

An underwater photograph showing a dense field of green seaweed with long, blade-like leaves. Sunlight filters through the water from the top, creating a bright, ethereal glow. The seaweed is in the foreground and middle ground, with some leaves showing signs of being eaten or damaged. The background is a deep blue, slightly hazy water.

Sea Magik Education Manual

Sea mineral wellness treatments and products for
mind, body + soul.

Welcome to the Sea Magik Wellness Community.

It is great to see you here.

Are you ready to make your clients feel good about their skin and wellbeing?

Let's dive in...

An interactive hybrid approach to training:

Step 1:

Download (and print, if preferred) this **Sea Magik Education Bible**, to learn about our Sea Magik brand philosophy and discover key product information to support you in making the best retail product recommendations to your clients.

Step 2:

For each Sea Magik treatment there is a written step-by-step **Treatment Protocol**.

You will need to download these for each treatment (and print, if preferred) to learn how to perform the treatment.

You will also need to learn any Signature Sequences that are part of the treatment (see Steps 3 + 4).

Step 3:

Download **Sea Magik Signature Sequences Manual** (and print, if preferred), which contains written step-by-step points for key sequences used throughout Sea Magik treatments.

Step 4:

For many of the more complex Signature Sequences there are accompanying video tutorials, to support visual learning. You should watch these videos alongside reading the Sequences Manual.

Note: Many of the Signature Sequences are used over multiple treatments, so once you have learned them you can use in all treatments.

Sea Magik educational resources are all hosted on seamagik.com Trade Portal.

Additional trade support:

Our Sea Magik team of professional spa therapists and skin specialists are here to support your learning journey.

As well as our online education platform we suggest you take advantage of the below community and educational resources:

- Join our **Sea Magik Trade Only Facebook Group**, where we host regular live and interactive webinars with our **Sea Magik Mentors and Education Team**. Plus you can interact with other Sea Magik partners.
- **The Magik Space** at Sea Magik HQ is a community and education center for beauty therapists and skin specialists (*launching September 2023, information coming soon*).

Our PRO team



Katie



Sophie



Maxine



Becky



Kathryn



Hayley

Sea Magik: Brand Story

A woman with long dark hair, wearing a pink bikini, is laughing joyfully on a beach. Her hair is blowing in the wind. The background shows the ocean with waves and mountains in the distance under a clear sky.

Our Mission

In a stressed world, helping everyone to...

Feel good. Every day.

Daily minerals for optimal skin and hair health.

Family owned, since 1981



Robert Czik with daughter Kate Bunyan.
At Sea Magik HQ and the Dead Sea.

The salt lake, situated close to Robert's childhood home



Robert Czik's mother believed deeply in the healing power of the sea, and as a young boy growing up in Hungary, she sent him to soak in the salt lakes near their home as a treatment for every ailment.

This profound belief in the sea's transformative benefits inspired Robert to share its power with the world, and in 1981 he was the first to export minerals from the Dead Sea into the UK, selling salts in the Pharmacy at Harrods and in luxury health spas such as Ragdale Hall, who both remain clients to this day.

Today, under the leadership of Sea Magik's CEO Kate Bunyan (Robert's daughter), the brand has grown into a high-performance range of skin, hair and body products. It also remains a trusted partner for 5-star spas and skin clinics across the UK.

Sea Magik's mission has never changed – to make the transformative mineral-spa experience accessible to everyone, every day.

Sea Magik: Brand Values

“The ocean is everything I want to be. Beautiful,
mysterious, wild and free.”

Anon. Author



Kind to skin and planet. Always have been, always will be.



100% VEGAN



CRUELTY FREE



HEALTH FIRST SKINCARE



SPA SELFCARE



SUSTAINABLE PACKAGING



BRITISH MADE

Sustainability

We are committed to becoming ever more sustainable in our packaging choices, continually reviewing eco-friendly options and embracing new technology. What we have done so far:

- The polymer used to make our bottles and tubes is either made from 100% recycled plastic or is sourced from sugar cane – a sustainable by-product of the sugar industry, which has a carbon-negative impact on the planet.
- We have replaced certain plastics with aluminium, which is infinitely recyclable.
- We have reduced cardboard by over 70% and the cardboard we still use is Forestry Commission Certified. Supported by organisations such as Green Peace and WWF, the FSC cardboard we use for cartons and shipping boxes is from managed forests, that ensure regeneration, so new trees grow and absorb more carbon.

Our feel-good promise

We only launch products we know will work, meet our sustainability criteria, have the highest quality ingredients and offer transformative wellbeing benefits – all at an accessible price, because you shouldn't have to pay more to feel good.



KIND TO YOU

At-home spa self-care to boost emotional wellbeing.



KIND TO ANIMALS

100% vegan and cruelty free. Always have been, always will be.



KIND TO THE PLANET

Sustainability is important. We chose sugarcane, recycled and recyclable packaging.



KIND TO YOUR WALLET

We believe you shouldn't pay more for products that align with your values



KIND TO YOUR SKIN

High performance ingredients to transform your skin and hair health.

Sea Magik: Mineral Science

A woman with dark hair tied up, wearing sunglasses and a dark bikini, is floating on her back in the ocean. Her feet are raised and crossed. The water is a deep blue with gentle ripples. In the background, there are large, rugged mountains under a clear blue sky. The overall scene is peaceful and serene.

“The cure for anything is salt water:
sweat, tears or the sea.”

Isak Dinesen

Education: Benefits of sea minerals

Most skin conditions can be attributed to a mineral or vitamin deficiency

- We educate on the power of minerals and how our bodies respond.
- Minerals are critical to help your body heal. They impact key organ functions for optimum health.
- Minerals in our body can easily be depleted by stress, inadequate diet or the use of medication – we educate on how our products can help to counter-balance these effects.
- A mineral deficiency can manifest itself in many ways, from skin conditions such as acne and psoriasis to premature ageing of the skin to physical aches and pains to low mood or poor sleep.
- At Sea Magik we believe that by maintaining a natural balance of minerals on the inside of the body it will be reflected on the outside of the body.



It starts with salt



“Sea Magik was the first to bring Dead Sea minerals to the UK and given their expertise in mineral bathing, it made sense as the brand of choice when developing the soak menu for our Soho Farmhouse mineral bathing spa pools.”

– Soho Farmhouse



The healing power of sea minerals

Before



**Daily Dead Sea
Salt Facials**



After

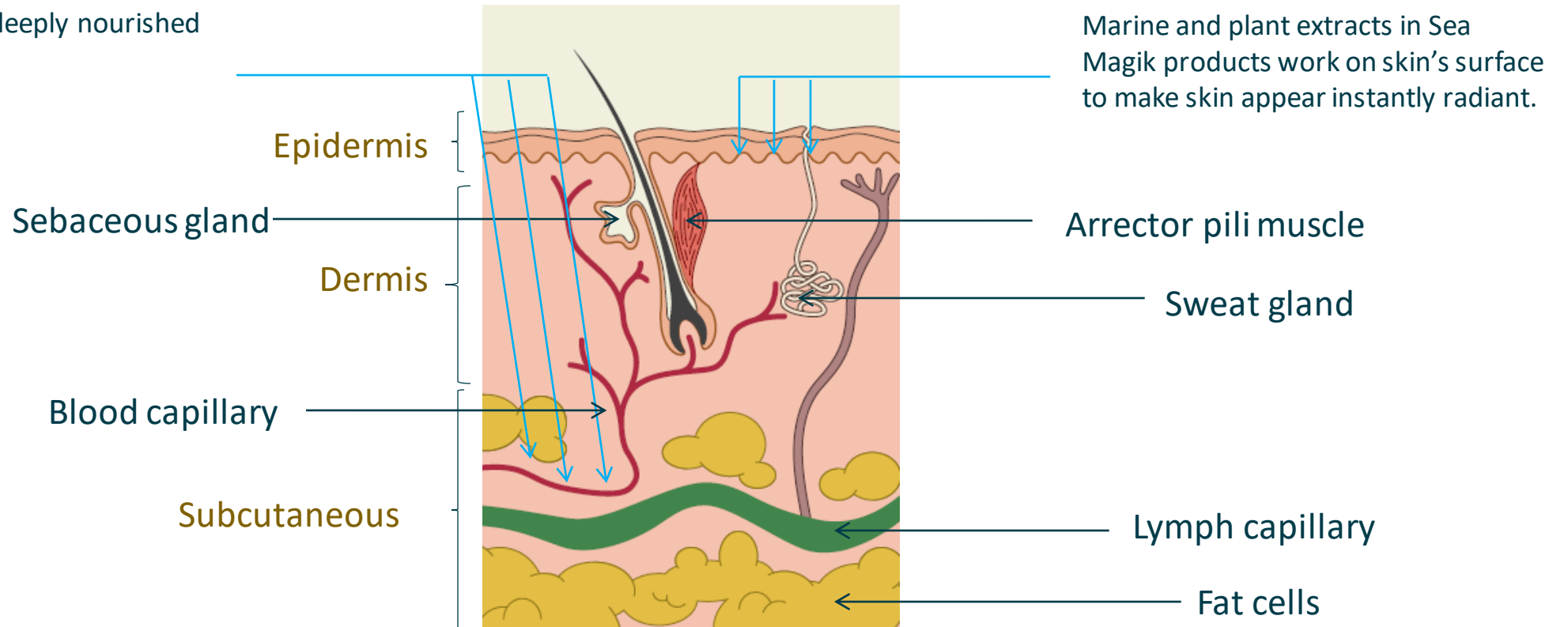


Image credit: Josie North, Tik Tok

Sea mineral skin science:

Transdermal mineral absorption

Sea minerals in Sea Magik products are absorbed via osmosis and help regulate the water balance in cells, promoting deeply nourished skin.



Benefits of sea minerals

Most skin conditions can be attributed to a mineral or vitamin deficiency.

- Our bodies naturally contain the same minerals that are present in sea mineral salts.
- Minerals have different benefits and even the smallest trace minerals are critical for the correct functioning of the body and it's organs, helping your body to heal itself.
- Minerals in our body can easily be depleted by stress, inadequate diet or the use of medication.
- A mineral deficiency can manifest itself in many ways, from skin conditions such as acne and psoriasis to premature ageing of the skin to physical aches and pains to low mood or poor sleep.
- At Sea Magik we believe that by maintaining a natural balance of minerals on the inside of the body it will be reflected on the outside of the body.

The incredible benefits of seaweed



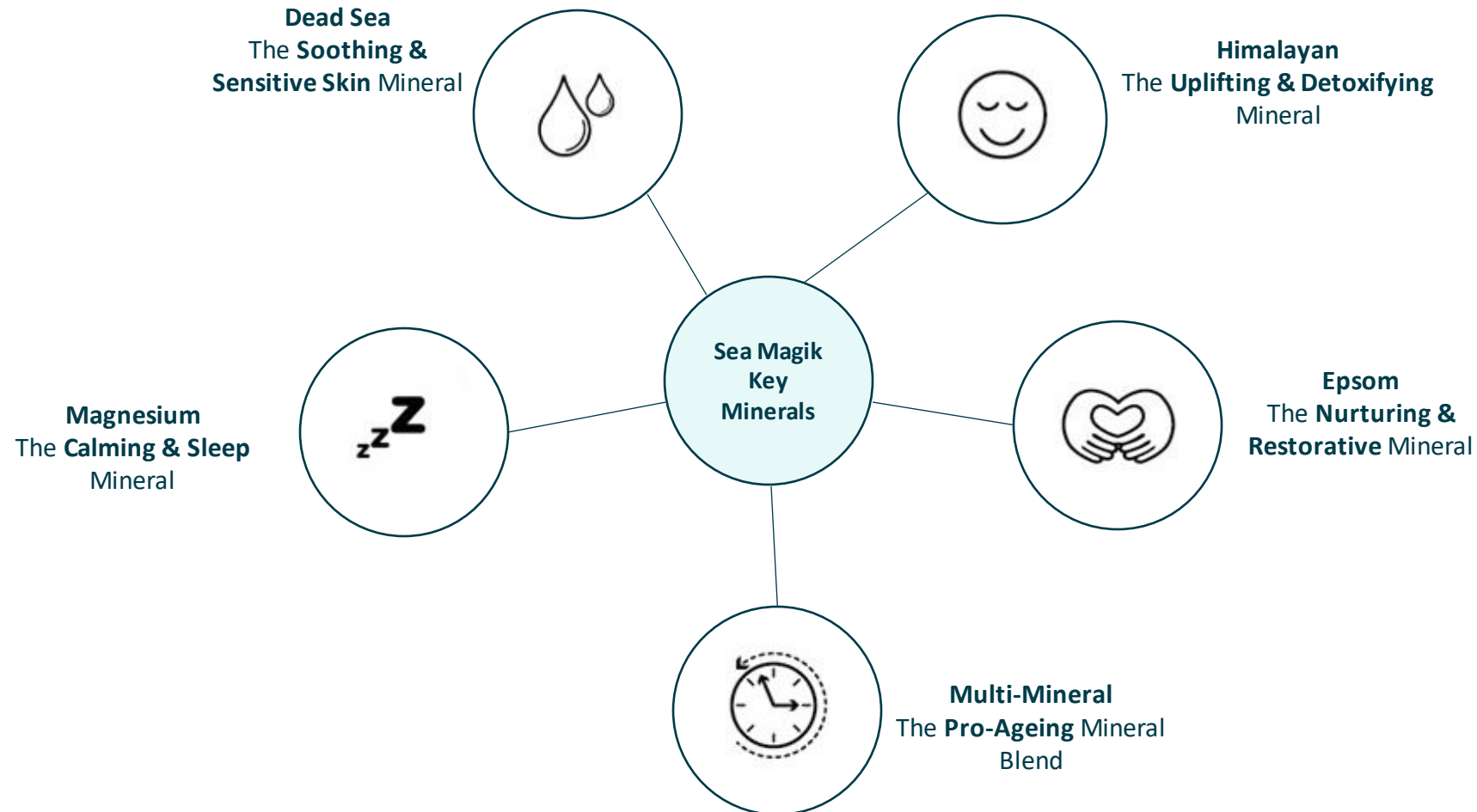
Renowned for its many health benefits, seaweed is also a natural wonder for skin, hair, and nails. **TikTok agrees with searches for #seaweedmask amassing over 97.9 million views and #seaweedhair reaching nearly 30 million.**

THE MULTI-TASKING
BENEFITS OF SEAWEED FOR
BRIGHTER, BOUNCIER SKIN

Seaweed is the superfood you never knew you needed

- **Seaweed** is naturally rich in antioxidants, alginates, amino acids, vitamins and minerals.
- **Seaweed** is full of naturally occurring lipids, proteins, vitamins, minerals and antioxidants to deeply moisturise and nourish the skin
- **Antioxidants** help protect the skin from free radicals and UVA rays
- **Anti-inflammatory** – calms, soothes, reduce redness, irritation, dry skin and conditions caused by eczema, psoriasis and acnes.
- **Hydrates** the skin and helps retain moisture and strengthen the skin barrier.
- **Stimulates** collagen and elastin production and reduce the appearance of fine lines and wrinkles.
- **Improves** circulation, strengthens hair follicles, stimulates hair growth and promotes shiny hair.

