F. R

N

10 Point Century Expanded with Century Bold.

Intertype E.D. Matrix Face No. E757

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as **the greatest achievement in the mechanical typographical art**, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by the complicated mechanical line casting equipment in use in news printing offices. Standardization keeps the Printer's investment

The success of Standardization in line composing machines as embodied in the Intertype, is (Bolid) The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by the complicated mechanical line casting equipment in use in news

The success of Standardization in line composing machines as embodied in the Intertype, is (11 Point Body)

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news printing offices. Standardization keeps the **Printer's investment always at a minimum.** He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype Magazines, moulds, liners, etc., are freely interchangeable. Equipment fits instantly on all Standardized Intertypes and may be changed from one machine to

The success of Standardization in line casting composing machines as embodied in the Intertype, is acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was

Figure size in thousandths of an inch .077

TER

N

12 Point Century Expanded with Century Bold.

Intertype E.D. Matrix Face No. E895

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer's investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until LATER ON. MAGAZINES, MOULDS, LINERS, ETC., ARE FREELY INTERCHANGEABLE. EQUIPMENT

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer's investment always at a minimum. He buys

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by PRINTERS AS THE GREATEST ACHIEVEMENT IN THE MECHANICAL TYPOGRAPHICAL ART, AND

Figure size in thousandths of an inch .083

PE

NTERT

14 Point Century Expanded with Century Bold.

Intertype E.D. Matrix Face No. E945

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as **the greatest achievement** in the mechanical typographical art, and was accomplished through the concentrated efforts of the Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as the greatest achievement in the

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ (solid)

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as **the greatest achievement** in the mechanical typographical art, and was accomplished through the concentrated efforts of the Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in newspaper and job printing

The success of Standardization in line composing machines as embodied in the Intertype, is acclaimed by Printers as the greatest achievement in the 1234567890—1234567890

3 Point Leaded) Figure size in thousandths of an inch .097

12 Point Century Bold with Century Bold Italic.

Intertype E.D. Matrix Face No. E926

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news printing offices. *Standardization keeps the Printer's investment always at a minimum.* He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are all freely interchangeable. No necessity for investment in

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news printing offices. Standardization keeps the Printer's investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical

Figure size in thousandths of an inch .083

14 Point Century Bold with Century Bold Italic.

Intertype E.D. Matrix Face No. E965

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in mechanical typographical art, and was achieved through the concentrated efforts of the Intertype Engineers and Designers exclusively, primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices.

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890—1234567890

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in mechanical typographical art, and was achieved through the concentrated efforts of the Intertype Engineers and Designers exclusively, primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment in use in news and job printing offices. The success of Standardization in line composing

machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement (3 Point Lended)

Figure size in thousandths of an inch .0968