beer	225/-	550/-	1560/-	2990/-
4. Guava Chilli	225/-	550/-	1560/-	2990/-
5. Khus	225/-	550/-	1560/-	2990/-
6. Mango Passion	225/-	550/-	1560/-	2990/-
7. Milk Masala	225/-	550/-	1560/-	2990/-
8. Mojito	225/-	550/-	1560/-	2990/-
9. Pinacolada	225/-	550/-	1560/-	2990/-
10. Shahi Sharbat	225/-	550/-	1560/-	2990/-



AWARD WINNING PRODUCT

EVAPOREX DILUTER

Evaporex is a **Non-Alcoholic, Halal Certified** substitute for painting and air brushing with edible Colours and luster dusts on food products like cream cakes, fondant cakes, chocolates, macarons etc. Where painting is usually done with the help of alcohol.



PRODUCT	100ML (MRP)	500ML (MRP)
Evaporex	100/-	300/-



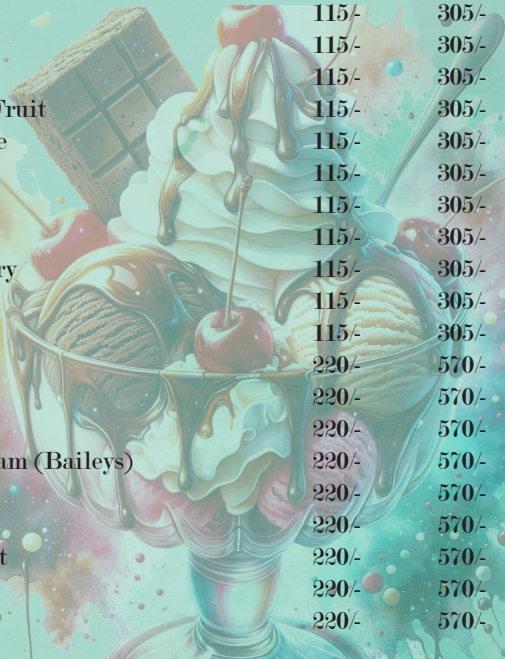
CLASSIC OIL SOLUBLE FLAVOURS



These oil soluble flavours can be used in cakes, confectionery, chocolates, desserts, ice-cream, shakes, breads and a variety of baked and non baked goods. These are highly concentrated, **Non-Alcoholic & Halal Certified Flavours**. These are heat stable and have a shelf life of 18 months.



CLASSIC FLAVOURS (OIL SOLUBLE)	30ML (MAP)	100ML (MAP)	500ML (MAP)	
1. Almond	115/-	305/-	1275/-	2420/-
2. Banana	115/-	305/-	1275/-	2420/-
3. Black Currant	115/-	305/-	1275/-	2420/-
4. Blueberry	115/-	305/-	1275/-	2420/-
5. Butter Scotch	115/-	305/-	1275/-	2420/-
6. Cardamom	115/-	305/-	1275/-	2420/-
7. Cashewnut	115/-	305/-	1275/-	2420/-
8. Chocolate	115/-	305/-	1275/-	2420/-
9. Coconut	115/-	305/-	1275/-	2420/-
10. Coffee	115/-	305/-	1275/-	2420/-
11. Crackle	115/-	305/-	1275/-	2420/-
12. Guava	115/-	305/-	1275/-	2420/-
13. Litchi	115/-	305/-	1275/-	2420/-
14. Mango	115/-	305/-	1275/-	2420/-
15. Mint	115/-	305/-	1275/-	2420/-
16. Paan	115/-	305/-	1275/-	2420/-
17. Passion Fruit	115/-	305/-	1275/-	2420/-
18. Pineapple	115/-	305/-	1275/-	2420/-
19. Rose	115/-	305/-	1275/-	2420/-
20. Rum	115/-	305/-	1275/-	2420/-
21. Saffron	115/-	305/-	1275/-	2420/-
22. Strawberry	115/-	305/-	1275/-	2420/-
23. Vodka	115/-	305/-	1275/-	2420/-
24. Whisky	115/-	305/-	1275/-	2420/-
25. Caramel	220/-	570/-	2250/-	4370/-
26. Gulkand	220/-	570/-	2250/-	4370/-
27. Hazelnut	220/-	570/-	2250/-	4370/-
28. Irish Cream (Baileys)	220/-	570/-	2250/-	4370/-
29. Kewra	220/-	570/-	2250/-	4370/-
30. Lemon	220/-	570/-	2250/-	4370/-
31. Mix Fruit	220/-	570/-	2250/-	4370/-
32. Orange	220/-	570/-	2250/-	4370/-
33. Vanilla	220/-	570/-	2250/-	4370/-



