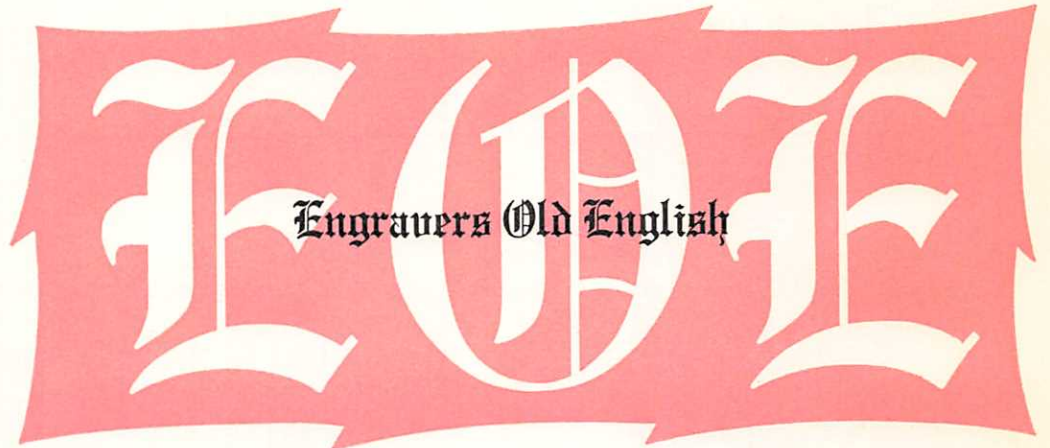


Intertype



10 point and 18 point Single Letter matrices

Mr. & Mrs. O. English

request the pleasure of your company

at the Marriage of their Daughter

Matricia

with

Mr. Key Board

at Engravers Church, Ten Points

on Saturday, 7th June

and afterwards at

The Magazine Hotel

R.S.V.P. 18 Single Letter, Slough, Bucks

For fount details, see over

## Intertype Engravers Old English Mount details

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**18 point** Face No. E4444 Figure size .1107 Lower case alphabet 207 points

Consideration of ease of reading is so essential in the planning of printed matter that every principle

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

..-;': '!? ( ) & /

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**10 point** Face No. E296 Figure size .076 Lower case alphabet 120 points

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

..-;': '!? & £

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Intertype wide tooth matrices also run on other line  
composing machines