



January 2024

# WARRIOR ASCENT

**Road to WBC Gold**

Boxing Development Program  
WBC South Africa

**Presented By**  
13Sports Management



# ABOUT WARRIOR ASCENT

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The Warrior Ascent program is an initiative based on the extremely successful boxing development program introduced by the WBC in partnership with Telmex in Mexico fifteen years ago that has produced more than twenty world champions.

The Warrior Ascent program is founded on financial, technical and intellectual support for young talented amateur and professional boxers with the aim of ensuring these boxers can fully concentrate on their boxing career and the attainment of their aspirational goal of becoming a world champion.

This initiative is dedicated to and focused upon nurturing, developing and ultimately producing world champions both in the sport of boxing and champions of life. This requires identifying new talent, constantly observing and monitoring the boxer, graduating progress, finding the best training and management resources, and providing them with an opportunity to receive both financial and other comprehensive support, so long as these young athletes are a good and decent example in their daily life.

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This developmental aspect of the boxing program is a critically beneficial driver of change in society, instilling important values, highlighting teamwork, rewarding effort and hardwork, goal achievement, fellowship and healthy competition.

The “Ring Telmex” program has enabled many of its beneficiaries to become WBC World Champions such as Saul “Canelo” Alvarez who has become an inspirational example of aspirational achievement. The program has played a significant and decisive role in the evolvment of these boxer’s careers.

The Warrior Ascent program will similarly seek to identify and assist boxers in the development of their careers and the attainment of their goals of becoming world champions.



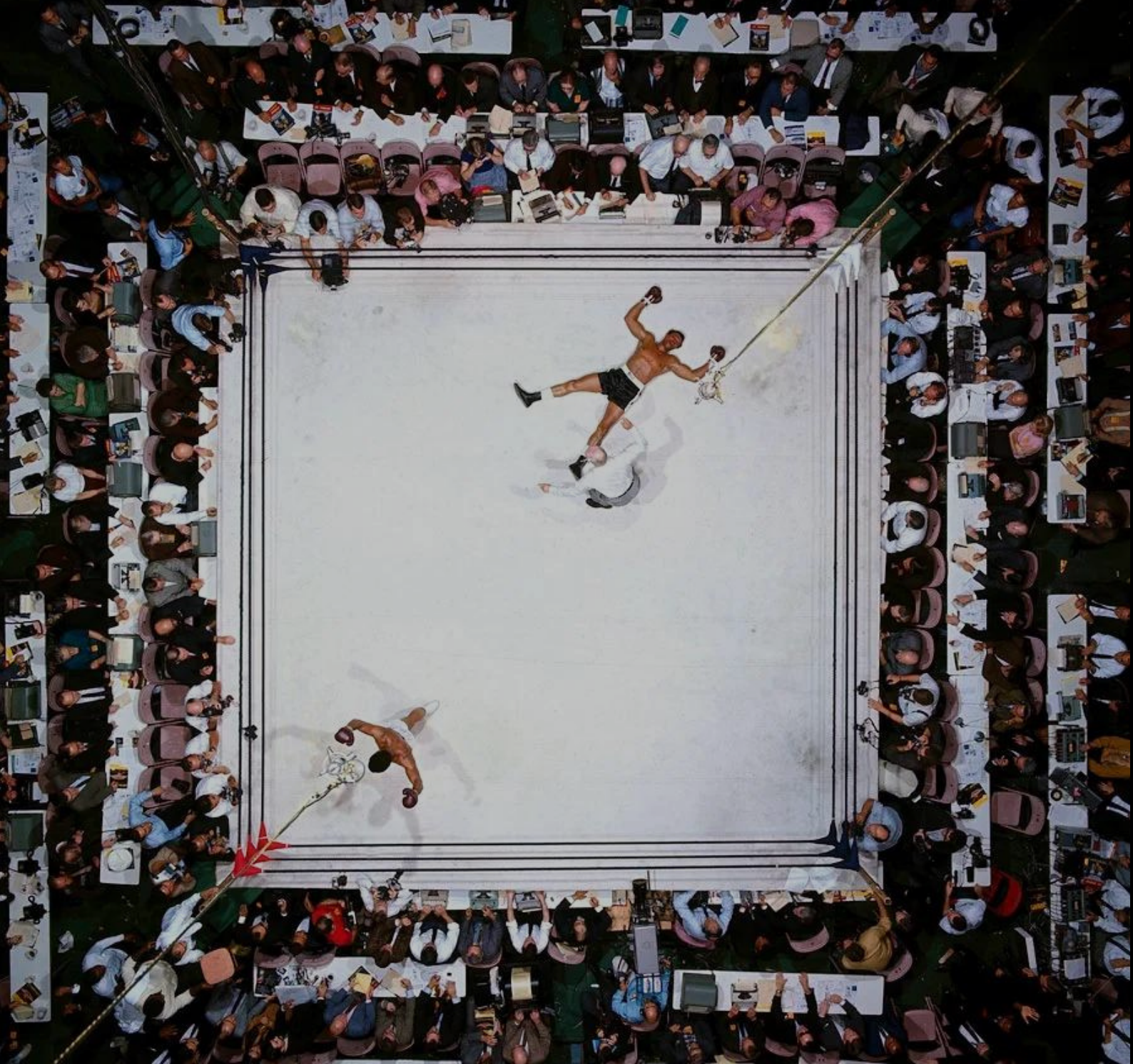
# PROGRESSION

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- Fully equipped WBC spec boxing gym
- Access to high performance institutions
- Technical boxing training with video analysis facilities
- Physical fitness and strength training programs
- Training and education manuals
- Sports psychology and mentoring resources
- Partnership's and collaboration with leading local and international trainers
- International training camps
- Organised and supervised sparring sessions
- Utilisation of international contacts and opportunities
- Participation in international and local boxing tournaments
- Access and introduction to funding, marketing and sponsorship channels

# GALLERY





# CONTACT

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**PHONE:** +27828571478

**EMAIL:** BRADWBC@ICLOUD.COM

**ADDRESS:** 130 MAIN STREET MARSHALL  
TOWN, JOHANNESBURG