PREMIUM OIL SOLUBLE FLAVOURS



The Premium Range of flavours designed and are even higher in concentration than Oil Soluble system which ensures better dispersal and high in ice-creams, shakes, breads and a variety of bakery. All Items M.R.P ₹ 170/- (10ml), ₹ 390/- (30ml)

PREMIUM VANILLA

1. Butter Vanilla
2. Madagascar Vanilla



PREMIUM BUTTER AND CHEESE

3. Cheddar Cheese
4. Cheese Cake
5. Cream Cheese
6. Danish Butter (Short-Bread)
7. Mascarpone Cheese
8. Parmesan Cheese
9. Peanut Butter
10. Rich Butter



FLORAL FLAVOURS

27. Lavender
28. Orange Blossom
29. White Rose



SWEET ADDITIONS

30. Bavarian Cream
31. English Toffee
32. Maple
33. Rich Caramel Sauce
34. Sweet Honey



FRUIT FLAVOURS

44. Aam Panna
45. Alphonso Mango
46. Apple Kinnaur
47. Apricot
48. Bergamot (Earl Grey)
49. Berry Blast
50. Cranberry
51. Fresh Black Currant
52. Fresh Green Apple
53. Fresh Passion Fruit
54. Fresh Pineapple
55. Fresh Raspberry
56. Fresh Strawberry
57. Gondhoraj Lime
58. Green Guava
59. Juicy Litchi (Lychee)
60. Kachi Keri (Green Mango)
61. Key Lime
62. Kiwi
63. Lemon Rind
64. Musk Melon
65. Orange Rind
66. Peach
67. Plum (Aloo Bukhara)
68. Red Grape
69. Ripe Banana
70. Ripe Blueberry
71. Ripe Jackfruit
72. Tender Coconut
73. Toasted Coconut
74. Watermelon



PREMIUM MILK

11. Condensed Milk
12. Creamy Milk
13. Dulce De Leche
14. Tres Leches
15. Yogurt



CHRISTMAS FLAVOURS

35. Gingerbread
36. Mixed Spice Plum Cake
37. Rum Plum Cake



ALL TIME FAVOURITES

16. Cola
17. Indian Paan Beeda
18. Jeera Cookies
19. Karachi Biscuit
20. Mix Fruit Cake
21. Paanipuri
22. Red Velvet
23. Rich Butterscotch
24. Rusk
25. Thandai
26. Tooti Frooti



NUT FLAVOURS

38. Fruit & Nut
39. Pecan
40. Pistachio
41. Roasted Cashew
42. Roasted Almond
43. Turkish Hazelnut



developed to give a flavour profile which is similar to the actual product. These are available in a range of sizes and have a longer shelf life of 2 years. These have a superior solvent power and heat stability. These can be used in cakes, confectionery, chocolates, desserts, baked and non-baked goods. All the flavours are Non-Alcoholic and Halal Certified.
 1L, ₹ 925/- (100ml), ₹ 2700/- (500ml), ₹ 5170/- (1Litre)



HERBS AND SPICES

75. Ajwain
76. Basil (Indian Tulsi)
77. Biryani Spice
78. Cardamom Kochi
79. Chai Masala
80. Cinnamon Ceylon
81. Curry Patta (Curry Leaves)
82. Green Chilli
83. Jalapeño
84. Kashmiri Saffron
85. Lemongrass
86. Pandan
87. Peppermint
88. Red Chilli
89. Saunf (Fennel)
90. Spearmint (Pudina)
91. Zaatar



PURE INDULGENCE

102. Apple Pie
103. Banoffee
104. Belgian Chocolate
105. Bubblegum
106. Choco Hazelnut (Nutella)
107. Cookies & Cream
108. Cotton Candy
109. Filter Coffee
110. Ispahan
111. Popcorn
112. Speculoos (Biscuit Spread)
113. Tiramisu