Sea Magik Key Minerals



Sea Magik Ranges

Why do you need to remineralise every day?

Hydration minerals found in salt control the hydration in your cells.

Soothing salt minerals have a physically calming effect on the skin

Emotional the bromides in salts have calming benefits to body systems

Spiritual humans have a magical, innate connection the sea

MAGNESIUM
Calming + Hydrating



DEAD SEA
Soothing + Sensitive Skin



HIMALAYAN
Uplifting + Detoxifying



EPSOM
Nurturing + Restoring



MULTI-MINERAL
Pro-Ageing



SALTS HAIR WASH FACIAL CARE BODYCARE

Sea Magik: Product Knowledge

How to prescribe by Sea Magik range

Sea Mineral therapy supports overall skin health and emotional wellbeing, making it particularly beneficial for clients presenting specific concerns, from skin ageing and sensitive skin to emotional and physical health concerns. Each mineral has their own benefits, but are used interchangeably in wellness rituals, according to client concerns.

✓ MENOPAUSE/SLEEP ✓	✓ STRESS RELATED CONDITIONS ✓	✓ PROBLEM/SENSITIVE SKIN ✓	✓ MUSCULAR ACHES/MOBILITY ✓	✓ SKIN AGEING ✓
CALM + HYDRATED	UPLIFTED + DETOXIFIED	SOOTHED + HEALED	NURTURED + RESTORED	PRO-AGEING
MAGNESIUM	PINK HIMALAYAN	DEAD SEA	EPSOM	MULTI-MINERAL
<p>Calm – promotes deep relaxation and supports a good night’s sleep.</p> <p>Hydrate - increases skin hydration and water, promoting soft, supple skin.</p>	<p>Uplift – the negative ions emitted from Himalayan Salts can boost mood and feelings of wellbeing.</p> <p>Detoxify – helps maintain good fluid balance from the purifying and detoxifying effect on the skin.</p>	<p>Soothing – induces a soothing effect to rebalance emotional wellbeing.</p> <p>Healing – an ancient remedy to soothe and hydrate skin prone to dryness, eczema, psoriasis and acne.</p>	<p>Restorative– helps relieve muscle and joint aches, promoting deep relaxation.</p> <p>Nurturing– the number 1 wellbeing salt for self-care and skin nourishment.</p>	<p>Skin radiance– Dead Sea minerals combine with added Super Mineral Complex of copper, zinc and magnesium, to boost skin radiance.</p> <p>Pro-ageing– minerals work hard to control hydration levels, boosting skin plumpness and reducing signs of ageing such as fine lines, wrinkles and puffiness.</p>

Did you know?

Magnesium is vital for every system in the human body and we need enough magnesium in order to produce melatonin, the sleep-regulating hormone.

Did you know?

Himalayan Salt contains 84 minerals and is known for its purity due to the fact it is mined underground, from ancient seas that dried out millions of years ago.

Did you know?

The Dead Sea has the highest concentration of minerals on the planet. These minerals most closely mimic the mineral balance in the human body, hence it’s multiple health-giving benefits.

Did you know?

Epsom Salts are named after the English town of Epsom where they were discovered in the 17th century, and were then extracted and studied for their medicinal properties.

Did you know?

Copper peptides work as an antioxidant, promote collagen and elastin production, and soften the appearance of fine lines and wrinkles,

A close-up photograph of a woman with dark skin, wearing a large, wide-brimmed straw hat and a yellow top. She is smiling broadly with her eyes closed, and her hands are raised in front of her, forming a heart shape. The background is a bright, hazy outdoor setting, possibly a beach or a field, with a soft glow from the sun. The overall mood is joyful and serene.

“The ocean is a mighty
harmonist.”

William Wordsworth

Ranges Overview

RANGE	MAIN FOCUS	MAIN BENEFITS	SKIN/ WELLBEING CONCERN	PRODUCTS IN RANGE
Pink Salt	Body & Haircare	From the rolling foothills of the Himalayas, the pink rock salt of the Punjab region is one of the purest and most sought-after salts on Earth. Rich in minerals such as potassium, iron, calcium, and magnesium, Himalayan crystal salt offers a host of benefits for your overall health and beauty.	<ul style="list-style-type: none"> • Stress related conditions • Lacking in minerals • Low mood/energy • Hair lacking in volume and shine • Dry itchy scalp due to product build up 	<ul style="list-style-type: none"> • Pink Salt Everything Wash. • Pink Salt Everything Balm. • Pink Salt Shampoo. • Pink Salt Conditioniser. • Himalayan Salts • Pink Himalayan Salt Rocks
Magnesium	Body & Haircare	Magnesium plays many crucial roles in the body and is involved in over 300 enzymatic reactions impacting everything from energy metabolism and stress management to hormone balance, detoxification, sleep, and the creation of proteins.	<ul style="list-style-type: none"> • Menopause • Problems sleeping • Feeling stressed • Dry & coloured hair types 	<ul style="list-style-type: none"> • Magnesium & Argan Oil Everything Wash. • Magnesium & Argan Oil Everything Balm. • Magnesium & Argan Oil Shampoo. • Magnesium & Argan Oil Conditioner. • Magnesium Salts.
Dead Sea	Body, Face & Haircare	<p>The original range of healthy 'Skin Solutions', the world's first Dead Sea range. Results-driven spa products that treat even the most 'awkward' of skin concerns.</p> <p>Refreshed for 2020 with new clean & conscious formulations and sustainable packaging.</p>	<ul style="list-style-type: none"> • Dry and sensitive skin types. • Problem/awkward skin types • Stress related conditions • Dry and flaky hair types. • Lacking in minerals 	<ul style="list-style-type: none"> • Gentle Cleansing Facial Wash. • Mild Exfoliant. • 21 Mineral Mist. • Rich Moisturiser. • Black Clay • Natural Skin Softener. • Refreshing Bath Shower Gel. • Soothing Body Lotion. • Mineral Shampoo. • Mineral Conditioner. • Dead Sea Salts.
Epsom / 3 Seaweed	Body & Haircare	<p>Sea Magik Epsom Spa Salt is the ultimate all-rounder salt. Favoured by sports fans and beauty addicts alike, Epsom salt has a multitude of benefits for the body and mind, including promoting relaxation, soothing aching joints and muscles, and relieving irritation and swelling in the skin. It's the perfect salt to use post-workout or to soften and hydrate the skin.</p> <p>Naturally rich in antioxidants, alginates, amino acids, vitamins and minerals. Seaweed is full of naturally occurring lipids, proteins, vitamins, minerals and antioxidants to deeply moisturise and nourish the skin and hair.</p>	<ul style="list-style-type: none"> • Muscular aches and pains. • Joint pain • Feeling stressed • Combination & Oily skin types • Dry & sensitive hair & scalp conditions 	<ul style="list-style-type: none"> • Epsom Salts. • 3 Seaweed Shampoo • 3 Seaweed Scalp Mud • Epsom Flat Matt Moisturiser.

Ranges Overview

RANGE	MAIN FOCUS	MAIN BENEFITS	SKIN/ WELLBEING CONCERN	PRODUCTS IN RANGE
Multi-Mineral: Heavenly	Pro-Ageing Body care	The Heavenly range blends Dead Sea minerals and Super Mineral Complex with aloe vera and organic extracts of mango, grapefruit and peach, rich in essential fatty acids, vitamins and minerals. The products are suitable for all skin types including sensitive and will help to deeply hydrate and remineralize the body. The Dead Sea minerals promote a deep sense of relaxation and can help to ease away aches and pains whilst soothing the mind.	<ul style="list-style-type: none"> • Dry and sensitive skin types and conditions including eczema and psoriasis. • Dehydrated skin. • Feeling stressed • Lacking in minerals 	<ul style="list-style-type: none"> • Heavenly Bath Shower Gel. • Heavenly Body Lotion. • Heavenly Salt Brushing.
Multi-Mineral: Radiance	Pro-Ageing Facial	The Radiance range blends Dead Sea minerals, Super Mineral Complex with Vitamin E, B5, organic extracts of Matricaria, Sage Leaf, Yarrow, Restharrow, Coltsfoot, Lemon Balm, Wild Thyme, Horsetail, Rosemary and Marshmallow. These pro-ageing products are suitable for all skin types. They help to hydrate the skin and retain moisture protecting the skins barrier, promote radiance and calm and repair the skin.	<ul style="list-style-type: none"> • Dry and sensitive skin types and conditions. • Ageing Skin • Dull looking skin. 	<ul style="list-style-type: none"> • Pro-ageing Radiance Cleanser. • Pro-ageing Radiance Toning Mist. • Pro-ageing Radiance SPF15 Day Cream. • Radiance Deep Sea Nourishment. • Pro-ageing Radiance Boosting Serum. • Radiance Mud Mask.



Pro-Ageing Radiance Cleanser



Product Overview

- This silky, mineral-rich spa cleansing milk is perfect for deep-cleansing all skin types. Infused with potent natural ingredients, packed with essential minerals, amino acids and vitamins.

Key Benefits

- Gentle but deep cleansing for all skin types, even the most sensitive.
- A mineral based cleanser which improves skin health.
- Leaves skin feeling nourished, refreshed and looking radiant.
- Allergen-free spa fragrance of Rose and Geranium.
- 100% vegan.
- Packaging made from responsibly sourced and recyclable material.

Key Ingredients

- Super Mineral Complex - A complex of minerals Zinc, Copper and Magnesium which actively fights free radical, environmental damage and damage caused by stress. When stressed our skin cell regeneration slows but the Mineral complex will speed up this process, re-energise the skin cells to improve overall skin health, strengthen the skin and increase cell turnover resulting in stronger, younger and brighter skin.
- Chamomile - Chamomile contains powerful anti-oxidants including polyphenols and phytochemicals. This delicate flower helps reduce signs of ageing by protecting the skin from free radical damage. It reduces the appearance of fine lines and helps give skin a youthful glow.
- Vitamin E - This acts as an intensive anti-oxidant giving extra protection from oxidative damage caused by environmental elements. This protection keeps the skin healthy and skin function is improved.

Sizes available	Code	Use
250ml	NPRR002	Treatments + retail



Pro-Ageing Radiance Toning Mist



Product Overview

- A refreshing sea mineral toning mist to soothe and refresh all skin types. Infused with potent natural ingredients, packed with organic plant extracts, floral essence, active minerals and vitamins.

Key Benefits

- A mineral based toning mist which improves skin health.
- Soothes, refreshes and removes impurities.
- Leaves skin feeling refreshed, dewy and looking radiant.
- Allergen-free spa fragrance of Rose and Geranium.
- Suitable for all skin types, even the most sensitive.
- 100% vegan.
- Packaging made from responsibly sourced and recyclable material.

Key Ingredients

- Dead Sea Salt - Rich in 21 natural minerals, including magnesium, potassium and sodium. Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping the skin of natural oils.
- Super Mineral Complex - A complex of minerals Zinc, Copper and Magnesium which actively fights free radical, environmental damage and damage caused by stress. When stressed our skin cell regeneration slows but the Mineral complex will speed up this process, re-energise the skin cells to improve overall skin health, strengthen the skin and increase cell turnover resulting in stronger, younger and brighter skin.
- Organic Rosemary leaf extract - Rosemary oil is a nutrient rich herb which helps to re balance the skins natural acid mantle post cleansing. Rosemary is an active ingredient which boosts blood flow to the skin giving a radiant and fresh complexion.
- Organic Lemon balm extract - Lemon balm is rich in skin essential flavonoids which help to provide antioxidant protection from environmental damage. This extract is naturally antibacterial ensuring the skin is effectively cleansed and gives the skin a refreshed look and feel.

Sizes available	Code	Use
250ml	NPRR003	Treatments & Retail



Sea Sand Scrub



Official image coming soon.
Image shows correct packaging.

Product Overview

- Sea Sand Scrub is a multi-purpose natural face and body polish that rejuvenates the skin, by gently polishing away dead skin cells. A result-driven combination of fine sea sand particles, Dead Sea minerals and Kaolin work together to smooth skin and reveal a more youthful and radiant complexion.
- On the face, skin is left silky soft, skin tone and colour is improved and skin is left looking healthy and radiant.
- On the body, areas of dry skin are left smoother and softer, sluggish circulation is boosted, and skin radiance and tone are improved. Sea Sand Scrub is particularly beneficial for dry or cracked hands and feet.

