## Intertype Bodoni Modern

DOUBLE LETTER MATRICES

Consideration of ease of reading is so essential in the planning of printed matter that every principle helping to achieve comfort in the assimilation of the message conveyed by words should always be in the forefront of the typographer's mind. On what does ease of reading depend? On the simpleness of the type design, on the length of the type lines and on their leading, on the spacing of words, and on a principle either misunderstood or sadly ignored: that of appropriate choice of typeface for the paper on

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### 14 POINT

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INTERTYPE WIDE TOOTH MATRICES RUN ON OTHER LINE COMPOSING MACHINES

Bodoni Modern

### **Bodoni Modern**

14 POINT ABCDEFGHIJKLMNOPQRST ABCDEFGHIJKLMNOPQRST UVWXYZ UVWXYZ abcdefghijklmnopqrstuvwxyz abcdefghijklmnopqrstuvwxyz

Face No. E994 Figure size '114 Lower case 241 points Standard

When ordering matrices please state the point size and the fount number of the face required and the model of machine on which the matrices are to run

12 POINT ABCDEFGHIJKLMNOPQRSTUV
ABCDEFGHIJKLMNOPQRSTUV
WXYZ
Abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

Face No. E1909 Figure size '1107 Lower case 220 points Standard

10 POINT ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz abcdefghijklmnopqrstuvwxyz

Face No. E1769 Figure size '1036 Lower case 175 points Standard

Additional characters in regular founts

BPOINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz abcdefghijklmnopqrstuvwxyz

Face No. E1677 Figure size '083 Lower case 141 points Standard

### CHARACTER COUNT TABLE

Bold figures indicate pica measures. Light figures indicate average number of characters per line

8 9 10 11 12 13 14 15 16 18 19 20 21 22 23 24 25 26 27 28 29 30

8 point 17 20 23 26 28 31 33 36 38 41 43 46 49 52 54 56 58 61 64 66 68 71 74

10 point 14 17 19 21 23 25 27 29 32 34 36 38 40 42 44 46 48 50 52 54 56 59 61

12 point 11 13 15 17 18 20 22 23 25 27 28 30 32 34 35 36 38 39 41 43 45 46 48

14 point 13 14 15 16 18 19 20 22 23 24 26 27 28 30 32 33 34 36 38 39 40 41 43

SHADOWS
EPING UP
h grassy gl

★ INTERTYPE
BODONI
MODERN
★ 30 POINT

forest, and it was at this late hour that he set out on his quest. So far as he could plan, he w

30 Point Bodoni Modern Face No. E3469 Figure size. 249 Length of lower case alphabet 484 points

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmnopqrst
12345 uvwxyz 67890

SHADOWS W UPON THE RI \* INTERTYPE
BODONI
MODERN

★ 24 POINT

of the forest, a

this late hour that he set out on his quest. So far as he cou ld plan he would go by way of the winding path to the fa

24 point Bodoni Modern Face No. E2458

## SHADOWS WERE CREEP Shadows were creeping upo

Intertype modern wide tooth matrices run on other line composing machines

SINGLE LETTER MATRICES INTERTYPE

## Bodoni Modern

### ABCDEFGHIJKLMNOPQRSTUVW XYZ 1234567890

abcdefghijklmnopqrstuvwxyz

18 Point Face No. E3415 Figure size .166

Length of lower case alphabet 292.2 points

# ABCDEFGHIJKLMNOPQ RSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvw xyz

24 Point Face No. E2458 Figure size .197 Figure 1 .166 Length of lower case alphabet 381 points