SAUCES, PICKLES & CONDIMENTS

114. Caramelised Onion
115. Garlic Butter
116. Hot Garlic
117. Ketchup
118. Lemon Pickle
119. Manchurian
120. Mango Pickle
121. Masala Bread
122. Mustard
123. Peri Peri
124. Pizza



NON-ALCOHOLIC LIQUOR FLAVOURS

92. Bourbon Whiskey JD (Jack Daniels)
93. Cognac
94. Intense Irish Cream (Baileys)
95. Kirsch (Cherry Liqueur)
96. Malt Whiskey (Single Malt)
97. Red Wine
98. Russian Vodka
99. Sparkling White Wine (Champagne)
100. Tequila
101. White Rum



DESSERT & SWEETS

- | | |
|--------------------|------------------------------|
| 125. Basundi | 135. Malai Kulfi |
| 126. Cham Cham | 136. Mathura Peda |
| 127. Gulab Jamun | 137. Mawa |
| 128. Jaggery (Gur) | 138. Mohanthal (Besan Halwa) |
| 129. Kesar Badam | 139. Raj Bhoj |
| 130. Kesar Elaichi | 140. Rasmalai |
| 131. Kesar Pista | 141. Sandesh |
| 132. Kheer | 142. Shahi Gulkand |
| 133. Kheer Kadam | 143. Ukadiche Modak |
| 134. Kulfi (Kesar) | |



EXOTIC indian FLAVOURS



With our vast Indian ethnic flavour range, we have attracted endearing tags as the brand which is "**Unapologetically Indian**". Being an Indian brand, we proudly take forward the sentiments, "**Phir Bhi Dil Hai Hindustani**", that holds true for all of us, when it comes to our palate. We draw our inspiration from our rich cultural heritage and our amazingly diverse foods, to bring to you a range of flavours that are truly Indian so that we can celebrate all your joyous occasions with you.

All the flavours are **Non-Alcoholic & Halal Certified**.

ALL ITEMS M.R.P. ₹170/- (10ML), ₹390/- (30ML), ₹925/- (100ML), ₹2700/- (500ML), ₹5170/- (1LTR).

INDIAN LOVE

1. Aam Panna
2. Biryani Spice
3. Chai Masala
4. Filter Coffee
5. Indian Paan Beeda
6. Jeera Cookies
7. Karachi Biscuit
8. Paanipuri
9. Rusk
10. Thandai



PREMIUM OIL SOLUBLE FLAVOURS

DESSERTS & SWEETS

29. Basundi
30. Cham Cham
31. Gulab Jamun
32. Jaggery (Gur)
33. Kesar Badam
34. Kesar Elaichi
35. Kesar Pista
36. Kheer
37. Kheer Kadam
38. Kulfi (Kesar)
39. Malai Kulfi
40. Mathura Pedas
41. Mawa
42. Mohanthal (Besan Halwa)
43. Raj Bhog
44. Rasmalai
45. Sandesh
46. Shahi Gulkand
47. Ukadiche Modak



FRUIT FLAVOURS

48. Alphonso Mango
49. Apple Kinnaur
50. Apricot
51. Fresh Pineapple
52. Gondhoraj Lime
53. Green Guava
54. Juicy Litchi (Lychee)
55. Kachi Keri
56. Musk Melon
57. Peach
58. Plum
59. Ripe Jack Fruit
60. Tender Coconut
61. Toasted Coconut
62. Water Melon

HERBS & SPICES

11. Ajwain
12. Basil (Indian Tulsi)
13. Cardamom Kochi
14. Cinnamon Ceylon
15. Curry Patta (Curry Leaves)
16. Green Chilli
17. Kashmiri Saffron
18. Pandan
19. Peppermint
20. Red Chilli
21. Saunf (Fennel)
22. Spearmint (Pudina)



PICKLES AND CONDIMENTS

23. Caramelised Onion
24. Garlic Butter
25. Lemon Pickle
26. Mango Pickle
27. Masala Bread
28. Mustard



PREMIUM WATER SOLUBLE FLAVOURS

PREMIUM FLAVOURS (WATER SOLUBLE)

	30ML (MRP)	100ML (MRP)	500ML (MRP)	1L (MRP)
1. Guava Chilli	225/-	550/-	1560/-	2990/-
2. Khus	225/-	550/-	1560/-	2990/-
3. Milk Masala	225/-	550/-	1560/-	2990/-
4. Shahi Sharbat	225/-	550/-	1560/-	2990/-



PROUDLY MADE IN INDIA



100 % NATURAL SERIES

EXTRACTS: - These are 100% natural extracts which are derived from natural herbs spice & fruit.