Key Benefits

- Can be used on both face and body.
- Enhances cell renewal.
- Improves skin texture.
- Skin tone is improved.
- Stimulates blood circulation
- Removes dead skin cells
- On the face, skin is left silky soft, skin tone and colour is improved and skin is left looking healthy and radiant.
- On the body, areas of dry skin are left smoother and softer, sluggish circulation is boosted, and skin radiance and tone is improved.

Key Ingredients

- Harmonised water - De-ionised water to remove even the smallest impurities is infused with Dead Sea minerals for easy absorption into the skin for ultimate hydration.
- Sand – Using gentle and natural exfoliating grains of sand that evenly buff excess dead skin cells and remove any impurities from the surface of the skin.
- Kaolin - Aids in the prevention of blocked pores and acne and assists in absorbing excess oil and sebum. As one of the mildest and most gentle clays, its soothing and healing and can help to heal and hydrate the skin.

Sizes available	Code	Use
250ml	NPSR003	Treatments



Pro-Ageing Radiance Day Cream SPF 15



Sizes available	Code	Use
75ml	NPRR004	Treatments + retail

Product Overview

- A silky smooth day cream with SPF15, devoted to deeply protecting your skin. This cream is enriched with Dead Sea minerals, Vitamin E, Vitamin B5 and Chamomile to nourish dry skin and protect against sun damage.

Key Benefits

- Anti-ageing with Vitamin E.
- Skin restorative Vitamin B5.
- Excellent for sun-damaged skin.
- Soothes and protects – SPF 15.
- Boosts skin texture and firmness.
- Increases collagen and elastin production.
- 100% vegan and cruelty-free.

Key Ingredients

- Super Mineral Complex - A complex of minerals Zinc, Copper and Magnesium which actively fights free radical, environmental damage and damage caused by stress. When stressed our skin cell regeneration slows but the Mineral complex will speed up this process, re-energise the skin cells to improve overall skin health, strengthen the skin and increase cell turnover resulting in stronger, younger and brighter skin.
- Vitamin E - Vitamin E - This acts as an intensive anti-oxidant giving extra protection from oxidative damage caused by environmental elements. This protection keeps the skin healthy and skin function is improved.
- Vitamin B5 – Contains healing and anti-inflammatory properties help to heal and soothe scaring and skin conditions such as very dry skin, eczema and rosacea. Helps keep the skins natural barrier stabilized and deeply moisturised.
- Chamomile - Chamomile contains powerful anti-oxidants including polyphenols and phytochemicals. This delicate flower helps reduce signs of ageing by protecting the skin from free radical damage. It reduces the appearance of fine lines and helps give skin a youthful glow.



Radiance Deep Sea Nourishment



Sizes available	Code	Use
50ml	NPRR010	Retail
250ml	NPSR001	Treatments

Product Overview

- This pro-ageing day and night cream is a mineral-rich intensive moisturiser blending pure Dead Sea minerals, Super Mineral Complex, Phytosqualane and Shea Butter. Rich in antioxidants and vitamins A and E, this cream helps reduce the appearance of premature ageing and protects the skin from moisture loss, leaving it feeling soft and silky.

Key Benefits

- Reduces the appearance of fine lines and wrinkles
- Leaves skin feeling nourished and looking radiant
- Allergen-free Spa fragrance of Rose and Geranium
- Suitable for all skin types
- 100% Vegan
- Packaging made from responsibly sourced and recyclable material

Key Ingredients

- Super Mineral Complex - A combined mineral complex of Zinc, Copper & Magnesium is a key active within this formulation. The complex has been trialed to show it delivers the benefits of vital minerals to the heart of the skin cells and protects skin from damaging free radical pollution. It has a pro-ageing effect on the skin.
- Phyto-Squalane - A natural saturated oil which mimics our skins own moisturisation process. This extract helps to reinforce the lipid barrier of the skin adding protection and increases natural collagen production of the skin.
- Shea Butter - This rich textured extract provides long lasting hydration, reduces moisture loss that can occur overnight and slows the breakdown of collagen within the skin. Shea Butter gives a silky soft texture to the skin and is naturally hypo-allergenic.
- Vitamin E - This acts as an intensive anti-oxidant giving extra protection from oxidative damage caused by environmental elements. This protection keeps the skin healthy and skin function is improved.
- Dead Sea Salt – Rich in 21 natural minerals, including magnesium, potassium and sodium. Dead Sea Minerals efficiently clean, soften and hydrate the skin, gently removing dead skin cells without stripping the



Pro-Ageing Radiance Mud Mask



Sizes available	Code	Use
50ml	NPRR009	Retail
250ml	NPSR002	Treatments

Product Overview

- The ultimate mud mask, infused with skin healing minerals and rich with a nourishing Shea Butter & Dead Sea Mud base. This silky-smooth mask feeds, hydrates, calms and repairs the skin. Perfect for all skin types. This mask will reduce redness on the skin and increase cell turnover. Perfect for after sun exposure or as weekly pro-ageing & conditioning treatment for the skin. The gentle hypo-allergenic fragrance blend of herbs help to rebalance oil levels, soothe and enhance the sensory experience of using this mask.

Key Benefits

- Improves cell function and regeneration
- Natural anti-oxidant
- Repairing and healing
- Soothes and calms
- Reduces redness
- 100% vegan
- Suitable for all skin types

Key Ingredients

- Super Mineral Complex - A complex of minerals Zinc, Copper & Magnesium which actively fights free radical, environmental damage and damage caused by stress. When stressed our skin cell regeneration slows but the Mineral complex will speed up this process, re-energize the skin cells to improve overall skin health, strengthen the skin and increase cell turnover resulting in stronger, younger and brighter skin.
- Dead Sea Mud – This mineral rich mud is naturally healing and repairing for the skin, it high natural mineral content infuses the skin with minerals helping to improve skin function. Helps to soothe dry, sensitive and problematic skin.
- Shea Butter - This rich textured extract provides long lasting hydration, reduces moisture loss that can occur overnight and slows the breakdown of collagen within the skin. Shea Butter gives a silky soft texture to the skin and is naturally hypo-allergenic.
- Allantoin - Anti-irritant, soothing and healing plant extract which also improves cell function within the skin.
- Allergen-free fragrance - A blend of Rose, Rosemary, Geranium, Peppermint & Clary Sage gives this mask a subtle herbal fragrance whilst calming, purifying and rebalancing the natural oil levels of the skin.



Exquisite Eye + Neck Rejuvenator



Product Overview

- Infused with potent natural minerals and vitamins A, C, and E, this exquisite pro-ageing cream hydrates and smooths the delicate skin of the eye and neck area. Ideal for helping maintain skin elasticity and plumpness whilst reducing the appearance of fine lines and wrinkles.

Key Benefits

- Reduces the appearance of fine lines and wrinkles.
- Lightweight formula yet deeply hydrating.
- Helps reduce the appearance of under eye circles and puffiness.
- Improves skin elasticity.
- Soothing for even the most sensitive skin and delicate areas.
- Reduces redness and leaves skin looking brighter.
- Protects skin from free radicals, environmental damage, and damage caused by stress.

Key Ingredients

- Harmonised Water – De-ionised water infused with Dead Sea minerals for easy absorption into skin. Harmonized Water resets cell frequencies, restoring the skin cells to an optimal state. Contributes towards the lightweight texture ensuring the product is easily absorbed but does not overload the eye or neck area.
- Aloe Vera - This soothing and cooling desert plant extract, helps to increase natural hydration levels of the skin, improving the overall suppleness of delicate areas such as eye and neck area. Also helps to decongest the eye area and reduce the appearance of fine lines and wrinkles.
- Vitamin A – Helps to promote the skins natural moisturisation process so essential for products used on the delicate areas skin such as eye and neck.
- Vitamin C & E - Vitamin C helps to brighten the eye area and is also a potent collagen booster essential for eye and neck area which is known for premature ageing. Vitamin E protects the delicate skin and reduces any inflammation.

Sizes available	Code	Use
30ml	NPRE001	Treatments + retail



6-Oil Super Serum



Product Overview

- A multipurpose beauty and sleep oil created using a blend of 6 natural plant oils including lavender, coconut, rosehip, sunflower, meadowfoam and vitamin E to moisturise, protect and repair the skin. This natural oil is a one-stop beauty solution to use on face, lips, body, nails, pulse points and hair. It is high in nutrients and antioxidants which helps protect the skin from premature ageing. Infused with organic lavender oil to aid deep relaxation, helping you to naturally wind down before bedtime.

Key Benefits

- 99% natural
- A one stop beauty solution to use on face, lips, body, nails, pulse points and hair
- High in nutrients and antioxidants which helps protect the skin from premature aging
- Aids relaxation

Key Ingredients

- Lavender Oil - A natural relaxant that with antiseptic properties.
- Rose Hip Oil - Rich in essential fatty acids, Vitamins A, B & C and carotene to even out skin tone.
- Meadowfoam Oil - Deeply conditions skin and nails, adds shine and moisture to hair.
- Sunflower Seed Oil - Full of nutrients and antioxidants which helps to calm and soothe the skin.
- Coconut Oil - Helps to hydrate and soften skin.
- Vitamin E Oil - Improves the appearance of skin through prevention of scarring and smoothing of existing wrinkles.

Sizes available	Code	Use
50ml	NPRM002	Treatments + retail



21 Mineral BB Cream SPF 15



Product Overview

- This tinted face cream is a skin superhero. Rich in 21 Dead Sea Minerals, Vitamins E + C, and plant-derived Hyaluronic Acid, it has all the power of a moisturiser, primer, and foundation in one. The light but deeply moisturising texture smooths and refreshes your skin while providing light/medium coverage.

Key Benefits

- Ultra-hydrating.
- Skin restorative Vitamin B5.
- Promotes a flawless complexion.
- Can be used as a primer or foundation, with sheer long-lasting coverage.
- Adapts to the skins natural tone
- SPF protection.
- 100% vegan and cruelty-free.

Key Ingredients

- Dead Sea Minerals - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium. Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Vitamin E - This acts as an intensive antioxidant giving extra protection from oxidative damage caused by environmental elements. This protection keeps the skin healthy and skin function is improved.
- Vitamin C - Vitamin C helps to brighten the skin and is also a potent collagen booster essential for preventing premature ageing.
- Hyaluronic Acid - Helps reduce the visibility of fine lines and wrinkles, retaining moisture in the skin and creating a plumping effect. When the skin is optimally protected and hydrated, increased skin cell production can take place, as the skin isn't busy fighting for hydration. This leads to smoother, firmer skin cells.

Sizes available	Code	Use
50ml	NPRF016	Treatments + retail



Algimud Active Seaweed Peel Off Mask



Product Overview

- A cooling seaweed mask that immediately tones and firms the skin, leaving it visually smoother, softer and radiant. Contains Laminaria Digitata which has a toning and firming effect on the skin.

Key Benefits

- Visibly fights the signs of early skin ageing
- Natural Algae seaweed is rich in skin loving vitamins
- Peel to reveal a glowing and radiant complexion
- Hypoallergenic properties and suitable for all skin types

Key Ingredients

- Dead Sea Mud – This mineral rich mask is naturally healing and repairing for the skin, it high natural mineral content infuses the skin with minerals helping to improve skin function. Helps to soothe dry, sensitive and problematic skin.
- Laminaria Digitata – A large brown seaweed that contains up to 30% algin and 40% mineral salt. The seaweed is washed, dried, ground, micronized and then sieved to extract the rich biological content. Spa Find uses Laminaria Digitata to help tone and firm the skin.

Sizes available	Code	Use
25g	NPRT003	Retail
500g	NPST001	Treatments



Peel & Reveal Mask



Product Overview

- Results driven peel-off facial mask, packed with active anti-ageing agents Algae and Vitamin C. Skin is regenerated and elasticity restored, refining the facial contours and ironing out wrinkles and fine lines immediately.

Key Benefits

- Ultra-hydrating.
- Skin restorative Vitamin B5.
- Promotes a flawless complexion.
- Can be used as a primer or foundation, with sheer long-lasting coverage.
- Adapts to the skins natural.
- SPF protection.
- 100% vegan and cruelty-free.

Key Ingredients

- Laminaria Digitata – A large brown seaweed that contains up to 30% algin and 40% mineral salt. The seaweed is washed, dried, ground, micronized and then sieved to extract the rich biological content. Sea Magik uses Laminaria Digitata to help tone and firm the skin.
- Maple Cherry – High in Vitamin C, Maple Cherry helps to brighten and even skin tone.

Sizes available	Code	Use
25g	NPRT002	Treatments



Plantox Transformation Peel - Off Mask



Product Overview

- Discover instant pro-ageing results from this at-home spa facial treatment. The Plantox Effect Transformation Peel-Off Mask will transform your complexion, making it smoother, softer, and younger-looking.

Key Benefits

- Reducing signs of ageing
- Plumping out fine lines and wrinkles
- Improving the skins texture
- Bringing radiance to the skin

Key Ingredients

- Laminaria Digitata – A large brown seaweed that contains up to 30% algin and 40% mineral salt. The seaweed is washed, dried, ground, micronized and then sieved to extract the rich biological content. Sea Magik uses Laminaria Digitata to help tone and firm the skin.
- Hibiscus – Wonder plant Hibiscus known as the Botox plant, instantly works at lifting the skin, softening fine lines and wrinkles. High in vitamin c, the skin appears smoother, and the complexion is left glowing.

Sizes available	Code	Use
25g	NPRT001	Treatments



Mineral Activator



Product Overview

- This salon-use Mineral Activating Liquid has been specifically formulated to enhance the mineralizing effects of the Algimud, Plantox and Peel & Reveal mask. Harmonised Water and Dead Sea Salts increase the mineral concentration to increase penetration into the skin.

