



Give our Bulldogs and your Business a boost,
Sponsor our school!
 with one of these **Brentwood PTA sponsorship options...**



Sponsorship Packages, monetary or in-kind

Leader of the Pack, \$3000 / 10 months				
Top Dog Donor, \$2000 / 10 months				
Loyal Friend, \$1000 / 5 months				
Bulldog Buddy, \$500 / 5 months				
Dependable Companion, \$200 / 5 months				

On the Brentwood PTA website: (Brentwoodpta.com drives 3.5k visits/mo. from a diverse community)

Name & hyperlink on Sponsorship page	✓	✓	✓	✓	✓
Name & hyperlink on Home page		✓	✓	✓	✓
Logo on Sponsorship & Home pages			✓	✓	✓
Spotlight intro on Sponsorship page				✓	✓
Spotlight intro on Sponsorship & Home pages					✓

In the Bulldog Bark: (A weekly digital newsletter emailed during the school year to 1000k+ subscribers)

Name & hyperlink in 1 Bark entry each month	✓	✓	✓	✓	✓
Logo in 1 Bark entry each month		✓	✓	✓	✓
Name, hyperlink, & logo in 1 Bark email			✓	✓	✓
Special welcome added to your Bark email				✓	✓
Plus a Sponsor shout-out in a 2nd Bark email					✓

On social media:

Name & handle in 1 new sponsors post per platform	✓	✓	✓	✓	✓
Name & handle in Instagram new sponsor carousel post		✓	✓	✓	✓
Standalone posts on Facebook and Instagram			1	2	3

At our annual events: (including our Halloween carnival, Brentwood After Dark, and Brentwood Rocks)

Name at 1 event	✓	✓	✓	✓	✓
Name on promotional materials for 1 event		✓	✓	✓	✓
Logo at 1 event and on promotional materials			✓	✓	✓
Notable visibility at 2 events and on promotions				✓	✓
Booth/swag distribution at 2 events					✓

Along the fence of the new Brentwood campus:

A sign featuring your name and brand				3x5	4x6
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For your place of business:

A promotional sign recognizing sponsorship	✓	✓	✓	✓	✓
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To further community connection and impact:

A 1-year Brentwood PTA membership	✓	✓	✓	✓	✓
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Event Sponsorship, monetary or in-kind

We are currently looking for **2023 Halloween Carnival** sponsors! Show off your brand, service, product, or talent while supporting our Bulldog community. Incentives vary by donation but can include:

- Name & logo exposure at the event
- Name & logo recognition on printed and digital promotional materials
- Name & brand acknowledgement on a fence banner along the new Brentwood campus
- Table sponsorship
- Swag distribution
- And more! Scan the QR below to get more info or to suggest your ideas

Fence Signs, monetary or in-kind

Display your name and brand along the fence of our new Brentwood campus. Design your own or let us help! Signs can be mounted at any time of the year.

- \$500 for a 3x5 sign, 4 months
- \$750 for a 3x5 sign, 8 months
- \$1000 for a 4x6 sign, 4 months
- \$1500 for a 4x6 sign, 8 months

Ready to be a sponsor? Please complete the following form and we will contact you soon.



For more information please email us at hello@brentwoodpta.com

Bow wow WOW! We love our sponsors!

Funds raised by the Brentwood PTA pay for resources and programs such as literacy software, diversity curriculum, art supplies, technology upgrades, recess equipment, and so much more.