



Egmont

LIGHT with Italic and True Small Caps

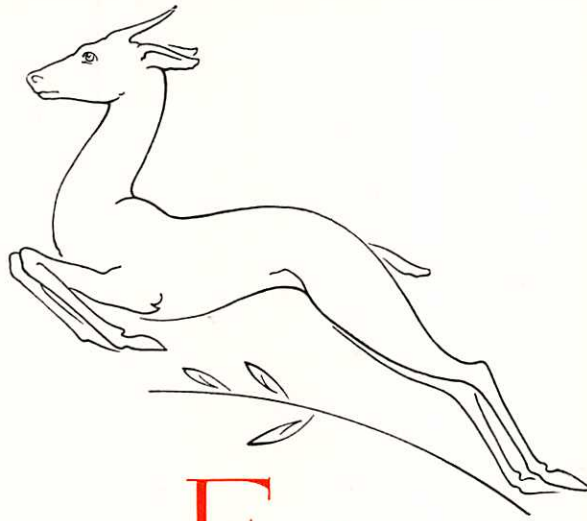
**Fourteen
Point**

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sun-down. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would meet the man and conduct him to the hut of the hermit or to that of the lone resident by the river brink. At either of these places they could unravel the details in the midnight silence. No problem would easily baffle the crafty brain of his companion and the procedure they would adopt must in more than one way outwit their rival's claims. *Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell,*

Face Number E1020 4 point leaded Double Letter Matrices
Intertype Wide Tooth Matrices run on other Line Composing Machines

SHADOWS WERE CREEPING UPON THE RICH GRASSY G
SHADOWS WERE CREEPING UPON THE RICH GRASSY G
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST AND

INTERTYPE'S ELEGANT NEW TYPE FACE



Egmont

LIGHT · EIGHTEEN POINT

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last SHADOWS WERE CREEPING UPON THE

Face Number E4456

Single Letter Matrices

6 point leaded

INTERTYPE WIDE TOOTH MATRICES RUN ON OTHER LINE COMPOSING MACHINES

TWENTY FOUR POINT



Egmont

LIGHT

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the SHADOWS WERE CREEPING UPO

Face Number E5525

Single Letter Matrices

4 point leaded

INTERTYPE WIDE TOOTH MATRICES RUN ON OTHER LINE COMPOSING MACHINES



IN PARIS, WE FOUND A NEW STYLE

We name it **DELINE** *Beauty*

★
FOR IT IS
AN EXTRAORDINARY
AND ELEGANT
STYLE

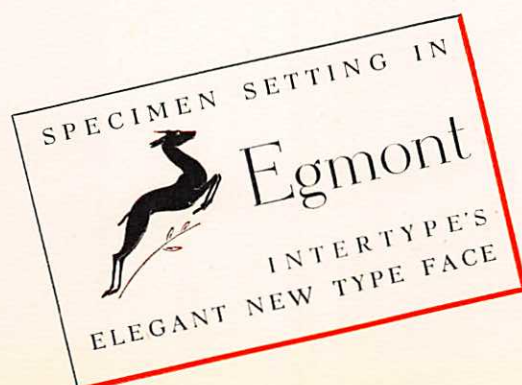
★
We found a dash of drama in the new Paris wear—subtle, we thought, and stunningly elegant. Paris tells us that even the dramatic whim

of the shoulder that wraps round and rolls back to reveal a flare of colour within will not be too precocious for the youthful-minded. Knife-pleated skirts drape with fine precision. Collars become restless, swing dynamically upwards and give an interesting display of light and shade. Or there are bows of gilt wire as buttons, and extra large wire knots at belts. Colours begin quietly from pearl grey through to jade green and on to a stirring scarlet. These are made for grand occasions—so superbly elegant are they. Advance models are to be seen in England in Deline's Ultra-modern Daylight Showrooms.

The Elegant New **DELINE**

DRESS CREATIONS FOR EVERY HOUR † TWO TO FORTY GUINEAS

THE DELINE REGENCY SHOP · BOND STREET · LONDON · W





INTERTYPE'S ELEGANT NEW TYPE FACE

EGMONT

LIGHT AND MEDIUM

Now comes a new type face of elegant character to grace your smartest typography, that you can use for a booklet or a menu, and individualise all your settings. Intertype announces its new face: *EGMONT*. Egmont scorns the family album touch, retaliates grandly to the cult of stark symmetrical lines, and marks the return to typographic politeness with a superbly distinguished air. This new face, with its soldierly swagger, is a smart challenge to be in the front rank of more impressive typography. Its ascenders ascend with lovely sweeps; it has a nicely blended reversed serif (that little something some others have not) to add a jaunty sparkle to an otherwise sedate