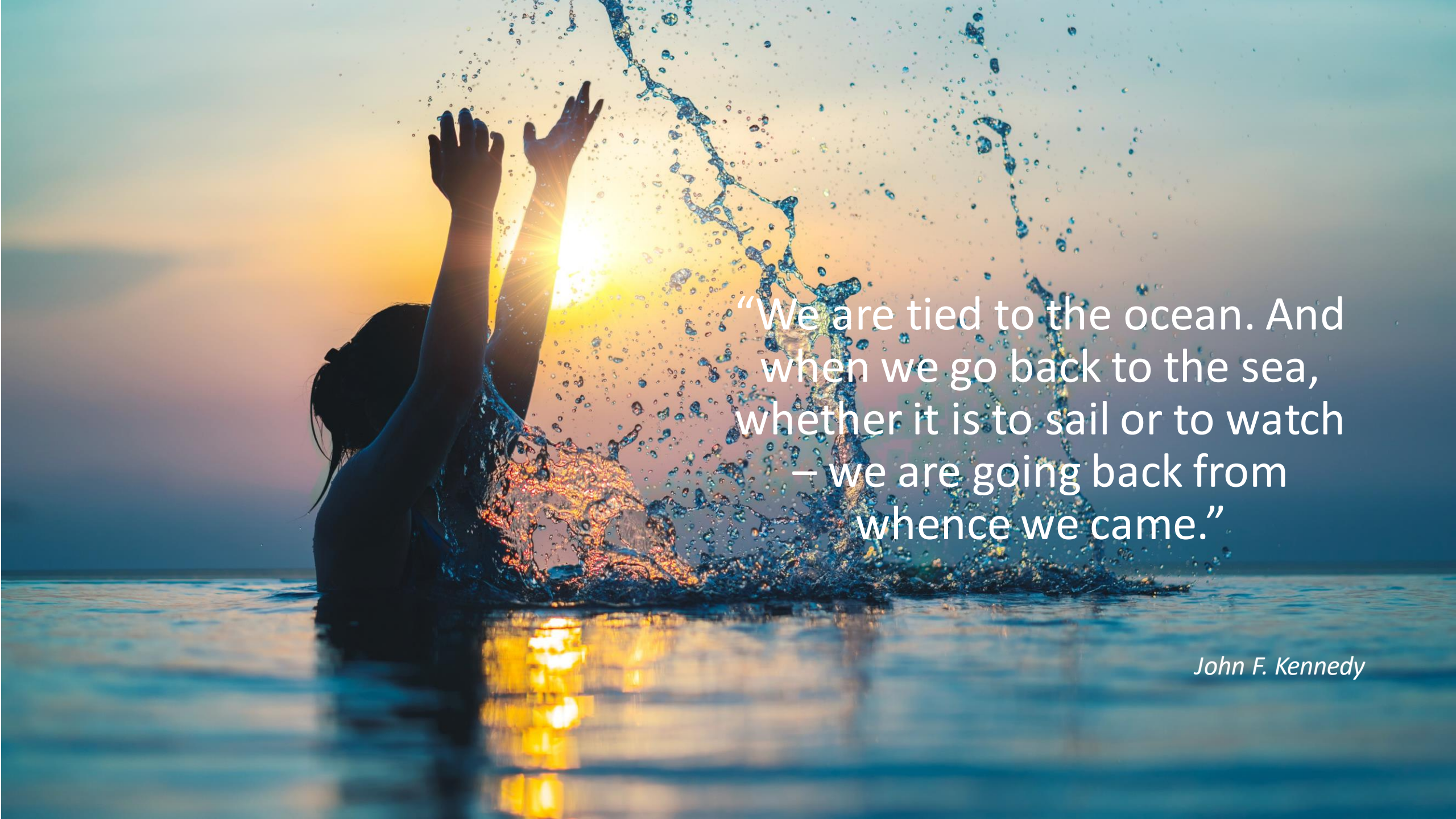
Key Benefits

- Hydrates and nourishes the skin
- Evens skin tone
- Gently exfoliates to removes dead skin cells and brightens the skin.

Key Ingredients

- Harmonised Water – De-ionised water infused with Dead Sea minerals for easy absorption into skin. Harmonised Water resets cell frequencies, restoring the skin cells to an optimal state. Remineralises and hydrates the skin.
- Citric Acid – Balances the PH of the skin, provides a gentle exfoliation which helps to brighten and smooth the skin and is an antioxidant and helps prevent premature ageing.

Sizes available	Code	Use
1litre	SSM002	Treatments

A person is shown from the chest up, splashing water in the ocean. The person's arms are raised, and water is splashing around them. The background is a sunset over the ocean, with the sun low on the horizon, creating a bright orange and yellow glow. The water is dark blue, and the sky is a mix of orange, yellow, and blue. The person's silhouette is dark against the bright background.

“We are tied to the ocean. And
when we go back to the sea,
whether it is to sail or to watch
– we are going back from
whence we came.”

John F. Kennedy



Natural Dead Sea Body Mud



Official image coming soon.
Image shows correct packaging.

Product Overview

- A natural mineral-mud treatment that infinitely brightens enriches and replenishes the skin. When used in a professional treatment the high mineral content of this mud promotes relief from muscular tension, aches and pains, bringing the unique healing and hydrating powers of the Dead Sea to restore skin and body.

Key Benefits

- Skin is left feeling soft and radiant
- Deeply nourishing and hydrating
- Detoxifying effect when used within a professional treatment
- Purifies skin
- Calms inflammatory skin issues such as acne
- Improves the appearance of stretch marks
- Reduces joint inflammation when used warmed

Key Ingredients

- Dead Sea Mud - Rich in 21 natural minerals, including magnesium, potassium and sodium. Dead Sea salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Glycerin - Helps to fight free radicals, which are a result of daily environmental stressors including sun exposure and air pollution.
- Vitamin E - helps protect the skin from damage. Vitamin E also helps to strengthen, moisturise and heal the skin barrier.
- Kaolin - Aids in the prevention of blocked pores and acne and assists in absorbing excess oil and sebum. As one of the mildest and most gentle clays, its soothing and healing and can help to heal and hydrate the skin.

Sizes available	Code	Use
5kg	NPSB002	Treatments



Heavenly Bath Shower Gel



Sizes available	Code	Use
490ml	NPRH001	Retail
5litre	NPSZ001	Treatments + amenities

Product Overview

- A mineral-rich, silky spa bath and shower gel, to cleanse and hydrate the body, whilst soothing the mind. Combining the power of pure Dead Sea minerals with precious plant extracts and a heavenly spa scent.

Key Benefits

- Pro-ageing mineral-rich bath shower gel
- Improves skin hydration
- Aids wellbeing
- Allergen-free spa fragrance of Gardenia Musk, Bergamot and Violet
- 100% vegan
- Bottle made from 100% recycled plastic (PCR)

Key Ingredients

- Super Mineral Complex - A combined mineral complex of Zinc, Copper & Magnesium is a key active within this formulation. The complex has been trialed to show it delivers the benefits of vital minerals to the heart of the skin cells and protecting skin from damaging free radical pollution. It has a pro-ageing effect on the skin.
- Dead Sea Salt - Rich in 21 natural minerals, including magnesium, potassium and sodium. Dead Sea salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping the skin of natural oils.
- Bergamot - Its heady fragrance creates a sensory experience whilst helping to purify and calm the skin with its antibacterial and anti-inflammatory benefits.
- Coconut Oil - This tropical fruit contain essential fatty acids vital for healthy skin, coconut feeds and nourishes the skin keeping it supple and elastic.
- Chamomile - Chamomile contains powerful anti-oxidants including polyphenols and phytochemicals. This delicate flower helps reduce signs of ageing by protecting the skin from free radical damage. It reduces the appearance of fine lines and helps give skin a youthful glow.



Heavenly Body Lotion



Product Overview

- This mineral-rich, pure and creamy spa body lotion is instantly absorbed into the skin, cooling and soothing the body, deeply hydrating even the driest skin and promoting a smoother and more supple skin tone.

Key Benefits

- Pro-ageing mineral-rich body lotion
- Improves skin hydration
- Aids wellbeing
- Allergen-free spa fragrance of Celestial Water, Jasmine and Soft Musk
- 100% vegan
- Bottle made from 100% recycled plastic (PCR)

Key Ingredients

- Super Mineral Complex - A combined mineral complex of Zinc, Copper & Magnesium is a key active within this formulation. The complex has been trialed to show it delivers the benefits of vital minerals to the heart of the skin cells and protecting skin from damaging free radical pollution. It has a pro-ageing effect on the skin.
- Dead Sea Salt - Rich in 21 natural minerals, including magnesium, potassium and sodium. Dead Sea salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping the skin of natural oils. Jasmine extract - This extract is used to fragrance the Heavenly Body Lotion, known for its mood balancing properties, it can help to soothe tension and stress, leaving a light floral fragrance on the skin.
- Aloe Vera - The desert plant Aloe Vera has a cooling and soothing effect on the skin, it feeds skin with essential nutrients and vitamins and helps skin retain vital moisture throughout the day.
- Coconut Oil - This tropical fruit contain essential fatty acids vital for healthy skin, coconut feeds and nourishes the skin keeping it supple and elastic.

Sizes available	Code	Use
490ml	NPRH002	Retail
5litre	NPSZ002	Treatments + amenities



Salt Brushing



Product Overview

- A naturally exfoliating Spa salt scrub with Dead Sea Salt, Coconut Oil and Vitamin E to gently exfoliate and deeply hydrate the skin.

Key Benefits

- Gently exfoliates, cleanses, and hydrates the skin
- Removes dead skin cells, evens skin tone, and leaves the skin refreshed and softened
- Improves circulation and helps to detoxify the body and stimulate cell generation
- Helps to improve the appearance of cellulite
- Signature allergen-free zesty Spa fragrance
- 99% natural ingredients

Key Ingredients

- Dead Sea Salt - Rich in 21 natural minerals, including magnesium, potassium and sodium. Dead Sea salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Vitamin E - Helps to fight free radicals, which are a result of daily environmental stressors including sun exposure and air pollution. In fighting off free radicals, Vitamin E helps protect the skin from damage. Vitamin E also helps to strengthen, moisturise and heal the skin barrier.
- Coconut Oil - Rich in healthy fatty acids, coconut oil helps to smooth, soften and hydrate the skin.

Sizes available	Code	Use
500g	NPRB005	Retail + treatments
7kg	NPST003	Treatments



Coco Avocado Buttercream Scrub



Sizes available	Code	Use
100g	NPRN001	Retail
500g	NPSB001	Treatments

Product Overview

- This rich and creamy textured body scrub is a deeply nourishing treat for your body, cleansing and polishing your skin with a delicious blend of coconut, lychee and almond oil.

Key Benefits

- Rich and creamy texture gently exfoliates the skin removing dead skin cells
- Leaves skin looking radiant and feeling hydrated and nourished
- Improves circulation and helps to detoxify the body and stimulate cell generation
- Has a tropical holiday-in-a-jar scent
- Suitable for all skin types
- 100% Vegan
- Packaging made from responsibly sourced and recyclable material

Key Ingredients

- Coconut - Coconut flakes gently exfoliate the skin, removing dead skin cells, whilst nourishing and hydrating. Coconut is rich in fatty acids so aids the skin retention of moisture. It is also a humectant that draws moisture to the skin and prevents water loss.
- Avocado oil – Jam packed full of vitamins A, D & E as well as antioxidants and essential fatty acids this ingredient packs a punch, it aids the skin's ability to heal and supports healthy elastin production.
- Lychee – A pro-ageing booster ingredient full of Vitamin E and Niacin to lock moisture into the skin and protect and maintain the skins natural barrier.
- Almond Oil - Improves the look and feel of the skin. A lightweight moisturizing agent that allows the skin to breathe whilst nourishing. A much-loved antioxidant and anti-inflammatory that is known to help soothe irritated skins such as eczema and psoriasis.



Pink Salt Everything Wash



Sizes available	Code	Use
490ml	NPRB001	Retail
5litre	NPLB001	Treatments + amenities

Product Overview

- A fresh and nourishing, mineral rich wash to deeply cleanse and hydrate the whole body. Infused with uplifting essential oils of Lime, Rosemary and Cypress and packed with mineral rich Pink Himalayan Spa Salts, Organic Tri-Seaweed Blend and Aloe Vera. This purifying and soothing wash leaves your skin and hair feeling deeply cleansed, hydrated and rejuvenated.

Key Benefits

- Can be used on the body, as a handwash, bath soak and shampoo
- Leaves skin and hair feeling deeply cleansed and hydrated
- Allergen-free Spa fragrance of uplifting Lime, Rosemary and Cypress
- Aids wellbeing
- Suitable for all skin types
- 100% Vegan
- Packaging made from responsibly sourced and recyclable material

Key Ingredients

- Pink Himalayan Spa Salts – Mined in the foothills of the Himalayan Mountains, this unique salt is rich in 84 naturally occurring mineral and trace elements that support natural detoxification and skin purification. The mechanical action of the salt gently exfoliates the scalp and hair shaft, increasing circulation and blood flow whilst removing impurities and dead skin cells.
- Organic Tri Seaweed Blend – Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik’s blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier
- Coconut Oil – Comprised primarily of nourishing fatty acids, Vitamin E and healthy fats, it helps to hydrate, soften and smooth skin. This oil, rich in lauric acid, has a high affinity for hair protein and easily penetrates inside the hair shaft, due to its low molecular weight. It has a high conditioning ability and gives a deep shine to hair.
- Aloe Vera - A natural plant rich in antioxidants, vitamins A, B, C and E, Magnesium, Potassium and Zinc. It contains mostly water and when combined with these other ingredients helps to moisturise, lock in moisture, and leave the skin feeling hydrated. It’s a powerful anti-inflammatory and has a healing, cooling and soothing effect on the skin and helps to treat skin conditions like eczema, psoriasis, dry skin, acne and sunburn



Magnesium + Argan Oil Everything Wash



Sizes available	Code	Use
490ml	NPRB003	Retail + treatments

Product Overview

- A soothing and hydrating, mineral-rich wash to deeply cleanse and hydrate the whole body. Infused with a dreamy spa blend of Copaiba Oil, West Indian Sandalwood and Blackcurrant essential oils and packed with Magnesium Spa Crystals and Sea Salt, Organic Tri-Seaweed Blend and Aloe Vera. This mineral-rich, soothing wash leaves your skin and hair feeling deeply hydrated and nourished.

