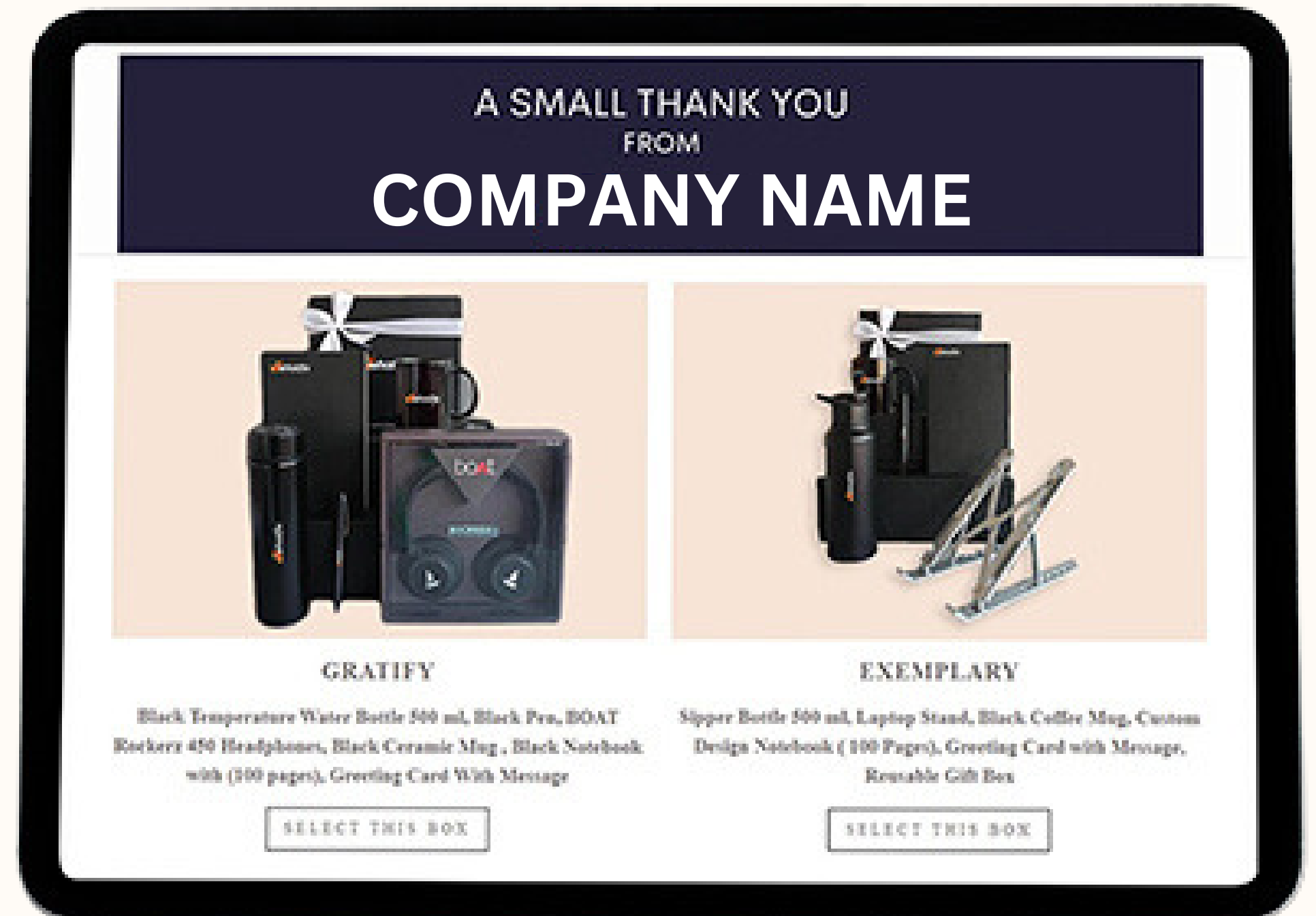




# MICROSITE



CONFETTI GIFTS

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- What is Microsite
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- How it works
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- What to expect

# WHAT IS A MICROSITE?

Avoid administrative burdens and let microsites come to your rescue. A microwebsite/ microsite is a custom landing page that's created for a specific purpose or event. It is designed to be a dedicated page for your clients.

