

Egmont · for Intertype economical direct keyboard composition

INTERTYPE

tdgiL

Egmont

CONSIDERATION OF EASE OF READ  
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*24 point and 18 point six point leaded*

For font details and copy fitting  
tables see back page

# Egmont

One point leaded

14 point

12 point

Three point leaded

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of *the message conveyed by words* should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate choice of type face for the paper on which it is to be printed. Many type faces appropriate for the moderate copy of advertisements are inappropriate for continuous reading in the book or magazine page: many type faces readable in the larger text sizes lose their clarity in the smaller sizes. Wise choices for small text are, therefore, type faces of unobtrusive character and type faces of large x-height whose maximum face-to-body size aids readability. Simpleness of type design is as much to be desired as sheer beauty of type character, though happily the two virtues often go hand in hand.

Consider also the spacing of words. Wide spacing causes the appearance of disintegration of the type panel and spreads the copy to occupy more space than it needs: excessively close spacing causes the words to run into one another and detracts the reader's thought from the ideas presented by the words. Most typographers agree that *a thick or middle space is sufficient between words set in lower case*—even in display types—and an en space between words in capital letters. As a generalisation that will do very well, but shall we consider the matter more closely? The expanded and large x-height type faces call for a slight increase in word spacing, though a thick space is usually satisfactory; condensed type faces and those of small x-height agreeably accept the middle space.

Appropriate length of type line for ease of reading can so readily be decided upon that no loss of comfort need result in this respect, and appropriate measures for various widths and sizes of type may easily be found. Limits are, it is true, frequently imposed by the **SHAPE OF SPACE AND THE AMOUNT OF COPY TO BE ARRANGED THEREIN, BUT INSTANCES WHERE READING IS MADE NEEDLESSLY DIFFICULT ALL TOO OFTEN MEET**



# Light

## 8 point

*Set solid and one point leaded*

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*Intertype wide tooth matrices  
also run on other  
line composing machines*

When ordering matrices please state the face number and point size of the fount required and the model of machine on which the matrices are to run

## 10 point

*Set solid and one point leaded*

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate choice of type for the paper on which it is to be printed. Many type faces appropriate for the moderate copy of advertisements are inappropriate for continuous reading in the book or magazine page: many type faces readable in the larger text sizes lose their clarity in the smaller sizes. Wise choices for small text are, therefore, type faces of unobtrusive character and type faces of large x-height whose maximum face-to-body size aids readability. Simpleness of type design is as much to be desired as sheer beauty of type character, though happily the two virtues often go hand in hand.

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Appropriate length of type line for ease of reading can so readily be decided upon that no loss of comfort need result in this respect, and appropriate measures for various widths and sizes of type may easily be found. Limits are, it is true, frequently imposed by the shape of space and the amount of copy to be arranged therein, but instances where reading is made needlessly difficult all too often meet our eyes: THE EXCESSIVELY WIDE

INTERTYPE

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# Font details of **Egmont Light** Egmont is also cut in Medium and Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ &£  
1234567890 abcdefghijklmnopqrstuvwxyz 1234567890

24 point. Face No. E3525. Figure size ·166. Lower case alphabet 261 points.

ABCDEFGHIJKLMNOPQRSTUVWXYZ &£  
1234567890 abcdefghijklmnopqrstuvwxyz 1234567890

18 point. Face No. E4436. Figure size ·1107. Lower case alphabet 198 points.

*Egmont Light with Italic and True Small Capitals*

1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ

14 point. Face No. E1020. Figure size :0968. Lower case alphabet 152 points. Alignment +5.

1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 point. Face No. E1945. Figure size ·083. Lower case alphabet 132 points. Alignment +6.

1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ

10 point. Face No. E1806. Figure size ·0692. Lower case alphabet 116 points. Alignment +6.

1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ

8 point. Face No. E1715. Figure size ·0553. Lower case alphabet 94 points. Standard alignment.

Swash characters supplied to order *A B D E G H M N P T Y*

### *Additional characters contained in regular founts of double letter matrices*

fi ff ffi fl ... ; : ' ! ? ( ) & £ \$ @ Æ æ œ Æ Ç È Á à ä å ä é è é ì ï ï ï ó ò ö ó ú ü ù ú ç ñ Æ Ç È [ ] \* † ‡ § || ¶ — / — ... † ‡ § † ‡ § † ‡ §  
fi fl ffi fl ... ; : ' ! ? ( ) & £ \$ @ Æ æ œ Æ Ç È Á à ä å ä é è é ì ï ï ï ó ò ö ó ú ü ù ú ç ñ Æ Ç È [ ] \* † ‡ § || ¶ — / — ... † ‡ § † ‡ § † ‡ §