Key Benefits

- Can be used on the body, as a handwash, bath soak and shampoo
- Leaves skin and hair feeling nourished, soothed and hydrated
- Allergen-free Dreamy Spa Blend of Copaiba Oil, West Indian Sandalwood and Blackcurrant essential oil.
- Aids wellbeing
- Suitable for all skin types
- 100% Vegan
- Packaging made from responsibly sourced and recyclable material

Key Ingredients

- Magnesium Spa Crystals - Magnesium-rich skincare helps to boost mineral levels within the skin to leave skin rejuvenated. Its anti-inflammatory properties help to soothe and calm the skin and hair and skin is left feeling silky smooth, deeply nourished and hydrated.
- Argan Oil - Argan Oil contains essential oils and fatty acids which help prevent dry flaky skin and leave the skin feeling moisturised and deeply hydrated. Antioxidants and vitamins found in the oil help to promote cell production and maintain a healthy skin.
- Organic Tri Seaweed Blend –Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik’s blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Aloe Vera - A natural plant rich in antioxidants, vitamins A, B, C and E, Magnesium, Potassium and Zinc. It contains mostly water and when combined with these other ingredients helps to moisturise, lock in moisture, and leave the skin feeling hydrated. It’s a powerful anti-inflammatory and has a healing, cooling and soothing effect on the skin and helps to treat skin conditions like eczema, psoriasis, dry skin, acne and sunburn.



Pink Salt Everything Balm



Product Overview

- A Fresh, nourishing balm for your body, hands and feet. Infused with uplifting essential oils of lime, rosemary and cypress and packed with mineral-rich pink Himalayan Spa Salts, Shea Butter and Coconut Oil. This thick, creamy balm leaves your skin deeply hydrated and rejuvenated, and reduces the signs of premature ageing.

Key Benefits

- Can be used on body, hands and feet
- Leaves skin feeling nourished, hydrated and rejuvenated
- Reduces the signs of premature ageing
- Allergen-free Spa fragrance of uplifting Lime, Rosemary and Cypress
- Suitable for all skin types
- 100% Vegan
- Packaging made from responsibly sourced and recyclable material

Key Ingredients

- Pink Himalayan Spa Salts – Mined in the foothills of the Himalayan Mountains, this unique salt is rich in 84 naturally occurring mineral and trace elements that support natural detoxification and skin purification. The mechanical action of the salt gently exfoliates the scalp and hair shaft, increasing circulation and blood flow whilst removing impurities and dead skin cells.
- Organic Tri Seaweed Blend – Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik’s blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier
- Coconut Oil – This oil, rich in lauric acid, has a high affinity for hair protein and easily penetrates inside the hair shaft, due to its low molecular weight. It has a high conditioning ability and gives a deep shine to hair.
- Shea Butter - This rich textured extract provides long lasting hydration, reduces moisture loss that can occur overnight and slows the breakdown of collagen within the skin. Shea Butter gives a silky soft texture to the skin and is naturally hypo-allergenic

Sizes available	Code	Use
100ml	NPRB002	Retail + treatments



Magnesium + Argan Oil Everything Balm



Product Overview

- A soothing and nourishing balm for your body, hands and feet. Infused with an allergen-free dreamy spa fragrance blend and packed with mineral-rich Magnesium Spa Flakes, Argan Oil and Shea Butter. This thick, creamy balm leaves your skin deeply hydrated and comforted and reduces the signs of premature ageing.

Key Benefits

- Can be used on body, hands and feet
- Leaves skin feeling soothed and hydrated
- Reduces the signs of premature ageing
- Allergen-free Dreamy Spa Blend of Copaiba Oil, West Indian Sandalwood and Blackcurrant essential oil.
- Suitable for all skin types
- 100% Vegan
- Packaging made from responsibly sourced and recyclable material

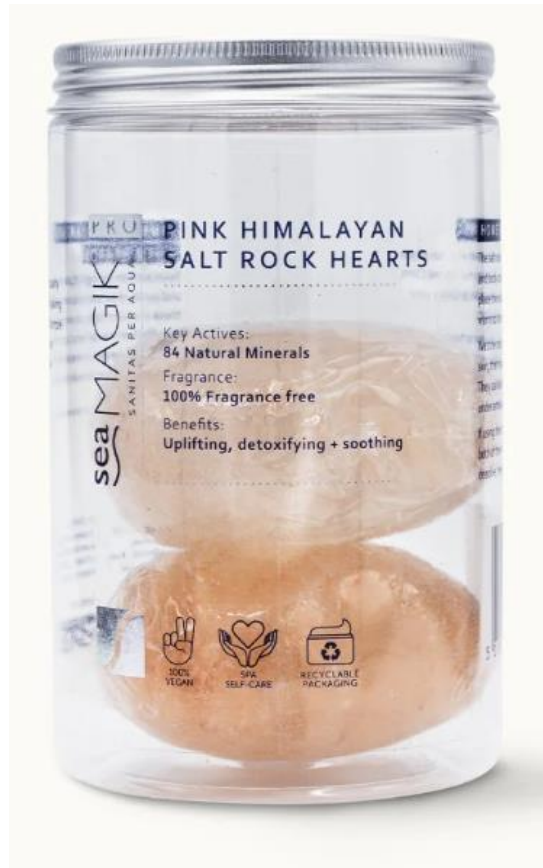
Key Ingredients

- Magnesium Spa Crystals - Magnesium-rich skincare helps to boost mineral levels within the skin to leave skin rejuvenated. The appearance of lines and wrinkles are reduced and skin is left with a brighter and more youthful complexion.
- Argan Oil - Argan Oil contains essential oils and fatty acids which help prevent dry flaky skin and leave the skin feeling moisturised and deeply hydrated. Antioxidants and vitamins found in the oil help to promote cell production and maintain a healthy skin.
- Organic Tri Seaweed Blend –Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik’s blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier
- Shea Butter - This rich textured extract provides long lasting hydration, reduces moisture loss that can occur overnight and slows the breakdown of collagen within the skin. Shea Butter gives a silky soft texture to the skin and is naturally hypo-allergenic.

Sizes available	Code	Use
100ml	NPRB004	Retail + treatments



Pink Himalayan Salt Rock Hearts



Product Overview

- Sourced from the highest place on earth, the quality and purity of our heart-shaped Himalayan Hot Salt Rocks are unequalled. When heated, the rocks emit negative ions. When we breathe these in, they increase our levels of serotonin (the happy hormone) which helps to relieve stress and boosts our energy, so benefiting both client and therapist. Oxygen levels in the blood are also increased. When massaged over painful muscles and joints they help to relieve stiffness and pain. They are anti-inflammatory and have anti-bacterial properties, so great for the healing of blemishes, congestion, bites, minor cuts and grazes.

Key Benefits

- Uplifting, detoxifying + soothing
- Pain relieving and anti-inflammatory.
- Relaxing, improving the quality of sleep.
- Calms redness and irritation.
- Treat minor skin complaints and soothes insect bites.
- Use underarms as an effective deodorant.
- 100% fragrance-free, natural, vegan and cruelty-free.

Key Ingredients

- Himalayan Salt - Pink Himalayan Salt is known for its purity, being sourced underground in the Himalayan mountain range. It contains 84 beneficial minerals with soothing and detoxifying benefits.

Sizes available	Code	Use
2 x rocks in jar	NPRA003	Retail + treatments



Uplifting Stress Relief Massage Oil



Official image coming soon.
Image shows correct packaging.

Product Overview

- Developed to support our new Sea Magik treatments, Uplifting Stress Relief Massage Oil is a natural way to uplift mood and nourish skin whilst relieving tired, aching muscles. Made with a blend of Evening Primrose, Rosehip, Raspberry Oils and Vitamin E to help induce relaxation and boost endorphins, the 'happy hormones'. The 100% natural scent uses aromatherapy to help restore the senses with mood-boosting essences of Patchouli, Sandalwood and Basil.


Key Benefits

- Perfect massage medium
- Uplifting and rejuvenating fragrance
- Stress relieving
- Mood calming and boosting scents of Patchouli, Sandalwood and Basil
- Nourishing and conditioning to the skin
- Suitable for nut allergies

Key Ingredients

- Evening Primrose Oil – improves overall skin health, fights inflammation, rejuvenates and enhances skin radiance.
- Rosehip Oil – soothes and calms irritated skin, repairs skin barrier, skin regenerating.
- Raspberry Oil – packed full of Vitamin E, supports the lipid barrier to retain moisture and rehydrate skin cells.
- Patchouli – relaxes the mind, boosts serotonin and dopamine.
- Sandalwood – peace and calm inducing, promotes calming the mind and a sense of peace and tranquillity.

Sizes available	Code	Use
490ml	NPSB003	Treatments

A woman with long dark hair, wearing a pink ribbed bikini, is laughing joyfully on a beach. Her hair is blowing in the wind. The background shows the ocean with waves and a bright sky. The quote is overlaid on the left side of the image.

“Smell the sea
and feel the
sky. Let your
soul and spirit
fly.”

Van Morrison



Black Mud Soap



Sizes available	Code	Use
100g	NSRB008	Retail

Product Overview

- A natural alternative to regular soap, blending Dead Sea Mud with Organic Kelp, Bladderwrack and Horsetail Kelp, to deeply cleanse the skin.

Key Benefits

- Cleanses without drying
- Suitable for all skin types, especially for those who cannot tolerate conventional soap.
- Suitable for use on face and body
- Improved product performance
- Sustainable packaging
- Zero plastic, ocean friendly formula
- 98% natural ingredients, 100% fragrance free

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Dead Sea Mud - This natural mud has a gentle pulling action that helps to exfoliate the skin and draw out impurities and toxins, giving a deep cleanse for acne prone skin. Dead Sea Mud is high in minerals, such as Sodium, Chloride, Magnesium, Potassium, Iron, and Calcium; therefore it nourishes the skin deeply. It also naturally softens and moisturizes, and improves the appearance and health of skin.



Sea Magik Natural Skin Softener



Sizes available	Code	Use
75ml	NSRB004	Retail + treatments

Product Overview

- A multipurpose natural balm packed with vitamins and minerals to deeply hydrate even the driest of skin. Blending nourishing plant oils of Sweet Almond, Coconut, Avocado, Sesame, Jojoba and Castor Seed with Dead Sea Salt and Organic Winged Kelp.

Key Benefits

- Multipurpose balm to hydrate and soothe sore or irritated skin
- For adults and children
- For face and body
- Improved product performance
- Sustainable packaging
- Ocean friendly formula
- 99% natural ingredients
- 100% fragrance free

Key Ingredients

- Sweet Almond Oil - A hypoallergenic oil rich in Vitamin E that is good for all skin types but particularly dry and sensitive skin. It easily penetrates deep into the skin helping to retain the skins natural moisture. Its anti-inflammatory properties help to calm and soothe skin conditions such as eczema.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Jojoba Oil - Known for its anti-inflammatory benefits, Jojoba Oil is particularly good for eczema prone skin. Vitamin E and B-Complex in the Jojoba Oil help to repair the skin and protect against future damage, improving skin condition by both preventing moisture loss and regulating the production of natural oils.
- Avocado Oil - Enriches the skin with essential fatty acids that help to regenerate skin cells and neutralize oxidants that cause environmental damage to the skin. The high dose of phytosterols (plant compounds) in the oil help to prevent loss of moisture and keep skin hydrated.



Sea Magik Refreshing Bath Shower Gel



Product Overview

- A rich, foaming gel infused with hydrating Dead Sea Salt, Organic Seaweed and allergen-free sensory Spa fragrance. This multi-purpose bath and shower gel can be used to create a spa bubble bath or as an all-over body wash.

Key Benefits

- Hydrates skin
- For all skin types including sensitive and problem skin
- Allergen-free spa fragrance
- Improved product performance
- Sustainable packaging
- Ocean friendly formula
- 96% natural ingredients

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away natural oils.

Sizes available	Code	Use
300ml	NSRB001	Retail



Sea Magik Silky Smooth Body Lotion



Product Overview

- A silky, lightweight body lotion made with mineral-rich Dead Sea Salt, Organic Kelp and Chamomile Extract, to hydrate, soften and soothe the skin.

Key Benefits

- Hydrates, softens and soothes skin
- Lightweight formula
- For all skin types including sensitive and problem skin
- Allergen-free Spa fragrance
- Improved product performance
- Sustainable packaging
- Ocean friendly formula
- 97% natural ingredients

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Chamomile Extract - A calming and soothing plant extract full of anti-inflammatory and anti-oxidant properties to calm and soothe dry and sensitive skin conditions, including eczema and psoriasis.

Sizes available	Code	Use
300ml	NSRB002	Retail



Sea Magik 21 Mineral Mist



Product Overview

- Re-mineralise and refresh your skin with this 100% natural water mist infused with the 21 minerals of the Dead Sea. For natural skin hydration whenever and wherever you need it.