# WHY MICROSITE?

## 1. VALUE ADDITION

**Value addition** and cost saving due to **no reliance on recipient's perception of product value**. The **product price** will be clearly **mentioned** on the micro site.

## 2. COST SAVINGS

**RTO cost** is massively **reduced** due to **correct data entry** during checkout. It also ensures **timely delivery** of products..

## 3. REAL TIME TRACKING

Dashboard is created to **track individual orders**. It will help you understand **number of orders** placed, whereabouts of the **product, delivery timelines etc.**

#### 4. SAVES HUMAN RESOURCE OF THE COMPANY

The amount of **extra time spent** in **data collection** by a designated person in the **company reduces by 90%** and **saves time** and is **hassle free** for the person/ company as well.

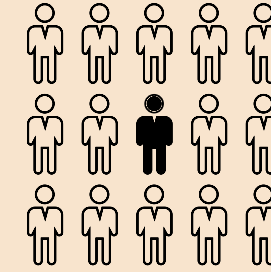
#### 5. CONVENIENCE AND COMFORT OF SELECTING

The art of **selecting a gift for yourself** and being able to **see** and **guage** the **value of a gift** adds a personalised touch for the reciever.

#### 6. TAKE BULK ORDERS HASSLE FREE

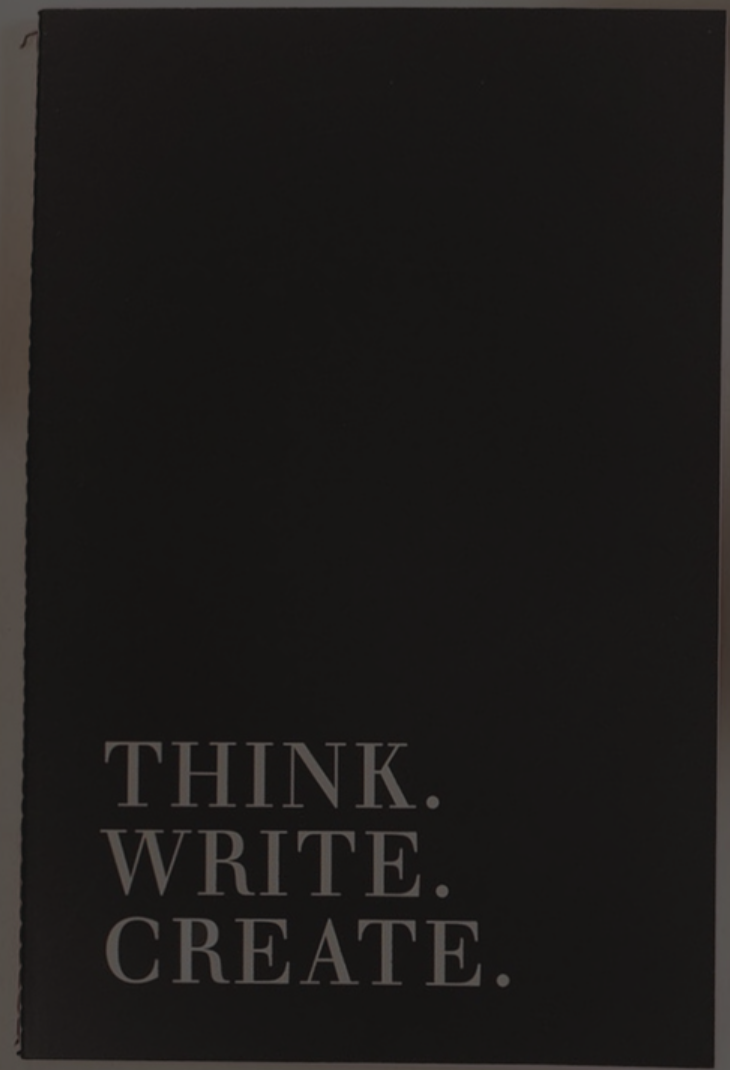
Feeling overwhelmed by the thought of **managing bulk addresses** Having your own branded gifting website makes it **easy to keep a track of** everything.

## 7. STAND OUT FROM THE REST



Microsite helps the company to make corporate gifting thoughtful, unique and useful. It also allows the recipient complete freedom of choice and hence making the experience remarkable and unseen additionally it assists in multi fold ways of value addition.

