INTERTYPE

SINGLE LETTER MATRICES **BODONI BOLD**

ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 abcdefghijklmnopqrstuvwxyz 67890

Point Face No. E439 Figure size .1107

Length of lower case alphabet 221.82 points

ABCDEFGHIJKLMNOPQRSTUVWX 12345 YZ 67890

abcdefghijklmnopqrstuvwxyz

24 Point Face No. E448 Figure size .166

Length of lower case alphabet 280.77 points

ABCDEFGHIJKLMNOPQRSTU 12345 VWXYZ 67890 abcdefghijklmnopqrstuvwxyz

30 Point Face No. E465 Figure size .197

Length of lower case alphabet 325.68 points

ABCDEFGHIJKLMNOP QRSTUVWXYZ abcdefghijklmnopqrstuv 12345 wxyz 67890

36 Point Face No. E488 Figure size .249

Length of lower case alphabet 416.72 points

Intertype wide tooth matrices will run on other line composing machines

SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND AT THIS LATE HOUR Shadows were creeping upon the rich grassy glades of the forest, and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND AT THIS LATE HOUR Shadows were creeping upon the rich grassy glades of the

forest, and it was at this late hour that he set out on his quest.

INTERTYPE

Bodoni Bold

VERY BEAUTIFUL, THESE MODERN BARI FURNISHINGS

SMART · VERY SMART

14 point Bodoni Bold with italic Face No. E959

and they never lose their modern splendour

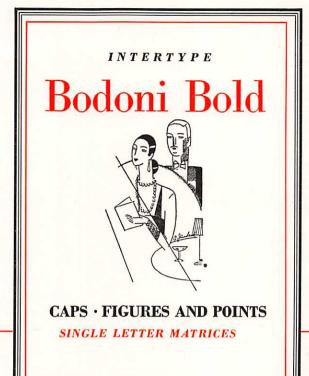


4 point leaded

Furnishings smart enough to excite excusable envy, comfortable enough to make energetic movement absurd, sophistication broad enough to compliment the grandeur of a perfectly marvellous evening gown or an immaculate dinner suit. No inquisitive mind into the "what's new" of good furnishing can be completely satisfied without seeing Bari's modern manner. Home Planning booklet awaits you

BARI & COMPANY · 103 SOUTHEY PLACE · BUCKS

Bari modern furnishings-



16 POINT BODONI BOLD FACE NUMBER E4412

SHADOWS WERE CREEPING UPON THE RICH GRASSY G LADES OF THE FOREST, AND IT WAS AT THIS LATE HOUR ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890.,;:'?!?-()£'/¶ÆŒ[1&

18 POINT BODONI BOLD ITALIC FACE NUMBER E1415

SHADOWS WERE CREEPING UPON THE RICH GRASSY GLADES OF THE FOREST, AND IT WAS AT THI ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,;?!?-()£'/¶Æ[]&

NOTE

12 point Bodoni Bold Caps, Figures and Points are available duplexed with 10 point Titling
Condensed on double letter matrices, Face Number E1809

8 point Bodoni Bold Italic Caps are available duplexed with 8 point Titling
on double letter matrices, Face Number E1647

INTERTYPE BODONI BOLD CONDENSED

Admirable for Many Newspaper and General Jobbing Headlines

HIGH LETTERS-PER-LINE COUNT

Condensed type faces are always in high favour for their ability to accommodate a large number of characters in the line. And of the numerous condensed type faces available, Bodoni Bold Condensed serves admirably its purpose of saving linear space with a commendable retention of legibility.

able retention of legibility.

Complementing other members of the Bodoni family, it adds a clean, tailored appearance to the newspaper page and is equally effective in the work of the jobbing printer — as suitable for the advertisement and jobbing display line as it is for the newspaper headline. Both 18 point and 24 point founts run in standard 90 channel main magazines. Additional sizes are in preparation.

MEMBERS OF BODONI FAMILY

In addition to the display sizes of Bodoni Bold Condensed, the Intertype Bodoni Bold condensed, the Intertype Bodoni family includes Bodoni Book, Bodoni, Bodoni Bold and Bodoni Modern each with its complementary italic. This comprehensive family, with its clean, precise design, is often a favourite in the typographic world and consequently a busy type face on the Modern Intertype keyboards.

HOW TO ORDER MATRICES

When ordering Intertype matrices, please state the point size and the face number of the fount required, as well as the model of machine on which the matrices are to run.

THE TYPE FACE USED FOR THE BODY MATTER OF THIS PAGE IS IMPERIAL

MADE ON WIDE TOOTH MATRICES

Long Life Wide Tooth Matrices Preferred

The extra wide teeth of Intertype matrices achieve three things: freer running on the distributor bar, a straight hang with a direct straight drop into the magazine channel entrances, and longer service due to the larger bearing surface the wide teeth provide. Choose Intertype matrices—they also run on other line composing machines.

BRILLIANT RANGE INTERTYPE MODELS

Choice to Suit Varied Typesetting Needs

Single Distributor, Double Distributor Mixers, Extra Display capacity machines, and the High-Speed models for manual or teletypesetter operation—all precision made for trouble-free keyboarding—provide a comprehensive range of machines from which may be selected a model particularly suited for specific as well as general work. Each model may be selected with appropriate magazine equipments, and be fitted with time-saving auxiliaries further to increase output.

24 point and 18 point

SINGLE LETTER

18 point Face No. E4425 24 point Face No. E3449

Figure size '0968 Figure size '1107 Lower case alphabet 178 points Lower case alphabet 227 points

SHADOWS WERE CREEPIN Shadows were creeping upon th e rich grassy glades of the forest and it was at this late hour that

INTERTYPE BODONI BOLD ITALIC

Intertype wide tooth matrices will also run on other line composing machines

Face Number E2615

36 point

4 point leaded

SHADOWS WERE CREE Shadows were creeping up on the rich grassy glades of the forest, and it was at this SHADOWS WERE CREEPING UPON THE RIC Shadows were creeping upon the rich grassy gla des of the forest and it was at this late hour that he set out on his quest. So far as he could plan he wou ld go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was

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INTERTYPE BODONI BOLD ITALIC

Intertype wide tooth matrices will also run on other line composing machines

Face Number E1437

24 point

4 point leaded

SHADOWS WERE CREEPING UPO Shadows were creeping upon the rich g rassy glades of the forest, and it was at this late hour that he set out on his quest So far as he could plan he would go by way of the winding path, to the far end,