



SINGLE LETTER MATRICES

**36 Point Cheltonian Bold.**

Intertype E.D. Matrix Face No. E486

Success of Standardization in line casting composing machines as embodied in the Intertype, which is now acclaimed by Printers as a great achievement in the

**THE SUCCESS OF  
THE INTERTYPE  
IS ACCLAIMED BY  
1234567890**

*Figure size in thousandths of an inch .2628*

Intertype Matrices will run on other Line-composing machines



DOUBLE LETTER MATRICES

10 Point Cheltonian Bold with Cheltonian Bold Italic.

Intertype E.D. Matrix Face No. E787

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment at a minimum. He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. Equipment fits instantly on all Standardized Intertypes and may be changed from one machine to another without difficulty or DELAY. EVEN SMALL REPLACEMENT PARTS ARE INTERCHANGEABLE. NO NECESSITY FOR INVESTMENT

*The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, AND WAS ACCOMPLISHED THROUGH THE CONCENTRATED EFFORTS OF INTERTYPE ENGINEERS AND DESIGNERS*

(Solid)

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ 1234567890  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment at a minimum. He buys a Standardized basic unit and only such Standard equipment UNITS AS HIS PRESENT BUSINESS DEMANDS. HE NEED NOT TIE UP GOOD MONEY NOW IN EQUIPMENT HE MIGHT

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(12 Point Body)

Figure size in thousandths of an inch .033

Intertype Matrices will run on other Line-composing Machines



DOUBLE LETTER MATRICES

12 Point Cheltonian Bold with Cheltonian Bold Italic.

Intertype E.D. Matrix Face No. E920

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. *Standardization keeps the Printer's investment always at a minimum.* He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up **GOOD MONEY NOW IN EQUIPMENT HE MIGHT NOT REQUIRE UNTIL LATER ON.** **MAGAZINES, MOULDS**

*The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical*  
(Solid)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890  
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. *Standardization keeps the Printer's investment always at a minimum.* He buys a Standardized basic unit and only such Standard equipment

*The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by*  
**PRINTERS AS THE GREATEST ACHIEVEMENT IN THE MECHANICAL TYPOGRAPHICAL ART, AND**

(14 Point Body)

Figure size in thousandths of an inch .0899

Intertype Matrices will run on other Line-composing Machines



DOUBLE LETTER MATRICES

14 Point Cheltonian Bold with Cheltonian Bold Italic.

Intertype E.D. Matrix Face No. E963

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line **CASTING EQUIPMENT IN USE IN NEWS AND JOB PRINTING OFFICES. STANDARD**

*The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement*

(Solid)

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890—1234567890**

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions

*The success of Standardization in line composing machines as embodied in the Intertype, is now*  
**ACCLAIMED BY PRINTERS AS A GREAT  
ACHIEVEMENT IN THE MECHANICAL**

(3 Point Leaded)

Figure size in thousandths of an inch .1107

Intertype Matrices will run on other Line-composing Machines



## DOUBLE LETTER MATRICES

### 10 Point Cheltonian with Cheltonian Bold Condensed.

Intertype E.D. Matrix Face No. E777

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as **one of the greatest achievements in the mechanical typographical art**, and was accomplished through concentrated efforts of the Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. Standardization keeps the Printer's investment at a minimum. He **BUYS A STANDARDIZED BASIC UNIT AND ONLY SUCH STANDARD**

**The success of Standardization in line composing machines as embodied in THE INTERTYPE, IS ACCLAIMED BY PRINTERS AS THE GREATEST**

(Solid)

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as **one of the greatest achievements in the mechanical typographical art**, and was accomplished through concentrated efforts of the Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. **STANDARDIZATION KEEPS THE PRINTER'S INVESTMENT AT A**

**The success of Standardization in line composing machines as embodied in THE INTERTYPE, IS ACCLAIMED BY PRINTERS AS THE GREATEST**

(11 Point Body)

1234567890  
1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing offices. **Standardization keeps the Printer's investment always at a minimum.** He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. Equipment **FITS INSTANTLY ON ALL STANDARDIZED INTERTYPES AND MAY BE CHANGED FROM ONE MACHINE TO ANOTHER WITHOUT DIFFICULTY**

**The success of Standardization in line casting composing machines as embodied in the Intertype, is acclaimed by Printers as one of the greatest achievements in the MECHANICAL TYPOGRAPHICAL ART, AND WAS ACCOMPLISHED THROUGH THE CONCENTRATED EFFORTS OF INTERTYPE ENGINEERS AND**

(12 Point Body)

Figure size in thousandths of an inch .0692

**Intertype Matrices will run on other Line-composing Machines**