

JAMES FREDERICK

# MOON

970 REGENT STREET, W.C.1

MODERN FURNISHINGS · TUBULAR CHAIRS AND TABLES · COCKTAIL CABINETS AND ACCESSORIES

INTERTYPE **CAIRO** SERIES  
FOR THE MODERN-MINDED PRINTER

SET IT FOR MONDAY...  
and be SURE till next Sunday



## Frightfully late . . .

Hectic night out with the boys. Missed the 9.15 by more than three hours. Left slumbering by wife who says: very well, come home earlier! Heavens! that Certlarm alarm clock would never miss putting an end to dreams that really must stop right on the stroke of eight. A blessing to sleepy folk! I'll get a CERTLARM before the day is out!

I'll get a

# CERTLARM

before the day is out  
5/- to 21/6



INTERTYPE

CAIRO

LIGHT AND BOLD

DOUBLE LETTER MATRICES

6 Point Face No. E1600 Figure size .046
Length of lower case alphabet 95.6 points
Lower case characters to square inch, solid 252

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

8 Point Face No. E1706 Figure size .056
Length of lower case alphabet 113 points
Lower case characters to square inch, solid 160

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest.
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

10 Point Face No. E1795 Figure size .0692
Length of lower case alphabet 133.86 points
Lower case characters to square inch, solid 112

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
XYZ abcdefghijklmnopqrstuvwxyz
XYZ abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

Additional Characters contained in Regular Font

12 Point Face No. E1936 Figure size .083
Length of lower case alphabet 163.7 points
Lower case characters to square inch, solid 72

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

14 Point Face No. E1008 Figure size .0968
Length of lower case alphabet 192 points
Lower case characters to square inch, solid 57

Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan he would go by Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest.
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

fi fl ffi ffl , . - ; ' : ' ! ? ( ) @ # \$ % & ' £ ¢ œ æ Æ CE
fi fl ffi ffl , . - ; ' : ' ! ? ( ) @ # \$ % & ' £ ¢ œ æ Æ CE
á à â ã ä å é è ê ë ì í î ï ó ò ô õ ú û ü ç ñ
á à â ã ä å é è ê ë ì í î ï ó ò ô õ ú û ü ç ñ
[ ] ¶ \* † ‡ § - / - ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
[ ] ¶ \* † ‡ § - / - ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20



30

POINT  
Face No.  
E3474

SHADOWS WERE CREEPING

Shadows were creeping upon  
the rich grassy glades of the fo  
rest and it was at this late hour  
that he set out on his quest. So

4 point leaded

CAIRO LIGHT



INTERTYPE WIDE TOOTH MATRICES WILL RUN ON OTHER  
LINE COMPOSING MACHINES

36

POINT  
Face No.  
E2611

SHADOWS WERE CRE

Shadows were creeping  
upon the rich grassy gla  
des of the forest and it wa

4 point leaded



18

POINT  
Face No.  
E4419

SHADOWS WERE CREEPING UPON THE R  
Shadows were creeping upon the rich grassy  
glades of the forest and it was at this late hour  
that he set out on his quest. So far as he could  
plan, he would go by way of the winding  
path, to the far end, down by the dell, and wait  
until sundown. He was in no very placid state

4 point leaded

## CAIRO LIGHT



INTERTYPE WIDE TOOTH MATRICES WILL RUN ON OTHER  
LINE COMPOSING MACHINES

24

POINT  
Face No.  
E3513

SHADOWS WERE CREEPING UP  
Shadows were creeping upon the  
rich grassy glades of the forest and  
it was at this late hour that he set  
out on his quest. So far as he could  
plan, he would go by way of the wi

4 point leaded



INTERTYPE

CAIRO  
LIGHT

SINGLE LETTER  
MATRICES

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890

**18** Point Face No. E4419 Figure size .114 Length of lower case alphabet 234 points

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
12345 XYZ 67890  
abcdefghijklmnopqrstu vwxyz

**24** Point Face No. E3513 Figure size .152 Length of lower case alphabet 303 points  
Figure 1 .097

ABCDEFGHIJKLMN OPQRST  
12345 UVWXYZ 67890  
abcdefghijklmnopqrstu vwxyz

**30** Point Face No. E3474 Figure size .1798 Length of lower case alphabet 355 points  
Figure 1 .097

ABCDEFGHIJKLMN OP  
QRSTUVWXYZ  
abcdefghijklmnopqrstu  
12345 vwxyz 67890

**36** Point Face No. E2611 Figure size .2213 Length of lower case alphabet 439 points  
Figure 1 .126