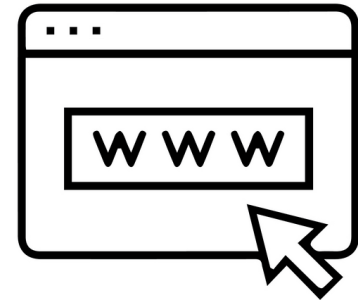
# TIMELINE



# HERE HOW IT WORKS!



**MICROSITE  
CREATION**



**SHARE MICROSITE  
LINK WITH THE  
RECIPIENTS**



**SELECTION OF  
HAMPERS BY  
RECIPIENT**



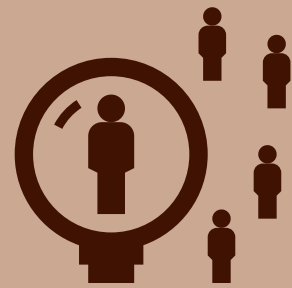
**ORDER  
PLACEMENT  
BY RECIPIENT**



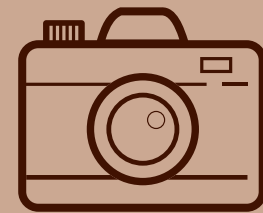
**HAPPINESS  
DELIVERED**



# Timeline for the development of the Microwebsite



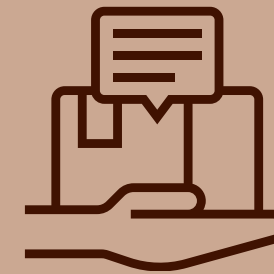
Sampling of the final products selection



Photography of the products



Micro website creation will take 7-8 business days



Procurement time will be dependent on the final product selection



Micro website will be live post creation alongside the procurement time

# WHAT TO EXPECT?

- A detailed **live board** for the delivery and **order updates**.
- **Designing** of the micro website will be done by us.
- Unique codes for each employee will be generated so that there are **no duplicacy in order placement**.

- **Security of data**, no data will be saved in our system or used in the future.
- A **chat bot** to raise your **queries** related to your order.
- **Emails will be sent** to individual employees for **address collection** with the unique codes.

Uber

LinkedIn

IBM



ING



amazon.com



Razorpay



Deutsche Bank

Adobe

Godrej

DBS

Honeywell



Amway

ACKO

SAMSUNG

MORNINGSTAR

whatfix

BATLEGROUND  
MOBILE INDIA

snack  
magic



instamojo

FOREVER NEW

Sequel  
Global precious logistics



BIZ  
ON  
GO



GAP

MARSH

BAJAJ

GAMES | 24  
SEVEN

CFA Society  
India

SBI MUTUAL FUND  
A PARTNER FOR LIFE



LIVSPACE

GO COLORS!



LUXURY ESCAPE!

book my show

CRED

Cloudtail

Infosys  
Navigate your next

WAYMO

★★★★★

Hi Team, Happy Diwali. I just got my hands on the hamper and it's gorgeous. The products look premium and the packaging is on brand. Just what we had envisioned. Everyone who's received the hamper loved it . Thank you for helping us spread some cheer in these tough times. I enjoyed this collaboration, looking forward to do more in the future 😊 - Varsha



**Varsha**  
Content Producer

★★★★★

Thank you for making Women's Day Celebration in our office even more memorable with the specially curated hampers. Everyone is loving the Michelle Obama Book. A must read for everyone, I guess. Looking forward to working again in the future.



**Marilyn**  
Deputy Manager

★★★★★

Wonderful Unboxing Experience!  
Excellent products from various categories of daily uses like Electronics, Water Bottles. Used their service in corporate gifting. One stop solution for gifting needs for every occasion.



**Sakshi Bansal**  
Los Angeles, CA

★★★★★

Everyone loved the gifts. Even though we knew exactly what was in it the box opening experience was amazing.

Great Experience, beautiful hampers! Thanks for the wonderful hampers!

Confetti Gifts should introduce more products other than hampers as they would do excellent in that as well!



**Aditya**  
HR Assistant

★★★★★

At every step toward building the best gift box for Voiro, we have always had the entire Confetti Team to help us with their awesome creations & put up with our nitty-gritty requests although we had a very small order of hardly 50 boxes.

As a part of the entire Voiro Team, I would like to thank the Confetti Team for partnering with us in bringing a great employee experience during our company anniversary!



**Nova**  
Manager, HR



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