Key Benefits

- 100% natural
- Mineral refreshment throughout the day
- Post-birth/ post-injury healing spritz
- Adding a soft glow over make-up
- Naturally healing acne and other broken skin conditions
- Suitable for all skin types
- Excellent cooling effects for hormonal hot flushes
- Replaces minerals lost through perspiration

Key Ingredients

- Water – Pure, de-ionised water that effectively supports and carries minerals deep into the skin where they can be absorbed through osmosis.
- Dead Sea Salt Minerals – The 21 minerals found in Dead Sea water are absorbed faster topically than by digestion, making this a very effective way to feed the skin with therapeutic minerals.

Sizes available	Code	Use
150ml	NMRB010	Retail + Treatments



Sea Magik Black Clay SOS Mask



Product Overview

- A go-to skin rescue mask to deeply cleanse and purify pores, bringing a glow back to your skin. This natural mask treatment blends together mineral-rich Dead Sea mud, Activated Charcoal powder and Kaolin Clay. Skin is left clear, calm and refreshed.

Key Benefits

- A mineral-rich formulation that softens and improves skin health.
 - Decongests and purifies the skin.
 - Naturally regulates the oil balance of the skin.
 - Brightens dull skin.
 - Reduces redness.
 - Reduces pore size and evens skin tone.
 - 100% fragrance-free.
 - 98% natural ingredients.
 - 100% vegan and cruelty-free.

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik's blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Charcoal Powder - Charcoal cleanses the skin, gently exfoliates and helps to absorb excess oils. Activated charcoal is produced by the carbonization of coconut shells and other such vegetation.
- Kaolin Clay – A soft clay, rich in the mineral kaolinite. It helps to cleanse and exfoliate debris and skin cells on the surface of the skin, by absorbing excess oil and water. It tightens pores and improves skin smoothness, helping in the elimination of blemishes.
- Dead Sea Mud – This natural mud has a gentle pulling action that helps to exfoliate the skin and draw out impurities and toxins, giving a deep cleanse for acne prone skin. Dead Sea Mud is high in minerals, such as sodium, chloride, magnesium, potassium, iron, and calcium; therefore it nourishes the skin deeply. It also naturally softens and moisturises and improves the appearance and health of skin.

Sizes available	Code	Use
75ml	NMRF004	Retail + Treatments



Sea Magik Rich Moisturiser



Product Overview

- A rich daily moisturiser packed with naturally occurring vitamins and minerals from pure marine and plant ingredients. Blending Dead Sea Salt with Organic Bladderwrack, Brown Kelp, Horsetail Kelp and nourishing Coconut Oil.

Key Benefits

- Hydrates and soothes
- Suitable for all skin types including sensitive and problem skin
- Improved product performance
- Sustainable packaging
- Ocean friendly formula
- 97% natural ingredients
- Allergen free spa fragrance

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Coconut Oil - Rich in Lauric Acid, Vitamin E and Amino Acids, Coconut Oil helps repair the skins natural barrier. Its antibacterial and anti-inflammatory properties help to calm and heal the skin. Anti-ageing and moisturising benefits help to nourish and hydrate the skin.

Sizes available	Code	Use
75ml	NSRF003	Retail



Sea Magik Gentle Cleansing Facial Wash



Sizes available	Code	Use
150ml	NSRF001	Retail

Product Overview

- A soothing natural facial wash to purify skin and remove impurities, leaving skin refreshed and glowing. Blending Dead Sea salt with Organic Seaweed and naturally antiseptic Tea Tree Oil.

Key Benefits

- Soothes skin and removes impurities
- Leaves skin refreshed and glowing
- For all skin types including sensitive and problem skin
- Allergen-free fragrance
- 90% natural ingredients
- Ocean friendly formula

Key Ingredients

- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Tea Tree Oil - A natural essential oil commonly used to treat acne, oily and blemish prone skin. It's antibacterial and anti-septic properties help to cleanse the skin, balance oil production and calm any redness and irritation. It's also beneficial for eczema and psoriasis as it is anti-inflammatory and will help to soothe dry and itchy skin conditions.
- Aloe Vera - A natural plant rich in antioxidants, vitamins A, B, C and E, Magnesium, Potassium and Zinc. It contains mostly water and when combined with these other ingredients helps to moisturise, lock in moisture, and leave the skin feeling hydrated. It's a powerful anti-inflammatory and has a healing, cooling



Sea Magik Mild Exfoliant



Product Overview

- A natural spa exfoliation treatment to remove dead skin cells and impurities. Blending Dead Sea Salt, Crystal Quartz, Organic Seaweed and Irish Sea Moss with Moroccan Lava Clay, Coconut Oil and Shea Butter, to leave skin smooth and refreshed.

Key Benefits

- Skin is left glowing
- For all skin types including sensitive and problem skin
- Improved product performance
- Sustainable packaging
- Ocean friendly formula
- 98% natural ingredients

Key Ingredients

- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Coconut Oil - Rich in Lauric Acid, Vitamin E and Amino Acids, Coconut Oil helps repair the skins natural barrier. Its antibacterial and anti-inflammatory properties help to calm and heal the skin. Anti-ageing and moisturising benefits help to nourish and hydrate the skin.
- Crystal Quartz - A natural Quartz used to gently exfoliate and remove dead skin cells and impurities.
- Irish Sea Moss - Rich in vitamins and minerals, Irish Moss contains a high Sulphur content and antibacterial properties helping acne prone and congested skin types. Magnesium, Vitamin A and Omega-3 fatty acids help to hydrate and promote healthy skin cell function.
- Moroccan Lava Clay - A mineral rich clay that helps to hydrate dehydrated and sensitive skin types and absorb excess oil production, leaving the skin balanced.

Sizes available	Code	Use
75ml	NSRF005	Retail



Sea Magik Flat Matte Epsom Moisturiser



Product Overview

- A lightweight moisturiser infused with Epsom salt minerals which purifies the skin, reducing potential breakouts. Contains Aloe vera extracts to soothe the skin and a blend of active organic seaweed which helps to regulate the skin's natural oil balance, maintaining a natural finish throughout the day.

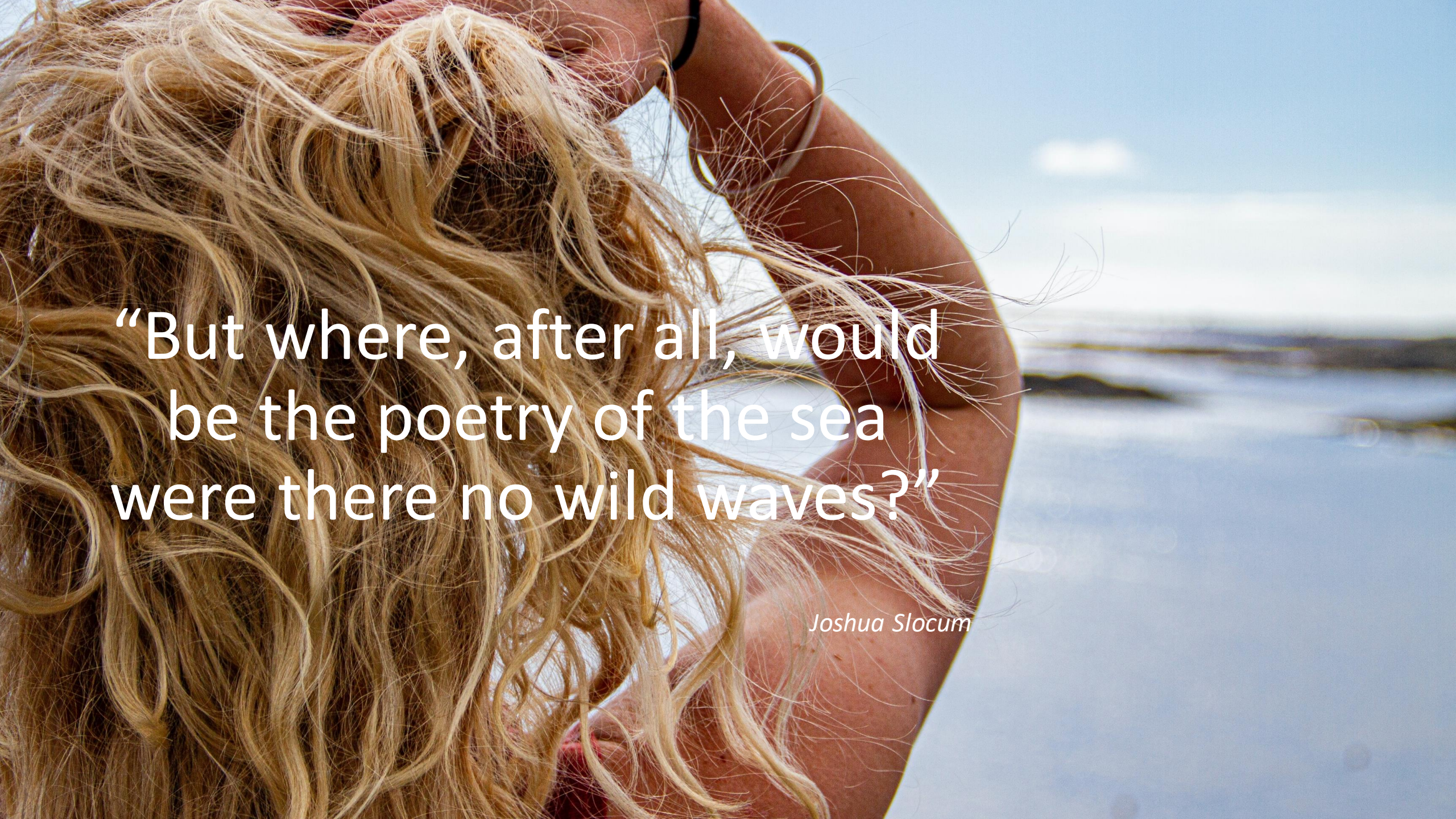
Key Benefits

- A lightweight formulation which is deeply hydrating
- A natural way to control shine
- Purifies the skin and reduces breakouts
- Soothing and suitable for sensitive skin
- Reduces pore size and evens skin tone
- Effective make up primer
- Fragrance-free and 98% natural

Key Ingredients

- Epsom Salt - Naturally rich in Magnesium and Sulphate which combined effectively aids the skin's natural removal of impurities and toxins from the pores. It provides the skin with key minerals which will both hydrate and speed up the skin's natural healing process.
- Aloe Vera - Aloe Vera soothes aggravated skin. It effectively reduces inflammation and redness providing a calming effect on all skin types particularly acne prone skin. It boosts hydration and locks in the skin's natural moisture.
- Organic Chlorella - A form of algae, rich in antioxidants including vitamin A, B and C as well as Iron, Magnesium and Zinc, helping to calm inflammation and promote healthy skin.
- Organic Palmaria Palmata - Known as the 'red seaweed' this mineral rich plant is famed for its anti-ageing properties. Palmaria Palmata improves blood and lymph circulation, promoting brighter skin and provides antioxidant support to neutralize damaging free radicals. This seaweed actively reduces the sebum production within the skin, producing a naturally mattifying effect.

Sizes available	Code	Use
75ml	NMRE002	Retail + Treatments



“But where, after all, would
be the poetry of the sea
were there no wild waves?”

Joshua Slocum



Sea Magik 3 Seaweed Shampoo



Product Overview

- A uniquely soothing spa shampoo to boost lack lustre hair and soothe the scalp. Blending strengthening Organic Kelp, hydrating Dead Sea minerals and Aloe Vera with calming essential oils of Provence, Citrus and aromats.

Key Benefits

- Lasting mineral hydration for hair and scalp.
- Gently cleanses, soothes, and softens.
- For all hair and scalp types including sensitive.
- Sulphate-free.
- 100% natural calming fragrance.
- 96% natural ingredients.
- 100% vegan and cruelty-free

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Aloe Vera - Aloe Vera has soothing and moisturizing properties and contains nourishing vitamins which help to hydrate dry hair and scalp. Anti-inflammatory properties help reduce inflammation, scalp irritation and prevent itching. It strengthens and repairs the hair strands leaving hair smooth, shiny and in great condition.

Sizes available	Code	Use
490ml	NMRH001	Retail
5litre	NMLH001	Treatments + amenities



Sea Magik 3 Seaweed Scalp Mud



Product Overview

- A daily treatment for hair and scalp, blending three organic seaweeds – Bladderwrack, Brown Kelp and Horsetail Kelp – with Dead Sea mud, nourishing coconut oil and uplifting essential oils of Provence, Citrus & Aromats. Great for comforting an itchy scalp whilst naturally conditioning the hair.

Key Benefits

- 97% natural
- Silicone-free
- Treats eczema, psoriasis and dermatitis of the scalp
- Soothes an itchy scalp
- Long-lasting hydration for scalp and hair
- Light-weight texture suitable for all hair types.

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik's blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Mud - Dead Sea Mud is rich in minerals. It nourishes your hair, stimulates hair growth and prevents your scalp and hair from drying. Its high iron content helps to strengthen hair, whilst potassium aids retention of moisture and water balance on the hair and scalp.
- Coconut Oil - This oil, rich in lauric acid, has a high affinity for hair protein and easily penetrates inside the hair shaft, due to its low molecular weight. It has a high conditioning ability and gives a deep shine to hair.
- Sweet Almond Oil - A hypoallergenic oil rich in Vitamin E that is good for sensitive skin and can easily penetrate deep into the skin, softening and dislodging the dirt and debris accumulated in hair follicles. When applied to hair, it adds shine and softens the entire hair shaft.