FLAVOURS:- These are 100% natural flavours made from blending natural flavouring substances.

These are **Non Alcoholic, Halal Certified** and oil soluble, These can be used in cakes, confectionery, chocolates, desserts, ice-cream, breads and a variety of baked and non baked goods,

EXTRACTS

WATER SOLUBLE EXTRACTS	50 ML (MRP)	100 ML (MRP)
1. Vanilla	960/-	1600/-
2. Saffron	1530/-	2550/-



OIL SOLUBLE EXTRACTS	50 ML (MRP)	100 ML (MRP)
3. Black Pepper	625/-	1035/-
4. Cardamom	900/-	1500/-
5. Chilli	490/-	815/-
6. Cinnamon	660/-	1100/-
7. Coffee	960/-	1600/-
8. Ginger	510/-	850/-
9. Kaffir Lime	540/-	900/-
10. Lavender	640/-	1060/-
11. Lemon	510/-	850/-
12. Orange	480/-	800/-
13. Oregano	590/-	970/-
14. Rosemary	540/-	900/-
15. Schezwan	580/-	975/-
16. Smoke	765/-	1275/-



FLAVOURS

OIL SOLUBLE FLAVOURS	30ML (MRP)
1. Butter Scotch	1000/-
2. Pineapple	990/-
3. Strawberry	800/-
4. Vanilla	900/-



ABOUT US

We can trace our history back to the Year 1919 when our trading house Sher-I Punjab Trading company was started in Rawalpindi, Pakistan. After partition the company was re-established in Delhi in the year 1950. For 30 years we sold Flavours and other food additives of various multinational and national companies like Bush Boake Allen (now IFF), L&T, Roha Dye Chem etc. We started our manufacturing operations in the year 1965 under the brand name of RED CLUB (RC) making soft drink concentrates and beverage emulsions. We are still one of the leading manufacturers of beverage flavours in India.

The success of our flavours in the beverage segment encouraged us to enter other segments like biscuits, confectionary, dairy etc so we started Fab Flavours & Fragrance P. Ltd in the year 1993. Since then we have been supplying flavours both Water Soluble and Oil Soluble (and Encapsulated Powder Flavours recently added) to various national and multinational companies within India and Internationally. We are now supplying flavours to Distilleries, Pharma, Biscuits, Confectionaries, Ice Cream and Snack Food Industries.

Our foray into the retail segment started with our chocolatier and baker friends asking us for some Oil Soluble Flavours as they were not readily and easily available in the market and since we already had them in our bulk production, we started giving them out in small bottles. Slowly we realized that there were more people than just our friends who wanted those flavours for the kind of quality and variety they were of. Seeing the demand increasing many folds we decided to launch our Regular range of Oil Soluble Flavours in retail packaging in the year 2010. In 2016 we launched our Premium range of Oil Soluble flavours. Since we have been involved in industrial supplies only, venturing into retailing was a completely new arena. We were extremely overwhelmed with the positive and supportive response we got from the home bakers, chocolatiers and even from upmarket bakeries wanting to stand apart from the regular ones.

In the year 2017 we launched our new product Evaporex, This is a non-alcoholic substitute for hand painting and airbrushing with edible colors and luster dusts on various mediums like fondant, cream, buttercream and chocolates.

In 2018, keeping pace with the increasing awareness and demand for natural and organic products, we launched our Natural Extract Range and Natural Flavor Range.

These products are 100% Natural. We have these in Oil Soluble form keeping in mind our retail customers preference and their ease of use specially in chocolates along with other baked and non-baked goods where flavors are used.

We are an ISO 22000-2005 certified and FSSAI licensed company. All our products are **Halal Certified & Non-Alcoholic**.

FAB FLAVOURS & FRAGRANCES P. LTD
14/18 NANGLI SAKRAWATI EXTENTION NEW DELHI - 110043

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