

Partnering with Crunchi provides a platform to educate others about the importance of making safer choices. For those able to dedicate just a few hours a week, or those seeking a full-time career, becoming a Crunchi Advocate will be a rewarding opportunity that will allow you to unleash your entrepreneurial spirit while making a difference in people's lives.

2023 ANNUAL COMMISSION DATA

Below is a summary of the commissions earned by Advocates in 2023 under the Crunchi Compensation Plan. These figures do not include the value of trips, recognition, non-cash prizes, and complimentary products earned by Advocates. All figures are in United States Dollars. In 2023, Crunchi had 7,855 Advocates in the United States, 52.89% of those Advocates received commission.

	# of Advocates	% of All Advocates	Average Annual Income	Median Annual Income
All Advocates	7,465	100%	\$1,717.90	\$141.87
Top 50%	3,733	50%	\$1,814.98	\$157.71
Top 10%	747	10%	\$8,420.64	\$1,882.66
Top 1%	75	1%	\$60,758.23	\$28,916.26

2023 MONTHLY TITLE EARNINGS

Bonus Rank	Average % of Advocates per Month	Highest Monthly Commission Earned	Average Monthly Commission Earned	Lowest Monthly Commission Earned
Advocate	50.40%	\$56.00	\$20.82	\$0.08
Senior Advocate	14.88%	\$99.93	\$47.53	\$0.32
Pioneer	12.00%	\$199.75	\$58.40	\$0.60
Educator	12.16%	\$1,293.05	\$99.52	\$1.40
Executive	3.52%	\$942.00	\$231.72	\$8.00
Activist	3.84%	\$12,074.59	\$564.74	\$8.40
Ambassador	0.80%	\$12,482.09	\$1,064.51	\$31.60
Luminary	0.64%	\$23,182.08	\$2,012.84	\$43.00
Trailblazer	0.64%	\$19,459.11	\$2,865.56	\$62.80
Visionary	0.32%	\$44,890.27	\$5,220.99	\$42.44
Innovator	0.16%	\$25,539.58	\$6,853.11	\$137.68
Legend	0.16%	\$23,412.23	\$14,889.97	\$330.32
Legend I	0.16%	\$55,928.15	\$33,863.87	\$307.69

2023 MONTHLY TITLE EARNINGS (CONTINUED)

Bonus Rank	Average % of Advocates per Month	Highest Monthly Commission Earned	Average Monthly Commission Earned	Lowest Monthly Commission Earned
Legend II	0.16%	\$51,713.79	\$29,131.26	\$6,548.72
Legend III	0.16%	\$122,556.69	\$122,556.69	\$122,556.69
Icon	0.00%	\$0.00	\$0.00	\$0.00

ADVOCATE BENEFITS

Through the Crunchi Advocate Program, you have the opportunity to join an authentic community, create income, and make a positive impact on the lives of others. Crunchi Advocates also enjoy the following benefits:

- Receive 20% off your personal purchases
- Start earning 20% commissions right away (on your first dollar of sales)
- Earn up to 40% commissions on your sales without having to build a team or sponsor
- Weekly pay
- Earn complimentary products, cash bonuses, and exclusive incentives

ADVOCATE INVESTMENT

You can join Crunchi as an Advocate with a digital collection with the option to add on products using your Advocate 20% savings. Advocates receive the following upon enrollment:

- Personalized website & virtual back office
- Business app
- Digital marketing tools
- Product training & education
- 20% savings on all personal product purchases

IN 2023:

- 51% of enrolling Advocates purchased the Digital Collection
- 21% purchased the Explore Collection
- 16% purchased the Empower Collection
- 12% purchased the Transform Collection

ACTIVE ADVOCATE POLICY

To be eligible to receive commissions Advocates must abide by the Crunchi Advocate Policies and Procedures, Advocate Terms and Conditions, and Advocate Credo. To maintain active status, Advocates must abide by our Active Advocate Policy, which requires Advocates to purchase or sell at least \$400 in Personal Volume within a six-month rolling consecutive period and be current with the annual renewal fee of \$60.

Note: These figures do not represent an Advocate’s profit, as they do not consider expenses incurred by an Advocate in operation or promotion of their business. The figures above refer to gross income (total income before any expenses are deducted). Advocate business operational expenses may vary from several hundred to several thousand dollars annually. You should factor in estimated expenses when projecting potential profits. Such operating expenses could include advertising and promotional expenses, product samples, training, travel, telephone and internet costs, business equipment, and miscellaneous expenses. The earnings of the Advocates in this chart are not necessarily representative of the income, if any, that a Crunchi Advocate can or will earn through their participation in the Crunchi Compensation Plan. These figures should not be considered as guarantees or projections of actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with Crunchi results only from successful sales efforts, which require hard work, diligence, and leadership. An Advocate’s success will depend upon how effectively they exercise these qualities.