Sizes available	Code	Use
150ml	NMRH002	Retail
5litre	NMLH002	Treatments + amenities



Sea Magik Magnesium + Argan Oil Shampoo



Product Overview

- A mineral-rich shampoo containing Magnesium, Argan Oil, Organic Seaweed and Aloe Vera to gently cleanse and hydrate dry, damaged or coloured hair.

Key Benefits

- Gently cleanses
- Deeply hydrating
- For dry or damaged hair
- Allergen-free fragrance
- Sulphate-free
- 96% natural ingredients

Key Ingredients

- Magnesium - Magnesium is vital for strong and healthy hair. It promotes hair follicle growth which results in healthy hair growth. It strengthens the scalp and hair and helps promote stronger, thicker and shinier hair.
- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik's blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Aloe Vera - Aloe Vera has soothing and moisturizing properties and contains nourishing vitamins which help to hydrate dry hair and scalp. Anti-inflammatory properties help reduce inflammation, scalp irritation and prevent itching. It strengthens and repairs the hair strands leaving hair smooth, shiny and in great condition.
- Argan Oil - Argan Oil contains essential oils and fatty acids that help moisturize the hair by restoring dry, damaged hair and maintaining healthy hair, keeping it soft supple and well nourished. Antioxidants and vitamins found in the oil help to promote cell production and promote healthy hair and scalp. It reduces hair breakage, split ends and promotes thicker, stronger and shinier hair.

Sizes available	Code	Use
300ml	NMRH003	Retail



Sea Magik Magnesium + Argan Oil Conditioner



Product Overview

- Restore bounce and shine to dry and damaged hair. With pure Magnesium, Organic Seaweed, Aloe Vera and Argan Oil to prevent dryness and dullness.

Key Benefits

- Deeply hydrates and nourishes
- Restores bounce and shine
- For dry or damaged hair
- Allergen-free fragrance
- Sulphate-free
- 96% natural ingredients

Key Ingredients

- Magnesium - Magnesium is vital for strong and healthy hair. It promotes hair follicle growth which results in healthy hair growth. It strengthens the scalp and hair and helps promote stronger, thicker and shinier hair.
- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, Sea Magik's blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissues. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Aloe Vera - Aloe Vera has soothing and moisturising properties and contains nourishing vitamins which help to hydrate dry hair and scalp. Anti-inflammatory properties help reduce inflammation, scalp irritation and prevent itching. It strengthens and repairs the hair strands leaving hair smooth, shiny and in great condition.
- Argan Oil - Argan Oil contains essential oils and fatty acids that help moisturise the hair by restoring dry, damaged hair and maintaining healthy hair, keeping it soft supple and well nourished. Antioxidants and vitamins found in the oil help to promote cell production and promote healthy hair and scalp. It reduces hair breakage, split ends and promotes thicker, stronger and shinier hair.

Sizes available	Code	Use
300ml	NMRH004	Retail



Sea Magik Mineral Shampoo



Product Overview

- A naturally remineralizing shampoo to gently cleanse the hair and soothe an irritated scalp. Hair is left silky soft and shiny whilst the scalp is left hydrated.

Key Benefits

- Soothes a sensitive scalp
- Hydrates hair and scalp
- Suitable for all hair types
- Allergen-free spa fragrance
- Sustainable packaging
- Ocean friendly formula
- 96% natural ingredients

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Active Salicylic Acid - Helps to dissolve dry and flaky skin keeping the scalp and hair healthy and dandruff free. It moisturises and nourishes the scalp and removes any excess sebum.
- Pro-Vitamin B5 - An anti-ageing vitamin that helps to restore skins natural hydration and elasticity. It soothes and calms irritation due to its anti-inflammatory properties and strengthens and nourishes the hair follicles.

Sizes available	Code	Use
300ml	NSRH001	Retail



Sea Magik Hair Magic Conditioner



Product Overview

- Create amazing shine with this intensive natural spa conditioner, a blend of Dead Sea Salt and Organic Seaweed with nourishing Coconut and Meadowfoam Seed Oils. Helps prevent tangles, split ends, dryness and dullness.

Key Benefits

- Provides instant shine
- Detangles hair
- For all hair and scalp types
- Allergen-free Spa fragrance
- Sustainable packaging
- Ocean friendly formula
- 92% natural ingredients

Key Ingredients

- Organic Tri-Seaweed Blend - Sustainably harvested from the extreme conditions of the Brittany coastline, our blend of Brown Kelp, Horsetail Kelp and Bladderwrack Seaweed contains vitamins, amino acids and minerals similar to those found in human tissue. It soothes irritation and boosts circulation, aiding cell renewal and the elimination of impurities. This helps to stabilize skin hydration and deliver linoleic acid which is essential to the good function of the skin barrier.
- Dead Sea Salt - Rich in 21 natural minerals, including Magnesium, Potassium and Sodium, Dead Sea Salt efficiently cleans, softens and hydrates the skin, gently removing dead skin cells without stripping away too much natural oil.
- Coconut Oil - Rich in Lauric Acid, this oil easily penetrates inside the hair shaft, providing deep conditioning, leaving hair with a great shine.
- Meadowfoam Seed Oils - This oil helps to lock in moisture leaving the hair healthy and hydrated. It conditions and helps prevent frizz and brittleness, leaving hair feeling smooth and soft

Sizes available	Code	Use
300ml	NSRH003	Retail



Sea Magik Pink Salt Shampoo



Product Overview

- An exciting new volumising hair treatment using mineral-rich Himalayan and Dead Sea salt granules to gently exfoliate the scalp, removing build-up of styling products and pollution. Three organic seaweeds strengthen the hair with a powerful infusion of vitamins, minerals and amino acids, whilst natural essential oils of lime, rosemary and cypress uplift the senses.

Key Benefits

- Naturally deep cleansing and antibacterial
- Gentle exfoliation suitable for all skin and hair types
- Stimulates the scalp
- Removes product build up
- Gives hair amazing natural volume
- Incredible bounce and shine
- 100% natural fragrance
- SLS/SLES Free

Key Ingredients

- Himalayan Salt - Mined in the foothills of the Himalayan Mountains, this unique salt is rich in 84 naturally occurring mineral and trace elements that support natural detoxification and skin purification. The mechanical action of the salt gently exfoliates the scalp and hair shaft, increasing circulation and blood flow whilst removing impurities and dead skin cells.
- Cypress Extract - is used for its antiseptic, antibacterial and stimulating properties. It increases blood circulation and helps to detoxify the skin of the scalp. Aromatherapists believe it can be calming during times of emotional stress.
- Lime Oil - Limes have astringent properties that add shine to hair. Their acidity causes the hair cuticles to lie flat, meaning they reflect more light. They also stimulate blood flow, helping to get skin and hair glowing while boosting mood with their sharp, fresh scent.
- Rosemary Oil - extracted from the herb Rosemary, native to the Mediterranean and long used to care for hair. Rich in volatile oils, flavonoids and phenolic acids that are antiseptic and anti-inflammatory, these help to cleanse and soothe the skin, and add shine to the hair.

Sizes available	Code	Use
200g	NMRH005	Retail



Sea Magik Pink Salt Conditioniser



Sizes available	Code	Use
300ml	NMRH006	Retail

Product Overview

- An innovative new hair conditioner and moisturiser in one, deeply conditioning the hair and locking in moisture, for long-lasting hydration. This mineral spa treatment will leave hair silky smooth, light and glossy. Perfect to use after Sea Magik Pink Salt Shampoo, for incredible volume and shine.

Key Benefits

- 98% natural
- Silicone free
- Detoxifying Himalayan salt
- Strengthening organic seaweeds
- Gives hair long lasting silkiness and volume
- Lightweight texture
- Scented with 100% natural oils

Key Ingredients


- Himalayan Salt - Mined in the foothills of the Himalayan Mountains, this unique salt is rich in 84 naturally occurring mineral and trace elements that support natural detoxification and skin purification. The mechanical action of the salt gently exfoliates the scalp and hair shaft, increasing circulation and blood flow whilst removing impurities and dead skin cells.
- Jojoba Oil - Jojoba Oil is known to improve hair condition by both preventing moisture loss and regulating the production of natural oils to a healthy level. It adds shine, elasticity and softness.
- Moringa Oil - Moringa oil is known to be a natural, effective conditioner and moisturiser for hair.
- Black Oats and Lecithin from Soybean - Black oat extract provides nutritious substances to improve the structure of the hair. Amino acids attach themselves to damaged areas of the hair shaft where they act as humectants, preventing the loss of moisture. Polysaccharides have a film forming effect and support the structural improvement of the hair surface to make it easier to comb and improve shine.
- Hydrolyzed Wheat Protein - A rich plant nutrient used to deeply condition hair and scalp

An underwater photograph of a kelp forest. The water is a deep, clear blue. Sunlight rays penetrate from the surface, creating a shimmering effect. The kelp stalks are tall and thin, with large, flat, green leaves that sway gently in the current. The overall scene is serene and vibrant.

Together we can face challenges as deep
as the ocean and as high as the sky.”

Sonia Gandhi

Sea Magik: Wellness Rituals + Signature Sequences

A silhouette of a person in a yoga pose (Padmasana) on a beach at sunset. The person is sitting cross-legged with their hands in a prayer position (Anjali Mudra) above their head. The background shows the ocean and a cloudy sky with a low sun. The person's reflection is visible in the shallow water on the beach.

“The ocean stirs the heart, inspires the imagination, and brings eternal joy to the soul.”

Robert Wyland

Sea Magik Wellness Rituals - Overview

FEEL GOOD FACIAL RITUALS	FEEL GOOD SCALP + HAIR RITUALS	FEEL GOOD BODY RITUALS	FEEL GOOD MASSAGE RITUALS
<p>Yogassage Signature Sculpting Seaweed Facial 75 mins</p> <p>A powerful pro-ageing double-mud seaweed facial with yoga-inspired facial massage to lift, tone and sculpt, whilst inducing deep relaxation and feelings of happiness.</p>	<p>Peaceful Seas Nurturing Face, Shoulder + Scalp Ritual 60 mins</p> <p>A calming facial, scalp and shoulder pressure point chakra massage, using sea minerals to fully de-stress the mind and leave skin glowing.</p>	<p>Serenisea Signature Decadent Mud Experience 90 mins</p> <p>Treat yourself from top-to-toe with a luxuriously pampering sea mineral mud ritual incorporating pro-ageing facial, heavenly scalp massage, full body exfoliation, warm mud application.</p>	<p>Yogassage Signature Ocean Flow + Glow Ritual 90 mins</p> <p>A pure spa indulgence massage and body cleansing ritual, designed to deeply relax the body and mind, whilst replenishing the skin with nourishing sea minerals. Incorporating our signature yoga-inspired waves ritual and sensory journey, heated salt bolsters and deeply comforting muscle stretching and manipulation. Finishing with a warming skin hydration ritual, leaving you feeling refreshed and renewed.</p>
<p>Ocean Glow Feel Good Facial 60 mins</p> <p>Feel uplifted and look instantly radiant with an indulgent sea mineral facial, combining facial massage and a choice of results-driven peel-off alginate masks to promote a youthful glow.</p>	<p>Soothing Hot Oil + Mud Seaweed Scalp Massage 30 mins</p> <p>A deeply relaxing and tension-relieving scalp massage using warmed aromatherapy oils followed by an application of hot seaweed scalp mud.</p>	<p>Relaxing Dead Sea Mud Cocoon 75 mins</p> <p>A nourishing and healing full body Dead Sea mud and exfoliation treatment with scalp massage, designed to melt away muscular tension whilst deeply hydrating and soothing the skin.</p>	<p>Yogassage Soothing Waves Ritual – Full Body 75 mins</p> <p>A comforting massage experience like no other. After full alignment of the body and checks for comfort, experience an ocean waves and yoga-inspired full body, hand, and foot massage, using long sweeping movements with gentle stretching and muscle manipulation to release deep set tension within the joints and muscles of the body.</p>
<p>HydraBoost Refresher Facial 30 mins</p> <p>An express pro-ageing mud facial, to instantly boost skin radiance and vitality with potent sea minerals for optimum skin health.</p>		<p>Coco Avocado Tropical Skin Drench 60 mins</p> <p>A deeply relaxing tropical spa treatment for the ultimate in skin moisturisation and glow. Including full body skin exfoliation and coconut oil drench, deep tissue back of body massage and relaxing scalp massage.</p>	<p>Yogassage Calming Waves Ritual – Back of body 45 mins</p> <p>Our signature ocean waves and yoga-inspired calming back massage treatment, using stretching and muscle manipulation to address specific areas of tension on the back of the body whilst being deeply relaxing.</p>
<p>Gua Sha Mineral Eye Lift 30 mins (or 15 min add on to facial)</p> <p>Cooling gua sha eye treatment with multi-minerals and vitamins A, C and E, for instant brightening and toning of the eye area.</p>		<p>Dead Sea Salt Brushing Skin Renewal 30 mins</p> <p>Revitalise the mind and reveal fresh, smooth, nourished skin, with an invigorating full body exfoliation using pure Dead Sea salt, Coconut Oil and Vitamin E.</p>	<p>Hot Salt Rock Stress Relief + Relax Massage – Full Body 75 mins</p> <p>Indulge in an extraordinary sensory journey utilising warmed natural Himalayan Salt Rocks to massage the entire body. Using comforting rhythmical and deep tissue techniques designed to deeply relax your mind whilst melting away muscular tension and leaving skin deeply nourished with sea minerals.</p>
		<p>Sea Salt Hand Repair Ritual 30 mins</p> <p>Upgrade your hand and nail health with a heavenly hand ritual designed to deeply hydrate and repair skin with healing sea minerals, whilst relaxing muscles and joints.</p>	<p>Hot Salt Rock Muscle Mend + Soothe Massage – Back of body 45 mins</p> <p>A targeted back of body massage using warmed natural Himalayan Salt Rocks, to break down muscular tension and soothe the body and mind. Sea mineral products are utilised, to promote natural healing, remineralisation, and deeply hydrated skin.</p>
		<p>Sea Salt Foot Repair Ritual 30 mins</p> <p>Soften, nourish and relax dry, cracked and aching feet with a sea salt exfoliation and massage ritual to leave skin smooth and feet floating on air.</p>	

Sea Magik Wellness Rituals:

Inspired by ocean waves + yoga philosophy

Our Sea Magik Wellness Rituals are mind, body and soul experiences, inspired by the healing power of the sea and the mindful practice of yoga. These principles work in synergy to treat skin health whilst boosting emotional wellbeing.

