



DRAFT #1



DRAFT #2



Nam is a local business owner who has many restaurants in San Jose near the airport. She wanted a logo for her new cafe but the branding for **The Kafae** was a tricky one. We went through many designs that involved coffee and a table before finally settling on the final. After incorporating fruit and coffee, it gave the logo a fresh, morning feel.

This project was done while employed at **Stark Marketing**.



EXP International is a real estate investor group that also does financing. They wanted a logo that was felt trustworthy. We agreed that this, plus the watchful eagle, soaring above would be an excellent brand for them. Even though I had other designs, this was the first logo I did for them. Sometimes you can get it right the first time.

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