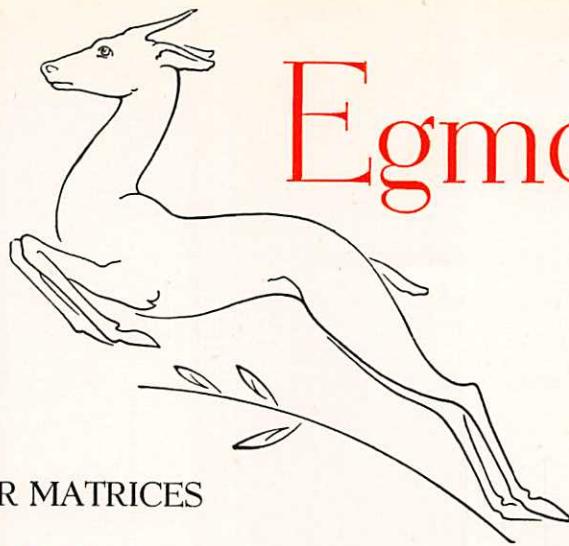
character. There is nothing of its class quite so new, so smart and so sane in design. Its designer? Why yes, S. H. DE ROOS, a Dutch artist of international reputation who is the originator of many well-known European faces. Strange that designers have given you so few satisfactory italics, yet *here is one that is uncommonly clear and unusually readable in a single line or a lengthy paragraph.* Its characters are open, yet close fitting . . . as elegantly formed as the svelte Gazelle. If you and the many other typographic connoisseurs have thought that something ought to be done about small capitals, you will be relieved to see that it has, for with the introduction of Egmont comes ROMAN AND ITALIC TRUE CUT CHARACTERS which, instead of being duplexed with figures in the usual way, are duplexed together. So that the narrow small capital *i i*, for instance, have no more space than they need, yet the small capital *m m* may widen appropriately. At present you may have Egmont Light and Egmont Medium in the 8, 10 and 12 point sizes, and the larger sizes now in preparation will be ready shortly. Egmont is Intertype's newest contribution to fine typography, a face to make your line machine composition smarter and more attractive than ever—superbly graceful, so that when you go grand in typography you can go grand in type face too. All sizes are cut on wide tooth matrices to give long service.



INTERTYPE LIMITED

FARNHAM ROAD · SLOUGH · BUCKINGHAMSHIRE

*The hand type used in this booklet was kindly supplied by Messrs. John Meerloo & Co., Ltd.,
from whom Egmont hand type may be obtained*



Egmont

SINGLE LETTER MATRICES

LIGHT

ABCDEFGHIJKLMN OPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz 1234567890
 Shadows were creeping upon the rich grassy glades of

18 Point Face No. E4436 Figure size .1107 Length of lower case alphabet 197.4 points

ABCDEFGHIJKLMN OPQRSTUVWXYZ
 1234567890 WXYZ 1234567890
 abcdefghijklmnopqrstuvwxyz
 Shadows were creeping upon the rich gra

24 Point Face No. E3525 Figure size .166 Length of lower case alphabet 259.9 points

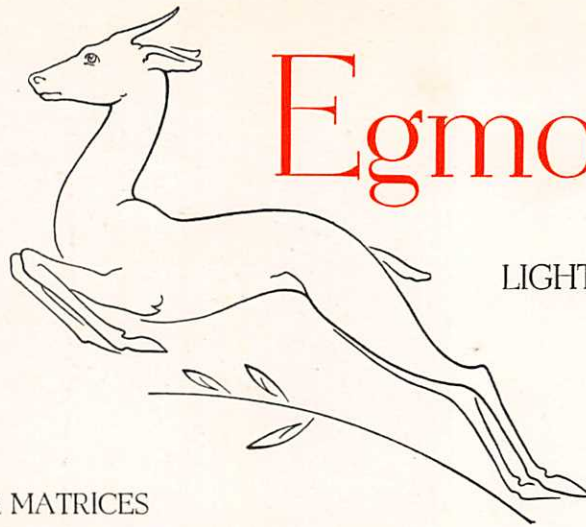
MEDIUM

ABCDEFGHIJKLMN OPQRSTUVWXYZ
 1234567 abcdefghijklmnopqrstuvwxyz 1234567
 890 Shadows were creeping upon the rich 890

18 Point Face No. E4439 Figure size .1107 Length of lower case alphabet 227.8 points

ABCDEFGHIJKLMN OPQRSTUVWXYZ
 1234567890 WXYZ 1234567890
 abcdefghijklmnopqrstuvwxyz
 Shadows were creeping upon the rich gr

24 Point Face No. E3525 Figure size .166 Length of lower case alphabet 272 points



Egmont

LIGHT with Italic and True Small Caps

DOUBLE LETTER MATRICES

EIGHT

Point Face No. E1715 Figure size .0553
Length of lower case alphabet 93.17 points
Lower case characters to square inch, set solid, 189

Shadows were creeping upon the rich grassy glades of the forest
Shadows were creeping upon the rich grassy glades of the forest
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmno pqrstuvwxyz
abcdefghijklmno pqrstuvwxyz
1234567890 1234567890

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were hidden by the density of the trees, and as he made his way he mused over his plans. He would meet the *Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of*

TEN

Point Face No. E1806 Figure size .0692
Length of lower case alphabet 115 points
Lower case characters to square inch, set solid, 122

Shadows were creeping upon the rich grassy glades
Shadows were creeping upon the rich grassy glades
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmno pqrstuvwxyz
abcdefghijklmno pqrstuvwxyz
1234567890 1234567890

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined. Step by step he plodded on until the last rays of the sun were *Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait*

TWELVE

Point Face No. E1945 Figure size .085
Length of lower case alphabet 131.6 points
Lower case characters to square inch, set solid, 90

Shadows were creeping upon the rich grassy
Shadows were creeping upon the rich grassy
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
XYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
XYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmno pqrstuvwxyz
abcdefghijklmno pqrstuvwxyz
1234567890 1234567890

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that *Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down*

Additional Characters contained in Regular Font

fi fl ff ffi m , . - : ' ! ? () @ # \$ % & £ æ œ æ œ Æ Æ
fi fl ff ffi m , . - : ' ! ? () @ # \$ % & £ æ œ æ œ Æ Æ
á à â ã ä å ä é è ë ê ì í î ï ó ò ô õ ú û ü ç ñ
á à â ä é è ë ê ì í î ï ó ò ô õ ú û ü ç ñ
[] @ * † ‡ § - / - ... § § § § § § § § § § § §
[] @ * † ‡ § - / - ... § § § § § § § § § § § §