



DOUBLE LETTER MATRICES

14 Point Caslon Old Face Heavy with Italic.

Intertype E.D. Matrix Face No. E1001

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by complicated mechanical line casting equipment in use in news and job printing offices. **STANDARDIZATION KEEPS THE PRINTER'S INVESTMENT AT**

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the
(Solid)

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890—1234567890**

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The success of Standardization in line composing machines as embodied in the Intertype, is now
ACCLAIMED BY PRINTERS AS ONE OF THE GREATEST ACHIEVEMENTS IN THE
(3 Point Leaded)

Figure size in thousandths of an inch .114

Intertype Matrices will run on other Line-composing Machines



DOUBLE LETTER MATRICES

12 Point Caslon Old Face Heavy with Italic.

Intertype E.D. Matrix Face No. E1928

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by the complicated mechanical line casting equipment now in use in newspaper and job printing offices. Standardization keeps the Printer's investment at a minimum. He buys a Standardized basic unit and only such Standard equipment as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype MAGAZINES, MOULDS, LINERS, ETC., ARE INTERCHANGEABLE. A MACHINE OF SIMPLER DESIGN

The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in mechanical typographical

(Solid)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890

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The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in mechanical typographical

(14 Point Body)

Figure size in thousandths of an inch .0268

Intertype Matrices will run on other Line-composing Machines



DOUBLE LETTER MATRICES

10 Point Caslon Old Face Heavy with Italic.

Intertype E.D. Matrix Face No. E1782

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by complicated mechanical line casting equipment in use in newspaper and job printing offices. *Standardization keeps the Printer's investment at a minimum.* He buys a Standardized basic unit and only such Standard equipment units as present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. Equipment fits instantly on all Standardized Intertypes and may be changed from one machine to another without difficulty or delay. Even small replacement parts are interchangeable. **NO NECESSITY FOR INVESTMENT IN LARGE QUANTITIES OF PARTS AND SUPPLIES. SIMPLER IN DESIGN AND LESS**

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was **ACCOMPLISHED THROUGH THE CONCENTRATED EFFORTS OF INTERTYPE ENGINEERS AND DESIGNERS EXCLUSIVELY**
(Solid)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by complicated mechanical line casting equipment in use in newspaper and job printing offices. *Standardization keeps the Printer's investment at a minimum.* He buys a Standardized basic unit and only such Standard equipment units as present business **DEMANDS. HE NEED NOT TIE UP GOOD MONEY NOW IN EQUIPMENT HE MIGHT NOT NEED UNTIL LATER ON. ALL**

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was **ACCOMPLISHED THROUGH THE CONCENTRATED EFFORTS OF INTERTYPE ENGINEERS AND DESIGNERS EXCLUSIVELY**

(12 Point Body)

Figure size in thousandths of an inch .083

Intertype Matrices will run on other Line-composing Machines



DOUBLE LETTER MATRICES

8 Point Caslon Old Face Heavy with Italic.

Intertype E.D. Matrix Face No. E1691

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through concentrated efforts of the Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by complicated mechanical line casting equipment in use in news and job printing offices. *Standardization keeps the Printer's investment always at a minimum.* He buys a Standardized basic unit and only such Standard equipment units as present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. No necessity for investment in large varieties and quantities of parts and

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(Solid)

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(9 Point Body)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890
ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by complicated mechanical line casting equipment in use in newspaper and job printing offices. *Standardization keeps the Printer's investment always at a minimum.* He buys a Standardized basic unit and only such Standard equipment units as his present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. Equipment fits instantly on all the Standardized Intertypes and may be changed from one machine to another without difficulty or delay. Even small replacement parts are interchangeable. No necessity for investment in large varieties and quantities of parts and supplies. Up-keep expense is surprisingly low. A machine of simpler design and fewer parts must cost less to operate. Parts which do not exist can not make trouble nor can they wear out.

The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in the mechanical typographical art, and was accomplished through the concentrated efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of
(10 Point Body)

Figure size in thousandths of an inch .0692

Intertype Matrices will run on other Line-composing Machines

INTERTYPE

Caslon Old Face Heavy

with Italic

DOUBLE LETTER MATRICES

INTERTYPE WIDE TOOTH MATRICES WILL RUN ON OTHER LINE COMPOSING MACHINES

8 Point Face No. E1691 Figure size .0692 Length of lower case alphabet 110.58 points Lower case characters to square inch, solid 168 Standard alignment

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined.

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to

ABCDEFGHIJKLMN OPQRSTUVWXYZ ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxy z 1234567890 abcdefghijklmnopqrstuvwxy z

10 Point Face No. E1782 Figure size .083 Length of lower case alphabet 135.31 points Lower case characters to square inch, solid 104 Standard alignment

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown.

ABCDEFGHIJKLMN OPQRSTUVWXYZ ABCDEFGHIJKLMN OPQRSTUVWXYZ WXYZ abcdefghijklmnopqrstuvwxy z XYZ abcdefghijklmnopqrstuvwxy z 1234567890 1234567890

Additional Characters contained in Regular Fount

12 Point Face No. E1928 Figure size .0968 Length of lower case alphabet 156.68 points Lower case characters to square inch, solid 81 Standard alignment

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could

ABCDEFGHIJKLMN OPQRSTUVWXYZ ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxy z 1234567890 abcdefghijklmnopqrstuvwxy z

14 Point Face No. E1001 Figure size .114 Length of lower case alphabet 192.26 points Lower case characters to square inch, solid 55 Standard alignment

Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would

ABCDEFGHIJKLMN OPQRSTUVWXYZ ABCDEFGHIJKLMN OPQRSTUVWXYZ WXYZ abcdefghijklmnopqrstuvwxy z WXYZ abcdefghijklmnopqrstuvwxy z 1234567890 1234567890

fi fl ff ffi fll , . - ; ' : ' ! ? () & £ @ lb æ œ Æ Œ fi fl ff ffi fll , . - ; ' : ' ! ? () & £ @ lb æ œ Æ Œ á à â ã é è ê ë ì ï ï ï ó ò ô õ ú û ü ù ç ñ á à â ã é è ê ë ì ï ï ï ó ò ô õ ú û ü ù ç ñ \$ [] ¶ * † ‡ § - / — ... ¼ ½ ¾ ⅞ ⅝ ⅜ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