Flow

The calming massage movements emulate the flow of water and are inspired by vinyasa yoga flow. The therapist sets the pace for the massage, either invigorating or relaxing just as water flows fast or slow.

Breathwork

Clients and therapists use breathwork (pranayama) to calm the nervous system and mind.

Alignment

Clients and therapist are encouraged to focus on body positioning for maximum comfort.

Bolstering

Bolsters are used to support the client and promote deeper rest and comfort.

Multi Sensory

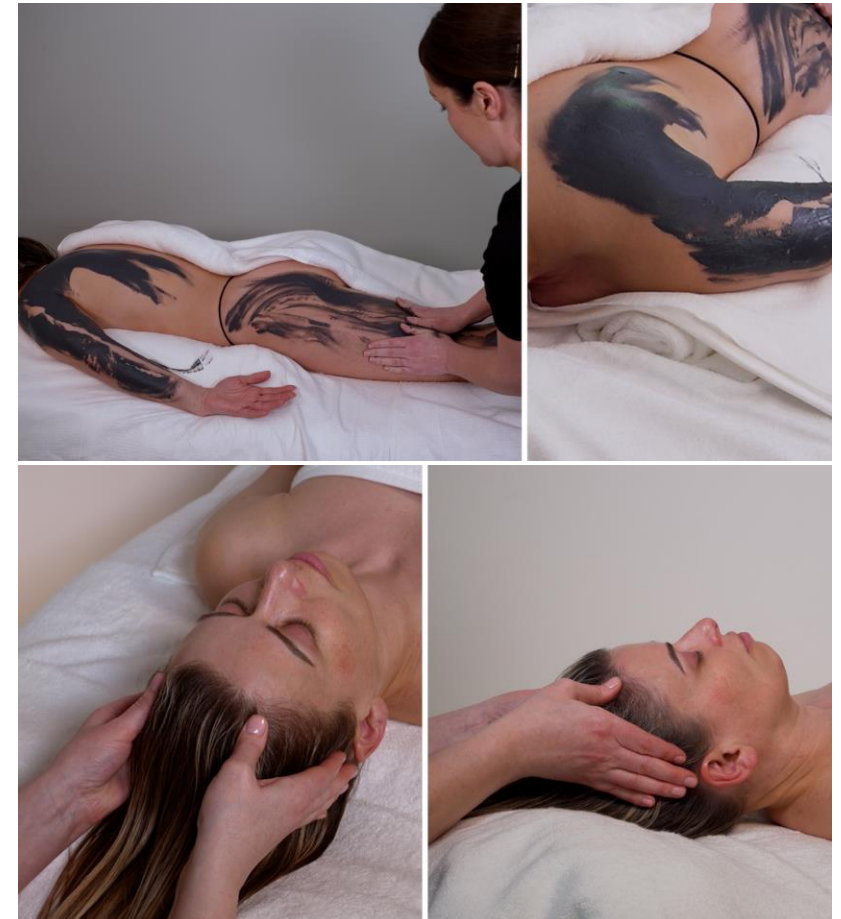
Each treatment begins and ends with a sensory ritual with fragrance, sound and heat, to enhance relaxation.

Balancing

Using muscle manipulation and drainage to clear the body from toxins and negative energy build-up.

Adaptive

The adaptive nature of the Sea Magik massage rituals allows for them to be considered fully inclusive to all clients with a range of special needs or requirements.



Sea Magik Signature Sequences

Sea Magik Signature Sequences

Sea Magik Sequences are used over multiple treatments. These sequences create our signature touches, to make clients feel extra special, pampered and comforted.

For many of the more complex Signature Sequences there are accompanying video tutorials, to support visual learning.

You should watch these videos alongside reading the Sequences Manual.



All Treatments:

- Welcome Ritual Sequence
- Yoga Massage Bolstering
- Opening Ritual Sequences
- Closing Ritual Sequences

Face + Scalp:

- Pro Neck & Shoulder Massage
- Sea Magik 3 Phase Facial Massage
- Pro Lifting Eye Massage Sequence
- Pro Gua Sha Eye Massage Sequence
- Pro Scalp Massage Sequence
- Pro Hand & Arm Massage
- Hot Compress Application Face
- Hot Compress Application Scalp

Body + Massage:

- Hawaiian Wave Sweeping Effleurage
- Yogassage Body Massage
- Pro Neck & Shoulder Massage
- Pro Hand & Arm Massage
- Pro Foot Massage
- Salt Rock Yogassage Massage
- Salt Rock Pro Neck & Shoulder Massage
- Salt Rock Pro Hand & Arm Massage
- Salt Rock Pro Foot Massage
- Pregnancy Adaptations - Yogassage Massage

Sea Magik educational resources are all hosted on seamagik.com Trade Portal.

“The sea, once it
casts its spell, holds
one in its net of
wonder forever.”

Jacques Cousteau



Sea Magik Welcome Ritual

- All treatments begin with the **Sea Magik Welcome Ritual**.
- To prepare the room with salts are dissolved in hot water and 21 Mineral Mist is spritzed around the room to cleanse, purify and mineralise the air.
- A consultation is performed to establish client welfare and highlight any concerns the client wishes to address throughout the treatment – notes should be taken to create suitable after care advice and product recommendation following the treatment.
- Fragrance selection is carried out to give clients an opportunity to select a fragrance best suited to how they are feeling on that day – this fragrance should be continually used throughout the treatment.
- Client comfort is an essential element in Sea Magik treatments. Once the client is on the couch, ultimate comfort is created using specialised yoga bolstering techniques, inspired by Yin Yoga. Bolstering helps to aid relaxation and reduces pressure from muscles and joints.



Sea Magik Opening Ritual

- The Opening and Closing rituals are a signature touch to all Sea Magik treatments.
- The Opening Ritual is a holistic sequence based on the principles of Yoga mediation.
- Opening a treatment in this way aids a deeper state of relaxation is more possible and the benefits of all treatments are enhanced.
- Induce relaxation before the treatment begins with focused breathing & specialised breath with movement stretches, warmth, fragrance & working in a flow from head to feet & back up will ensure enhanced comfort and deep relaxation can be achieved.
- Opening each treatment in this way is great preparation and will enhance the overall client experience
- Allowing the therapist to feel confident about the level of comfort the client is at.
- Communication is encouraged to do final checks & will help to prevent interrupting the flow of the treatment at points throughout the treatment.
- It also allows for reflection time for the therapist, the opening and closing ritual will help to ground the therapist, help them focus on their breathing and posture to insure they are not over exerting themselves to benefit others.
- For clients experiencing a Sea Magik treatment they will find their needs of comfort are met, it will prevent feeling unconfident in communicating this with the therapist. By deeply relaxing throughout a treatment will allow the body to effectively rest and even in a facial treatment the whole body will feel restored because of the overall experience.
- Heated Salt Bolsters, Koshi Chimes, bolsters, body balm for fragrance, eye pillow are all used within the Opening & Closing Rituals.




Sea Magik Closing Ritual

- The Closing Ritual is a gentle and effective way of bringing consciousness back to the room, awakening softly and allowing time to bring awareness back to the body before ending the treatment experience.
- This will help to end sleepiness and instead give energy back, allowing better function for the rest of the day.
- The use of sound around the body combined with gentle stretching, joint rotation, warmth and fragrance, all contribute to the re-awakening experience.



Sea Magik: Our Wellness Rituals

A close-up photograph of a person's hands holding a dark, muddy lotus seed pod. The hands are wet and glistening with water. The background is a blurred body of water with light reflecting off the surface. The text is overlaid on the image in a white, sans-serif font.

“If you know how to make good use of
the mud, you can grow beautiful
lotuses.”

Thich Nhat Hanh

Sea Magik Rasul Ritual

Rasul Procedure

- On a DRY body massage Salt Brushing over the entire body (avoiding the face). Wash away the excess salts and oil from the body with the shower head.
- Apply Radiance Mud Mask to the face and neck for deep facial hydration.
- Apply Natural Dead Sea Body Mud over the rest of the body including the hands and feet for skin hydration and muscle relaxation.
- Apply 3 Seaweed Scalp Mud to hair and scalp for scalp hydration and hair glossiness.
- Rasul rain/shower off hair product and the muds leaving skin looking and feeling radiant, relaxed and silky-smooth all over.
- Once dry, apply Heavenly Body Lotion all over the body, concentrating on areas of extreme dryness such as heels, elbows, knees and hands

Step 1:

Exfoliate and body polish – Salt Brushing

Step 2:

Facial hydration – Radiance Mud Mask

Step 3:

Body conditioning – Natural Dead Sea Body Mud

Step 4:

Hair and scalp conditioning – 3 Seaweed Scalp Mud

Step 5:

Body Hydration (after shower removal) – Heavenly Body Lotion

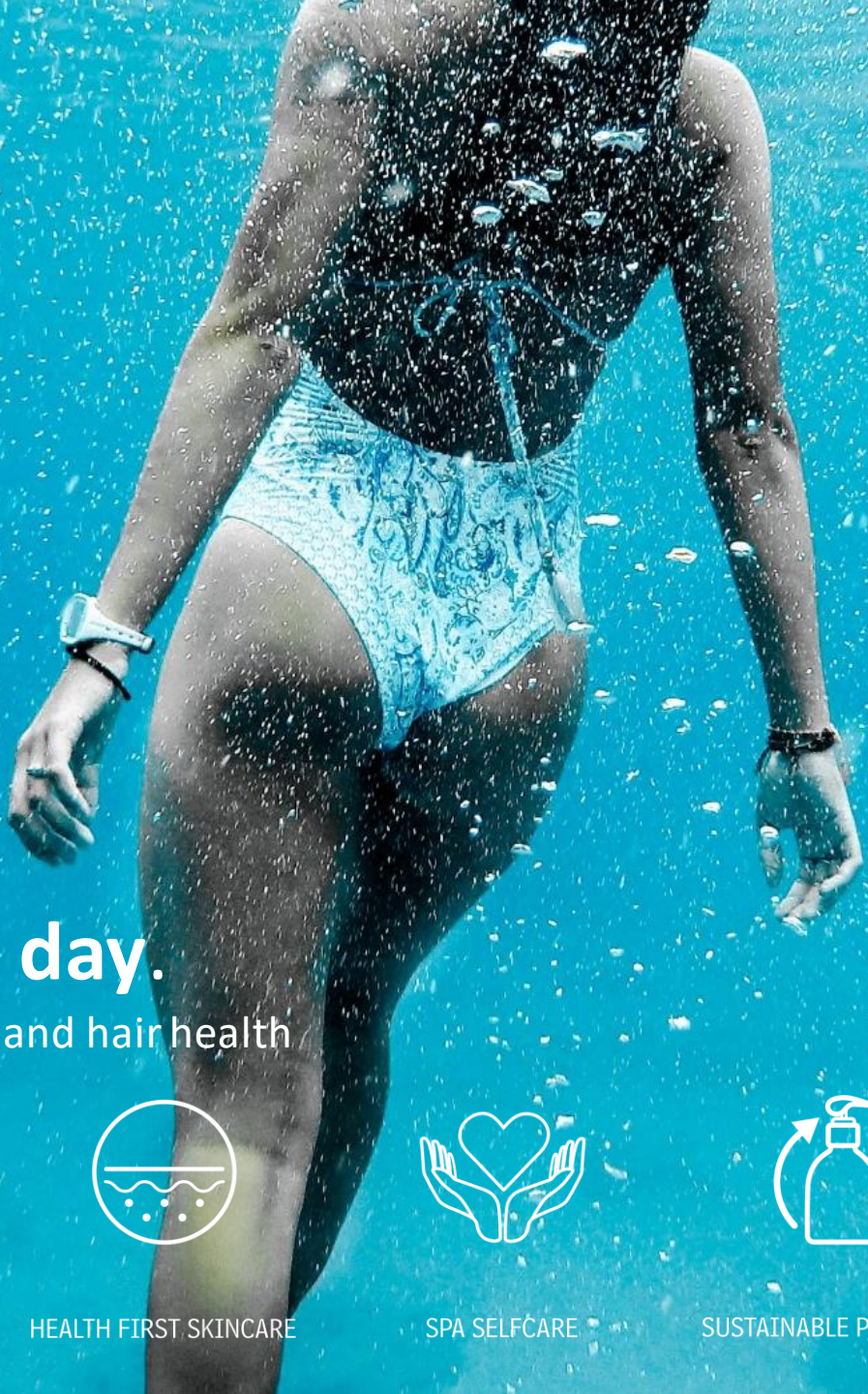
Contact.

For all trade support enquiries, please contact:

E. tradesupport@seamagik.com

P. 01580 211055 (phone hours 10-1, 2-4pm Mon-Fri)

We look forward to hearing from you.



sea **MAGIK**[®]

Feel good. Every day.

Daily minerals for optimal skin and hair health



100% VEGAN



CRUELTY FREE



HEALTH FIRST SKINCARE



SPA SELF CARE



SUSTAINABLE PACKAGING



BRITISH MADE