



DOUBLE LETTER MATRICES

12 Point Cheltonian with Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E898

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. **Standardization keeps the Printer's investment always at a minimum.** He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely INTERCHANGEABLE. EVEN SMALL REPLACEMENT PARTS ARE INTERCHANGEABLE AND MAY BE CHANGED FROM ONE MACHINE

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was

(Solid)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890

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The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the **GREATEST ACHIEVEMENTS IN THE MECHANICAL TYPOGRAPHICAL ART, AND WAS ACCOMPLISHED THROUGH THE CONCENTRATED**

(14 Point Body)

Figure size in thousandths of an inch .083

Intertype Matrices will run on other Line-composing Machines



DOUBLE LETTER MATRICES

14 Point Cheltonian with Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E949

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer's INVESTMENT ALWAYS AT A MINIMUM. HE BUYS A STANDARDIZED BASIC UNIT AND ONLY SUCH STANDARD

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical

(Solid)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer's

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(3 Point Leaded)

Figure size in thousandths of an inch .0968

Intertype Matrices will run on other Line-composing Machines



SINGLE LETTER MATRICES

18 Point Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E415

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. A machine of simpler design and fewer parts must cost less to operate. Parts which do not

**THE SUCCESS OF STANDARDIZATION IN
LINE CASTING COMPOSING MACHINES AS
EMBODIED IN THE INTERTYPE, IS NOW
ACCLAIMED BY PRINTERS AS ONE OF THE
GREATEST ACHIEVEMENTS IN MECHANICAL
1234567890**

Figure size in thousandths of an inch .110

Intertype Matrices will run on other Line-composing machines



SINGLE LETTER MATRICES

24 Point Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E446

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment at a minimum

**SUCCESS OF STANDARDIZATION
IN LINE COMPOSING MACHINES AS
EMBODIED IN THE INTERTYPE, IS
1234567890**

Figure size in thousandths of an inch .1385

Intertype Matrices will run on other Line-composing machines



SINGLE LETTER MATRICES

30 Point Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E470

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for

**THE SUCCESS OF STANDARDIZATION IN LINE COMPOSING MACHINES AS EMBODIED IN
1234567890**

Figure size in thousandths of an inch .166

Intertype Matrices will run on other Line-composing Machines



SINGLE LETTER MATRICES

36 Point Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E489

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as the greatest achievement in mechanical typographical art, and was accomplished through the concentrated efforts of the

**INTERTYPE MAGAZINES
MOULDS, LINERS, ETC.,
1234567890**

Figure size in thousandths of an inch .207

Intertype Matrices will run on other Line-composing machines