Character count—Bold figures indicate pica measures. Light figures indicate average number of characters per line

	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
8 point	22	26	30	34	38	42	46	50	53	57	61	64	68	72	75	79	83	87	90	94	98	101	104	107
10 point	17	21	25	28	31	34	37	40	43	46	49	52	55	58	61	64	67	70	73	76	79	82	85	88
12 point	15	18	21	24	27	30	33	36	38	41	44	46	49	52	55	58	61	63	65	68	71	74	76	79
14 point	13	16	18	21	23	26	28	30	33	35	37	40	43	45	47	49	52	54	56	58	60	62	65	68

TEN

POINT EGMONT LIGHT



WITH ITALIC AND TRUE SMALL CAPS



SHADOWS WERE CREEPING UPON THE RICH GRASSY

SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST A

Shadows were creeping upon the rich grassy glades of the forest and

it was at this late hour that he set out on his quest. So far as he could

plan he would go by way of the winding path, to the far end, down

by the dell, and wait until sundown. He was in no very placid state of

mind, yet it was his anxiety as well as the fact of his promise to call at

Don's, that made him the more determined. Step by step he plodded

on until the last rays of the sun were hidden by the density of the

trees, and as he made his way he mused over his plans. He would

meet the man and conduct him to the hut of the hermit or to that of

the lone resident by the river brink. At either of these places they

could unravel the details in the midnight silence. No problem would

easily baffle the crafty brain of his companion and the procedure they

would adopt must in more than one way outwit their rival's claims.

With increasing eagerness he quickened his pace and made straight

for the place assigned for their meeting. Counting every moment

impatiently, half-an-hour had passed before he could dimly see the

approaching form of his accomplice, with swift, regular and light-

footed steps, typical of the virile temperament of the man. In a breath-

less string of words he told of his forced delay by a roundabout route

SHADOWS WERE CREEPING UPON THE RICH GRASSY

SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST A

Shadows were creeping upon the rich grassy glades of the forest and

it was at this late hour that he set out on his quest. So far as he could

plan he would go by way of the winding path, to the far end, down

by the dell, and wait until sundown. He was in no very placid state of

mind, yet it was his anxiety as well as the fact of his promise to call at

Don's, that made him the more determined. Step by step he plodded

on until the last rays of the sun were hidden by the density of the

trees, and as he made his way he mused over his plans. He would

meet the man and conduct him to the hut of the hermit or to that of

FACE NO. E1806

5 POINT LEADED

TWELVE

POINT EGMONT LIGHT



WITH ITALIC AND TRUE SMALL CAPS

SHADOWS WERE CREEPING UPON THE RICH GRASSY  
SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST A  
Shadows were creeping upon the rich grassy glades of the forest and it  
was at this late hour that he set out on his quest. So far as he could  
plan, he would go by way of the winding path, to the far end, down  
by the dell, and wait until sundown. He was in no very placid state of  
mind, yet it was his anxiety as well as the fact of his promise to call at  
Don's, that made him the more determined. Step by step he plodded  
on until the last rays of the sun were hidden by the density of the trees,  
and as he made his way he mused over his plans. He would meet the  
man and conduct him to the hut of the hermit or to that of the lone  
resident by the river brink. At either of these places they could unravel  
the details in the midnight silence. No problem would easily baffle the  
crafty brain of his companion and the procedure they would adopt must  
in more than one way outwit their rival's claims. With increasing eager-  
ness he quickened his pace and made straight for the place assigned for  
their meeting. Counting every moment impatiently, half-an-hour had  
passed before he could dimly see the approaching form of his accom-  
plice, with swift, regular and light-footed steps, typical of the virile  
temperament of the man. In a breathless string of words he told of his  
*SHADOWS WERE CREEPING UPON THE RICH GRASSY*  
*SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST AN*  
*Shadows were creeping upon the rich grassy glades of the forest and it*  
*was at this late hour that he set out on his quest. So far as he could*  
*plan, he would go by way of the winding path, to the far end, down*  
*by the dell, and wait until sundown. He was in no very placid state of*  
*mind, yet it was his anxiety as well as the fact of his promise to call at*  
*Don's, that made him the more determined. Step by step he plodded*  
*on until the last rays of the sun were hidden by the density of the trees,*  
*and as he made his way he mused over his plans. He would meet the*  
*man and conduct him to the hut of the hermit or to that of the lone*  
*resident by the river brink. At either of these places they could unravel*

FACE NO. E1945

3 POINT LEADED