

THE
**WEDDING
TRAILER**
& EVENTS



YOUR WEDDING DECOR IS ABOUT TO BE LIKE... REALLY
PRETTY AND REALLY REALLY EASY

CAPSULE WEDDING DECOR PACKAGE: WELCOME GUIDE



IMAGINE IF...



...PLANNING
THE DECOR
FOR YOUR WEDDING
WAS THE EASIEST
THING YOU DO.

THINK OUTSIDE THE BOX (LITERALLY)

We saw a lot of couples who wanted a beautiful wedding ceremony and reception, but didn't have the budget, time or energy to hand select every single decor item.

There were traditional decor rental companies or DIY, but nothing in between and there HAD to be a better way. We had a vision to fill that gap using **unique and modern products with a brand new, innovative model.**

So The Wedding Trailer was created. *We provide curated capsule decor packages that have everything you need to decorate your venue in the simplicity of one trailer.* Since we've completely streamlined the process, those efficiencies are passed on to you and we're able to charge a fraction of the price.

HOW IT WORKS

Our model is simple.

1. Make a handful of design decisions based on our tested & streamlined decor recipe
2. Pick the trailer up before your event (or get it delivered!)
3. Set up the decor according to your custom decor design plan
4. Return the trailer after your event (if you do delivery, we also pick up!)



WHAT YOU GET

- Access to 200+ decor items for one affordable price
- Package customization to adapt to your unique vision
- A full decor design plan with realistic mock-ups based on your floor plan, our discussions, and your inspiration images
- A detailed set-up guide to show you (or your designated set-up person) *exactly* how the decor can be used and installed
- Access to additional decor items and signature rentals at a discounted 'member' price
- Unlimited written communication about decor and decor planning/design

THE PACKAGES

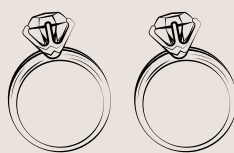
Choose from three distinct tiers to determine how elaborate your wedding decor will be. No matter your choice, each package can be customized and tailored to your vision.

Prices vary slightly depending on wedding size.

1 CARAT



2 CARAT



3 CARAT



\$1,700

for up to 20 tables

(Average full service price:
\$3,000+)

Decor for your whole venue
with chic and airy simplicity
in mind:

- Ceremony decor
- Reception decor
- Guest table decor
- Head table/sweetheart table
decor

\$2,100

for up to 20 tables

(Average full service price:
\$4,000+)

Decor for your whole venue
with higher end, lust
additions for added flair:

- Ceremony decor
- Reception decor
- Guest table decor
- 20 extra large cylinder
vases or 20 lamps
- 40 additional votives
- Head table/sweetheart table
decor
- Chargers for head table (up
to 20 chargers)
- Welcome table or dessert
table decor
- 15 extra cylinder vases: 5
medium, 5 large, 5 extra
large

MOST POPULAR

\$2,700

for up to 20-30 tables

(Average full service price:
\$5,000+)

Decor for your whole venue
with extra wow-worthy
decor moments and added
luxury:

- Ceremony decor
- Reception decor
- Free mirror design and
installation
- Guest table decor
- 20 extra large cylinder
vases or 20 lamps
- 40 additional votives
- Chargers for all guest
tables (up to 200 chargers)*
- Free upgrade to floral
stands for 5 tables OR 1 free
centerpiece expansion
- Head table/sweetheart table
decor
- Chargers for head table (up
to 20 chargers)
- Welcome table or dessert
table decor
- 15 extra cylinder vases: 5
medium, 5 large, 5 extra
large
- 1 signature rental
- Free delivery + set up of
signature rental (30 miles of
Des Moines and Iowa City)

*Black rimmed charger, clear scalloped charger and gold rimmed charger included. Flower rattan chargers require a \$150 additional charge.



OUR PROCESS

1. GETTING TO KNOW YOU & SIGN ON

Free design + decor consultation with item suggestions based on your vision.

Your date and decor selections are secured with a 50% deposit and signed contract.

2. DESIGN

The part where all our dreams come true. You get the wedding decor you've always wanted and I get to help design it! This typically happens 3-6 months prior to your wedding date.

3. FINAL TOUCHES

When your design is complete, it arrives in your inbox and we schedule a review call to go over details and edits you want to make!


After that, I'm available to you throughout the process for any changes, new ideas, whatever you need!

4. IT'S SHOW TIME

Whether you're picking the trailer up or having it delivered, we'll make sure you're fully prepared and ready to go.



EARLY BIRD GETS THE WORM



TIMING & WHEN TO BOOK

Let's be honest, that phrase can be annoying, but it's true for our packages! While we can accommodate bookings within any timeframe as long as your date is open, couples that book early get the *best* deal.

Why?

Wedding vendors typically raise their prices each year to keep up with inflation and cost of living. Our package cost may not be the same if you inquire again a year later.

New stuff! We're constantly adding and improving our inventory. Anything we add or change in our base trailer package, you will get at the price you paid now!

Flexibility. Our design process (with mock ups and decor plan) starts around 3-6 months before your wedding. We know your vision or vibe may change over time. The items you 'hold' now when you book can be changed and swapped as your date gets closer!

MADE WITH LOVE

We're so honored to be considered for being part of your big day! Getting married should be one of the most fun and exciting experiences, and we're here to give you more of that back! More budget to spend (or save!) on other aspects of your wedding and more mental space to focus on enjoying your engagement and all the moments leading up to your wedding.



xoxo, Carly

WE'RE A PERFECT MATCH IF:

- You think the wedding industry is ripe for disruption.
- You want to show up at your wedding and have beautiful decor without spending a ton of time planning or researching.
- You value nice things and great design, but don't want to blow your entire wedding budget on the decor.



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TheWeddingTrailer.co